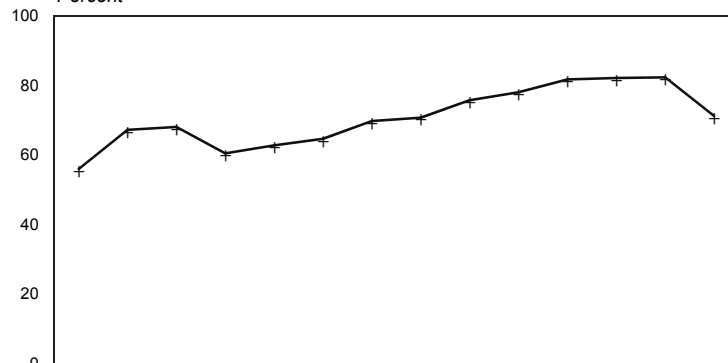


1. Job offers to BA recipients

Job offers for BA recipients on graduation:
percent with at least one job

Percent



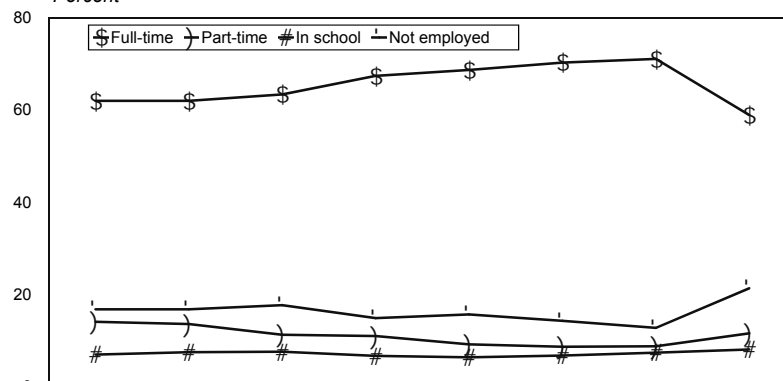
| | | | | | | | | | | | | | | |
|--------------------------------|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Percent at least one job offer | 56 | 67.3 | 68.1 | 60.5 | 62.8 | 64.7 | 69.8 | 70.8 | 75.8 | 78.1 | 81.8 | 82.2 | 82.4 | 71.3 |
| Mean=number of jobs | 1.2 | 1.6 | 1.5 | 1.2 | 1.2 | 1.4 | 1.5 | 1.6 | 1.7 | 2 | 2.2 | 2.2 | 2.3 | 1.6 |
| (N) | 587 | 2190 | 2434 | 2465 | 2670 | 2392 | 2238 | 2296 | 2241 | 2169 | 2235 | 2679 | 2734 | 2739 |

