

University of Georgia
Program Schedule for Ms. Wei Huang and Ms. Xue Quin Luo
October 16, 2004 – December 15, 2004

Week 1:

Saturday, October 16

8:49 am

Arrival at Atlanta Hartsfield- Airport

11:45 am

AAA Shuttle to Athens, Suburban Lodge, 2044 South Milledge Dr., Tel 706.208.8812. Reservation in the Name of Becker. Alternative Reservation standing for 2:15 in case of late arrival.

Sunday, October 17

Sight seeing

Monday, October 18

9:00 am

Pick up at hotel by Dr. Tudor Vlad.

9:30 am

Welcome at the Cox International Center by Center director Dr. Lee Becker.

10:00 am – 12:00 pm

Visit the Georgia Research Center. Meeting with Dr. James Bason, Center Director. *Objective: Discuss survey methods as they relate to journalism research.*

1:30 pm

Tour of North Campus and Downtown Athens

Tuesday, October 19

8:00 am

Registration at UGA's Office of International Education with Passport and Immigration Documents.

Complete requirements at Tate Center student services to obtain UGA identification card.

9:30 am – 10:45 am

Class: Journalism & Mass Communication 8200.

Telecommunications Management, Dr. Ann Hollifield, Room 205.

Objective: Identify and analyze management strategies in the telecommunications industry.

2:00 pm – 4:45 pm

Class: Journalism & Mass Communication 8100.

Advertising & Communications Management, Dr. Wendy Macias, Room 118.

Objective: Identify and analyze management strategies in the advertising and communications industry.

5:00 pm

Visit to the Chinese Market to purchase fresh fruits and vegetables.

Wednesday, October 20

1:00 pm

Tour of the College of Journalism. *Objective: Become familiar with the available resources and activities that take place in the College of Journalism at UGA.*

3:00 pm – 4:30 pm

Orientation at the Office of International Education. *Objective: Gather information about the international programs that are offered through UGA.*

Thursday, October 21

9:30 am – 10:45 am

Journalism & Mass Communication 8200.

Telecommunications Management, Dr. Ann Hollifield. *Objective: Identify and analyze management strategies in the telecommunications industry.*

3:00 pm – 5:00 pm

Meeting with Tudor Vlad, Assistant Director of the Cox Center. *Objective: Discuss media management and newspaper distribution strategies.*

Friday, October 22

12:20 pm – 1:10 pm

Class: Journalism Ethics, Professor Conrad Fink
Room 129. *Objective: Evaluate ethics in journalism.*

3:30 pm – 5:00 pm

Editorial Meeting at Athens Banner Herald. *Objective: Observe the design and functioning of a U.S. newsroom. Discuss editing strategies.*

Week 2:

Monday, October 25

12.20 pm – 1:10 pm

Class: International Mass Communication, Dr. Andi Kavoori, Room 205. *Objective: Compare and analyze the effectiveness of mass communication strategies at an international level.*

Tuesday, October 26

9:30 am – 10:45 am

Journalism & Mass Communication 8200.
Telecommunications Management, Dr. Ann Hollifield. *Objective: Identify and analyze management strategies in the telecommunications industry.*

2:00 pm – 4:45 pm

Journalism & Mass Communication 8100.
Advertising & Communications Management, Dr. Wendy Macias. *Objective: Identify and analyze management strategies in the advertising and communications industry.*

Wednesday, October 27

12:20 pm – 1:10 pm

Journalism Ethics, Professor Conrad Fink or International Mass Communication, Dr. Andi Kavoori. *Objective: Evaluate ethics in journalism. Objective: Compare and analyze the effectiveness of mass communication strategies at an international level.*

2:00 pm

Visit the Carl Vinson Institute for Government. *Objective: Gain cultural understanding of U.S. government policies and programs.*

Thursday, October 28 - Friday, October 29 :

Fall Break, no classes, UGA closed, offices open.

Week 3:

Monday, November 1

12:20 pm – 1:10 pm

Journalism Ethics, Professor Conrad Fink or International Mass Communication, Dr. Andi Kavoori. *Objective: Evaluate ethics in*

journalism. Objective: Compare and analyze the effectiveness of mass communication strategies at an international level.

4:00 pm – 5:30 pm

Lecture: Nationalism and the Coming Sino-Japanese Conflict. Sponsored by the Department of International Affairs. Speaker: Dr. Yinan He, Assistant Professor of International Affairs. 4:00 PM - 5:30 PM. 213 Student Learning Center. Contact 542-2984, csallen@uga.edu

Tuesday, November 2

9:30 am – 10:45 am

Journalism & Mass Communication 8200. Telecommunications Management, Dr. Ann Hollifield.

