

"Revolutions for Freedom: The Mass Media in Eastern and Central Europe."

Table of Contents

The Incredible Demise of Communism

Press Freedom in Bulgaria and Yugoslavia

Czechoslovakia's Press Law: Shaping the Media's Future

Eastern Europe: Public Opinion Polling Practices and Organizations

Prospects for a Commercial Press in Post-Communist Poland

Magazines in Eastern Europe: A Time of Dynamic Change

Without the Wall: Women's Communications in Berlin

The Evolution of a Free Press in Hungary: 1986-1990

Back to the Future: How Public Relations is Helping to Build a New Czechoslovakia

Communications and Rural Development in Former East Germany

A Perspective for Advertising/Marketing/Media Research in Emerging Eastern European Countries