Source: Annual Survey of Journalism & Mass Communication Graduates

2. Employment status Oct. 31

Employment status of BA recipients

Percent

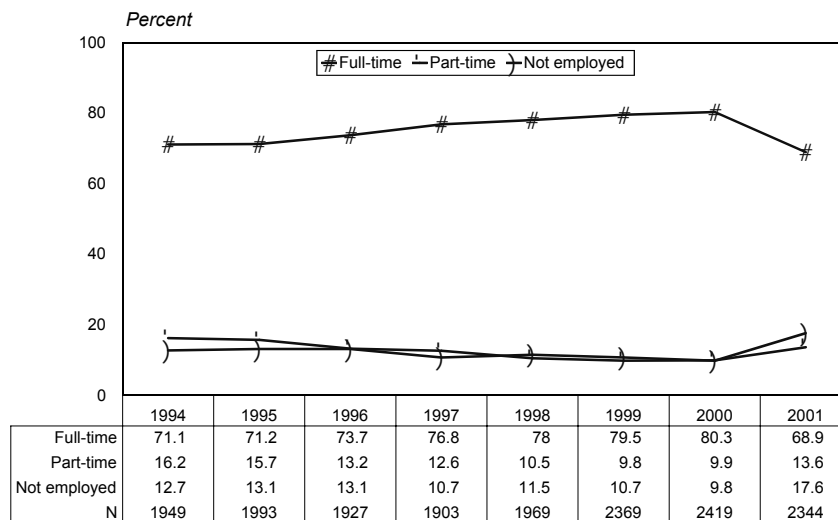


| | | | | | | | | |
|--------------|------|------|------|------|------|------|------|------|
| | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 |
| Full-time | 62 | 62 | 63.4 | 67.4 | 68.7 | 70.3 | 71.1 | 58.9 |
| Part-time | 14.1 | 13.6 | 11.3 | 11 | 9.2 | 8.7 | 8.8 | 11.6 |
| In school | 7 | 7.5 | 7.6 | 6.7 | 6.4 | 6.8 | 7.4 | 8.1 |
| Not employed | 16.8 | 16.8 | 17.7 | 14.9 | 15.7 | 14.3 | 12.8 | 21.4 |

Source: Annual Survey of Journalism & Mass Communication Graduates

3. Employment status Oct. 31

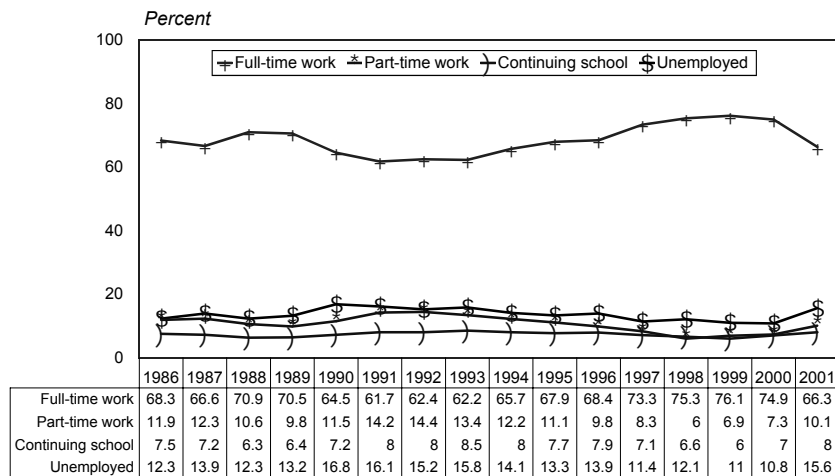
Employment status of BA recipients who looked for work



Source: Annual Survey of Journalism & Mass Communication Graduates

4. Employment status

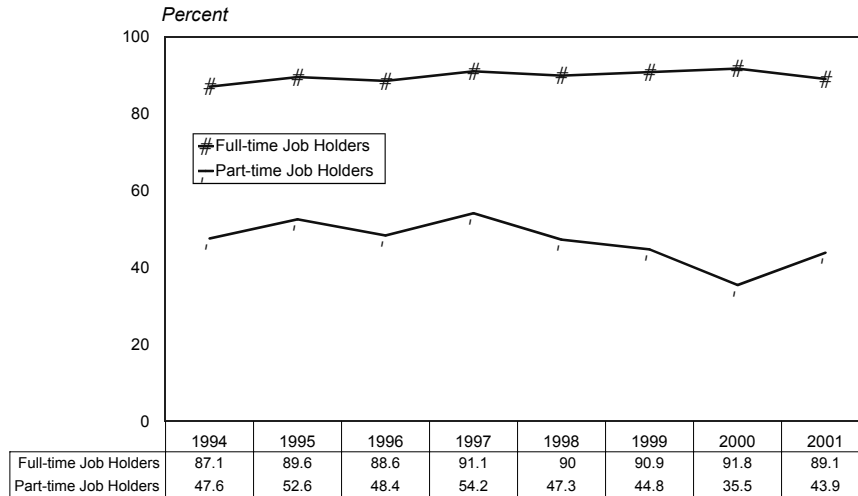
Employment status of BA recipients when they returned questionnaires