Objective: Identify and analyze management strategies in the telecommunications industry.

2:00 pm – 4:45 pm

Journalism & Mass Communication 8100.

Advertising & Communications Management, Dr. Wendy Macias.

Objective: Identify and analyze management strategies in the advertising and communications industry.

8:00 pm

University Chorus and Chamber Orchestra Concert. Sponsored by the UGA School of Music. Mozart *Requiem*: Robert Levin's reconstruction of this famous, classic masterpiece. Free and open to the public. 8:00 PM. Hugh Hodgson Concert Hall, Performing Arts Center. Contact 542-3737 .

Wednesday, November 3

11:00 am

Meeting with Cunfang Ren to discuss her thesis on “Alternative Newspaper Distribution Systems in China.”

12:20 pm – 1: 10 pm

Journalism Ethics, Professor Conrad Fink or International Mass Communication, Dr. Andi Kavoori. *Objective: Evaluate ethics in journalism. Objective: Compare and analyze the effectiveness of mass communication strategies at an international level.*

2:00 pm

Visit the Red & Black, student-run newspaper. *Objective: Observe and discuss the functioning of a student-run newspaper.*

4:00 pm

Lecture. Sponsored by the Center for Humanities and Arts, and the College of Journalism and Mass Communication. Steve Oney, visiting lecturer in the College of Journalism and Mass Communication will lecture on his book titled *And The Dead Shall Rise*. 4:00 PM. 150 Student Learning Center. Contact 542-3966, jdingus@uga.edu .

6:00 pm

Dinner meeting with Dr. Becker & Dr. Hollifield at Five & Ten Restaurant. *Objective: Discuss media management in the U.S.*

Thursday, November 4

9:30 am – 10:45 am

Journalism & Mass Communication 8200.

Telecommunications Management, Dr. Ann Hollifield. *Objective: Identify and analyze management strategies in the telecommunications industry.*

4:00 pm

Lecture: *WMD War and Peace in the Age of Globalization* . Sponsored by the Center for Humanities and Arts. Speaker: Lawrence Scheinman, Center for Humanities and Arts Visiting Scholar. 4:00 PM. 248 Student Learning Center. Contact 542-3966, jdingus@uga.edu .

- 8:00 pm Kenya Boys Choir Concert. Sponsored by the UGA School of Music. A group of 32 boys, will be performing a wide-ranging repertoire, from Kenyan to contemporary pieces from around Africa. 8:00 PM. Ramsey Concert Hall. Contact 542-3737, jlamanna@uga.edu .
- Friday, November 5
- 10:00 am Coffee Hour: Talk by Rachel Cohen. Sponsored by the English Department's Lanier Speaker Series. Rachel Cohen, author of *A Chance Meeting: Intertwined Lives of American Writers and Artists, 1854-1967* will give an informal talk on how she came to write this unique book, blending research, biography, and creative nonfiction. 10:00 AM. 261 Park Hall Library. Contact 542-7103, swong@uga.edu .
- 11:30 am – 1:30 pm International Coffee Hour. Sponsored by Graduate Students in Public Administration. 11:30 AM - 1:30 PM. Memorial Hall ballroom. *Objective: Discuss various issues relating to international affairs.*
- 12:20 pm – 1: 10 pm Journalism Ethics, Professor Conrad Fink or International Mass Communication, Dr. Andi Kavoori. *Objective: Evaluate ethics in journalism. Objective: Compare and analyze the effectiveness of mass communication strategies at an international level.*
- 8:00 pm Wu Man pipa Recital, Ramsey Hall, Performing Arts Center.
- Saturday, November 6
- 8:00 pm Concert: Ju-Young Baek, violin. Sponsored by the UGA Performing Arts Center. A formidable new talent who performs with the ease of a seasoned virtuoso. Tickets \$17. 8:00 PM. Ramsey Concert Hall. Contact 542-4400 .
- Sunday, November 7
- 3:00 pm Spotlight Tour - Classic Ground: Mid-19th - Century American Painting and the Italian Encounter. Sponsored by the Georgia Museum of Art. Dr. Paul Manoguerra, curator for the exhibition, will present the tour. Free and open to the public. 3:00 PM. Georgia Museum of Art. Contact 542-4662, www.uga.edu/gamuseum .
- Week 4:**
- Monday, November 8
- 12:20 pm – 1: 10 pm Journalism Ethics, Professor Conrad Fink or International Mass Communication, Dr. Andi Kavoori. *Objective: Evaluate ethics in journalism. Objective: Compare and analyze the effectiveness of mass communication strategies at an international level.*
- Tuesday, November 9
- 9:30 am – 10:45 am Journalism & Mass Communication 8200. Telecommunications Management, Dr. Ann Hollifield. *Objective: Identify and analyze management strategies in the telecommunications industry.*
- 2:00 pm – 4:45 pm Journalism & Mass Communication 8200.

