

## AGENDA

Conflict and Cultural Sensitive Reporting  
Honiara, Solomon Islands  
Pacific Islands News Association Workshop: May 21-23, 2007

This workshop is designed to give Pacific Islands editors, news directors and reporters practical and theoretical knowledge on how news media coverage of violence can cause trauma and how the news media can provide sensitive coverage to reduce such impact on victims and news personnel.

Covering violence is immensely difficult. During and after a mass shooting, a tsunami or other disasters, the victims, emergency personnel and news personnel are subjected to traumatic events.

A central premise of the workshop is that cultural awareness and sensitive news coverage of violence lessens the impact of trauma.

Workshop participants will examine violence in their own countries and how it is being reported. While the trainers and other presenters can cover broader knowledge, only the Pacific Islands media can help understand how such knowledge can be helpful in reporting.

Most trauma fades after a violent event, but in some cases the impact is deep and life-changing.

The Dart Center is a leader in this area, and this workshop will use material from the center. International Media Support material also enriches this workshop.

This workshop is the second conducted at PINA conventions, the first in Madang, Papua New Guinea in 2001.

Discussion leaders: Jim Richstad and Alfred Sasako