Source: Annual Survey of Journalism & Mass Communication Graduates

5. Permanent positions

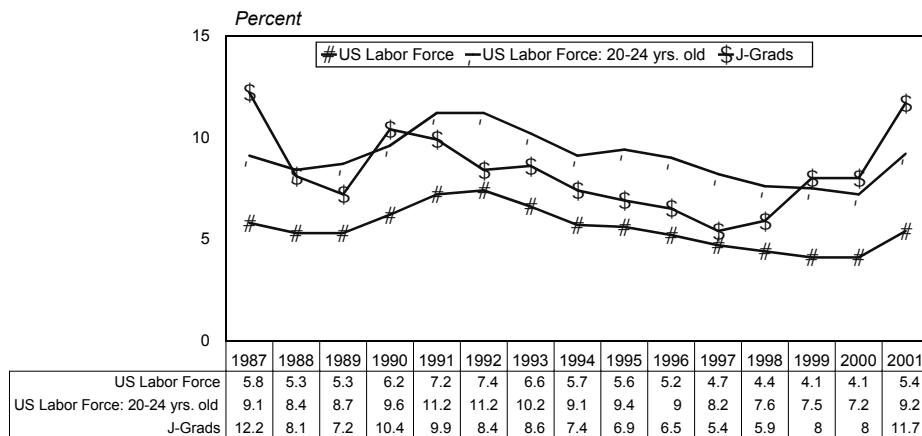
Status of BA recipients: percent in permanent positions



Source: Annual Survey of Journalism & Mass Communication Graduates

6. Unemployment rates

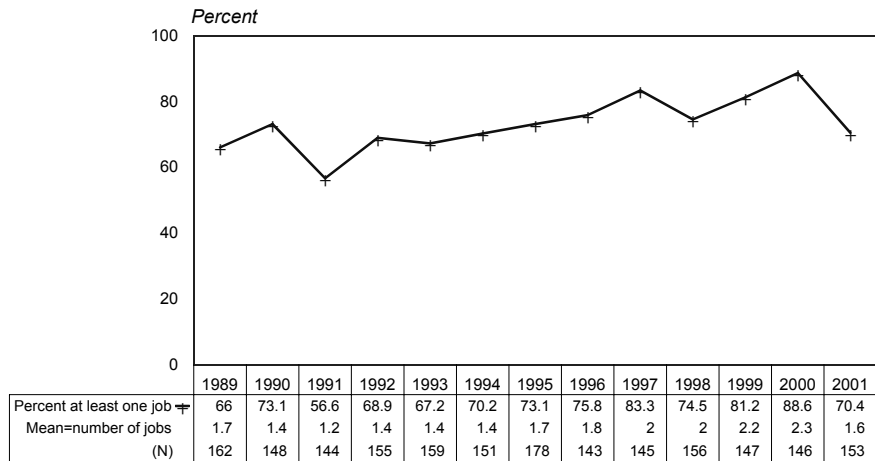
Unemployment rates of journalism BA recipients compared to U.S. labor force data. Figures represent seasonally adjusted unemployment rates averaged across June of the shown year to May of the following year.



Source: Annual Survey of Journalism & Mass Communication Graduates; US Bureau of Labor Statistics

7. Job offers, MA recipients

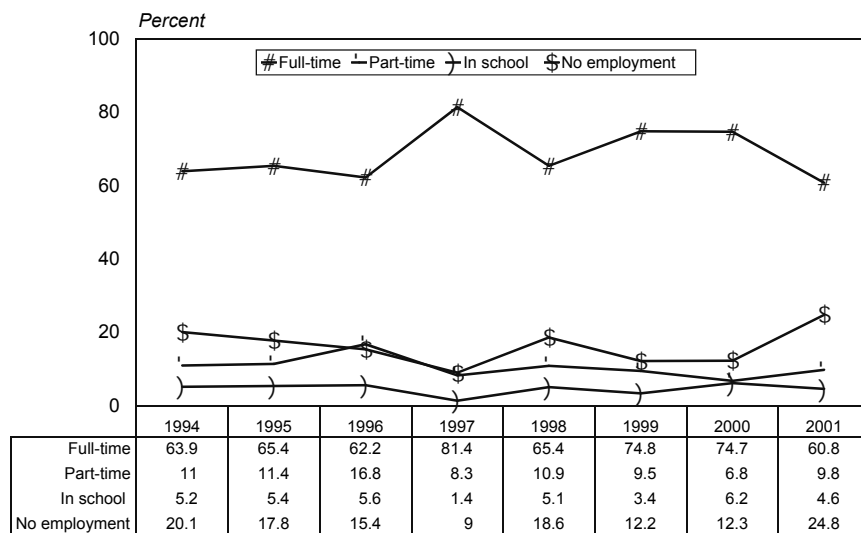
Job offers to MA recipients on graduation:
percent with at least one job