- Advertising & Communications Management, Dr. Wendy Macias. *Objective: Identify and analyze management strategies in the advertising and communications industry.*
- 7:00 pm Public Service Reel-to-Reel Film Series: *All the President's Men*. Sponsored by the Carl Vinson Institute of Government, Center for Humanities and the Arts, Peabody Awards, and Walter Brown Media Archives. Washington Post reporters Bob Woodward (Robert Redford) and Carl Bernstein (Dustin Hoffman) uncover the details of the Watergate scandal that ultimately lead to Richard Nixon's resignation. Guest Speaker: Paul Gurian, School of Public and International Affairs. 7:00 PM. Seney-Stovall Chapel. Contact 542-6221, allen@cviog.uga.edu .
- 7:30 pm Lecture by Walid Shoebat. Sponsored by the University Union, Ideas and Issues. Former Palestinian Liberation Organization member who now lives in the U.S. and speaks on his experiences as a terrorist in the Middle East. 7:30 PM. Chapel. Contact unionii@uga.edu .

Wednesday, November 10

12:20 pm – 1: 10 pm

Journalism Ethics, Professor Conrad Fink or International Mass Communication, Dr. Andi Kavoori. *Objective: Evaluate ethics in journalism. Objective: Compare and analyze the effectiveness of mass communication strategies at an international level.*

7:00 pm 9:00 pm

Peabody Awards Collection Screening: Sesame Street 35th Anniversary. Sponsored by the Walter J. Brown Media Archives & Peabody Awards Collection. In commemoration of the 35th anniversary of *Sesame Street*, the Walter J. Brown Media Archives and Peabody Awards Collection will screen the premiere episode of the ground-breaking children's television series on the anniversary of its debut. Following the screening, Dr. Alison Alexander will lead a discussion about the program. Dr. Alexander is Head of the Department of Telecommunications at UGA's Henry W. Grady College of Journalism, and is an expert in children's television. 7:00 PM - 9:00 PM. 148 Student Learning Center. Contact 583-0212, mlmiller@uga.edu .

7:30 pm

Classic Foreign Film: *The Lost Honor of Katharina Blum*. Sponsored by the Georgia Museum of Art. Directed by Volker Schlöndorff. (106 minutes, 1975). Free and open to the public. 7:30 PM. Georgia Museum of Art. Contact 542-4662, www.uga.edu/gamuseum .

Thursday, November 11

9:30 am – 10:45 am

Journalism & Mass Communication 8200.

Telecommunications Management, Dr. Ann Hollifield. *Objective: Identify and analyze management strategies in the telecommunications industry.*

11:00 am

Visit at New Media Institute with Director Scott Schamps.

12:30 pm

Graduate Caucus Meeting. *Objective: Share journalism experiences and strategies with graduate students at UGA.*

3:30 pm

Peabody Seminar “Global Implications of Media Industry Consolidation” Room 268, SLC. *Objective: Improve understanding of how global policies and relations affect the media industry.*

8:00 pm 2nd Thursday Concert Series: The Seasons. Sponsored by the UGA School of Music. Performance presented by Levon Ambartsumian and the ARCO Chamber Orchestra, performing the Four Seasons by Vivaldi and the Seasons by Tchaikovsky. Admission \$ 12/\$7 UGA Students. 8:00 PM. Hugh Hodgson Concert Hall, Performing Arts Center. Contact 542-4400 .

Friday, November 12

12:20 pm – 1: 10 pm

Journalism Ethics, Professor Conrad Fink or International Mass Communication, Dr. Andi Kavoori. *Objective: Evaluate ethics in journalism. Objective: Compare and analyze the effectiveness of mass communication strategies at an international level.*

8:00 pm

King's Singers. Sponsored by the UGA Performing Arts Center. Internationally known ensemble from King's College, Cambridge. Tickets \$27, \$32. 8:00 PM. Hugh Hodgson Concert Hall. Contact 542-4400, www.uga.edu/pac .

Athens Renaissance Sculpture Conference. Sponsored by the University of Georgia's Research Foundation, the Georgia Museum of Art, and the Lamar Dodd School of Art. Thirty scholars of Italian Renaissance sculpture from all over the US and from abroad will converge in Athens for the fifth Renaissance sculpture conference. Through Saturday, November 13, 2004. The Georgia Museum of Art. Contact szuraw@uga.edu .

Week 5:

Tuesday, November 16 – Friday, November 19

Internship in Macon at The Macon Telegraph.