Source: Annual Survey of Journalism & Mass Communication Graduates

8. Employment Status Oct. 31

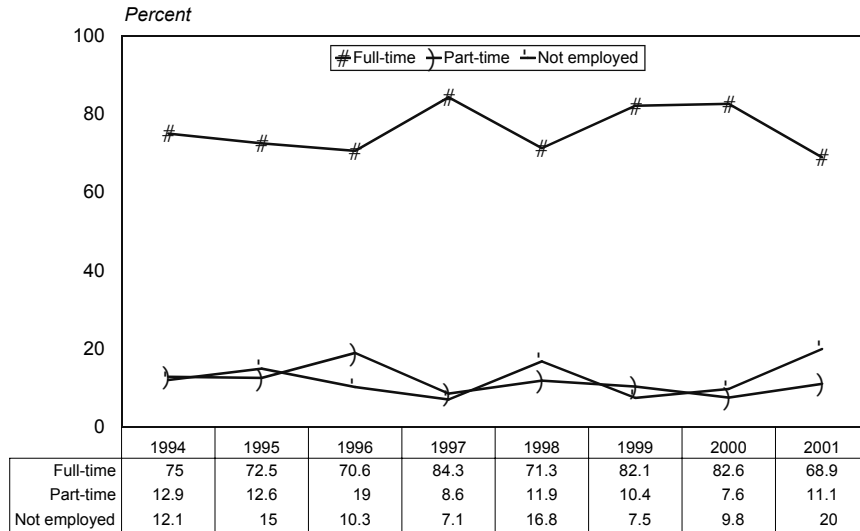
Employment status of MA recipients



Source: Annual Survey of Journalism & Mass Communication Graduates

9. Employment Status Oct. 31

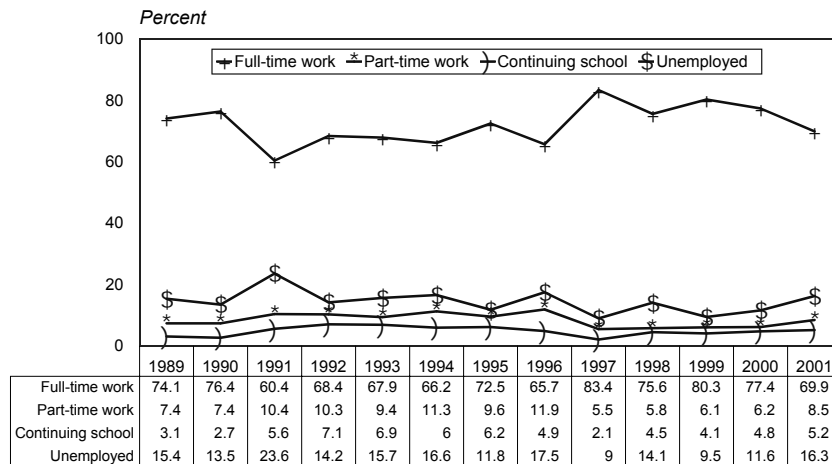
Employment status of MA recipients who looked for work