(Depart Athens on Tuesday morning, November 16th and return to Athens on Friday, November 19th.) Lodging at the Crowne Plaza Hotel in downtown Macon. Host: Gray Beverley. Focus of Internship: Newsroom management, Advertising strategies, Circulation and distribution.

Sunday, November 21

4:00 pm

Tour of Georgia Museum of Art with Kornelia Probst-Mackowiak.

11:45 pm

Observe a newspaper distribution route.

Monday, November 22

8:30 am

Tour of WUGA University Radio Station at the Georgia Center with Kornelia Probst-Mackowiak. *Objective: Explore a student-run radio broadcasting facility.*

10:00 am

Meeting with Dr. Ann Hollifield. *Objective: Discuss the*

12:00 pm

telecommunications industry and media management in the U.S.

Certificate ceremony and lunch meeting with Dr. Lee Becker and Jennifer Sudduth.

2:00 pm

Athens Classic City Tour

Tuesday, November 23 – Wednesday, November 24

Trip to Alabama with Tudor Vlad to visit Community Newspaper Holdings, Inc. in Birmingham. Lodging: Birmingham, Hampton Inn on Colonnade Pkwy. *Objective: Discuss media management, marketing, and circulation strategies at Community Newspaper Holdings. Interact with managers. Meetings with Michael E. Reed, President and CEO, and Kevin M. Kampman, Senior Vice President.*

Thursday, November 25 – Friday, November 26

Thanksgiving Holiday, no classes, UGA closed.

Week 6:

Internship in Atlanta at Cox Newspapers, Inc. in association with Atlanta Journal

Constitution. Trip with Tudor Vlad from Athens to Atlanta on Sunday, Nov. 28. Lodging: Holiday Inn in downtown Atlanta (Check-in on Sunday, Nov. 28 and Check-out on Saturday, Dec. 4).

Monday, November 29

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| 8:30am | Breakfast meeting with Madelyn Adams, Vice President of Administration & Diversity and Wayne Estes, Director of Risk Management |
| 9:30-10:00am | Meet & greet AJC Administration with John Mellott, Publisher |
| 10:00-11:30am | Work in downtown newsroom with Gary Creel, FCPP Operations Manager |
| 12:00pm-1:00pm | Gwinnett Tab Run with Rick Ridgway, GCPP Operations Manager |
| 2:00pm-3:00pm | Work in Mailroom at the Gwinnett Center with Rick Ridgway, GCPP Operations Manager |

Tuesday, November 30

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| 9:00am | Meeting in Newsroom with Julia Wallace, Editor, and Don Boykin, Deputy Managing Editor |
| 9:30am | Editorial Board Meeting with Don Boykin |
| 10:00am | Tour of newsroom with Don Boykin |
| 10:30am | Meeting with Angela Tuck, Public Editor |
| 11:00am | Newsroom Training with Sheila Garland, Director of Training |
| 11:30am | Meeting with Ray Cox, Editing & Presentation Director, to discuss newsroom operations |
| 12:00pm | Lunch meeting with Stacy Lynch, Director of Innovations |
| 2:00pm | Discuss News Administration with Julia Wallace, Editor |
| 2:30pm | Work with James Mallory, Managing Editor |
| 3:00pm | Work with Shawn McIntosh, Deputy Managing Editor |
| 3:30pm | News Meeting |

Wednesday, December 1

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| 9:00am-11:30am | Overview of the Circulation Department with Jay Campbell, Interim Vice President and Mark Klein, Director-Research and Marketing |
| 1:00pm-1:30pm | Work with Sammy McDaniel, Director of Retail Majors |
| 1:30pm-2:00pm | Work with Jim Wilson, Director of Business Development & Marketing Research |
| 2:00pm-2:20pm | Discuss retail territory with Norma Hayes, Sales Manager |
| 2:30pm-3:00pm | Work with Jeff Anderson, Sales Manager of Classified Real Estate |
| 3:00pm-3:30pm | Work with Vic Brabender, Sales Manager of Classified Automotive |
| 3:30pm-4:00pm | Work with Tangela Walton, Classified Advertising Manager of Telephone Sales – New Business Development |
| 6:00pm | Dinner meeting with Madelyn Adams |

Thursday, December 2

9:00am-10:30am

Work with Philip Modisette, Manager of the Information Technology Circulation System

10:30am-12:00pm

Work with Bob Shaw, Manager of the Information Technology Advertising System

12:00pm

Lunch meeting with Meg Webber, Training & Development Manager

1:00pm-2:00pm

Work with Meg Webber, Training & Development Manager

2:00pm

CNN Tour with Meg Webber

Friday, December 3

3:00am

Circulation route at The Docks

TBA

Wrap up session with Madelyn Adams

Saturday, December 4

Depart for Washington DC.