Source: Annual Survey of Journalism & Mass Communication Graduates

10. Employment status, MA

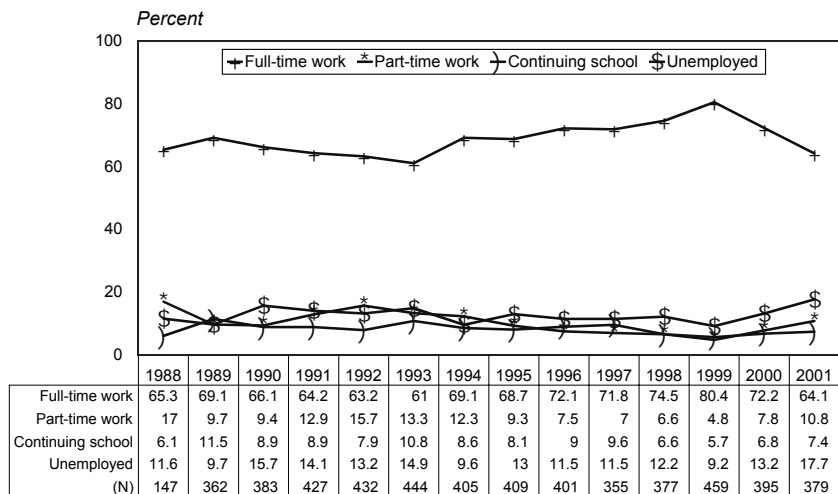
Employment status of MA recipients when they returned questionnaires



Source: Annual Survey of Journalism & Mass Communication Graduates

11. Employment, news-editorial

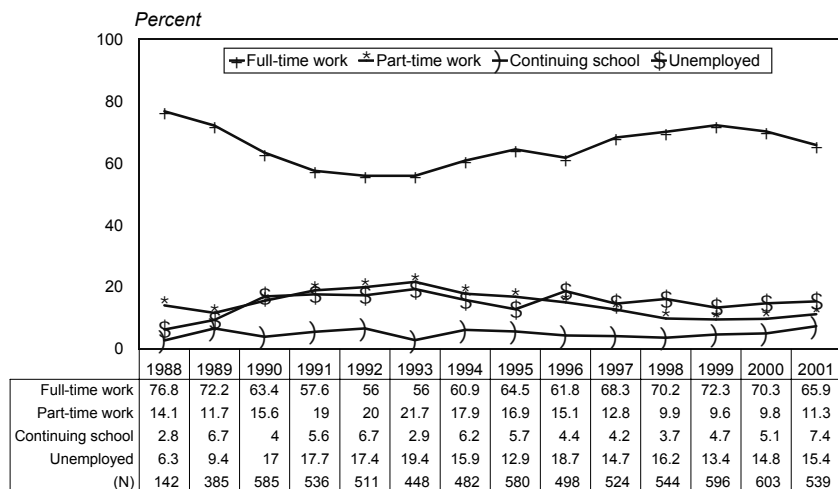
Employment of BA recipients in the editorial specialty



Source: Annual Survey of Journalism & Mass Communication Graduates

12. Employment, broadcasting

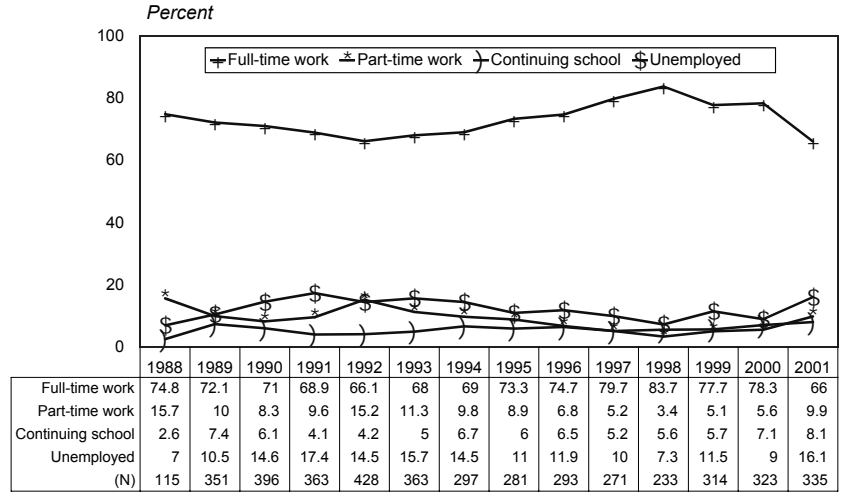
Employment of BA recipients in the broadcasting specialty



Source: Annual Survey of Journalism & Mass Communication Graduates

13. Employment, advertising

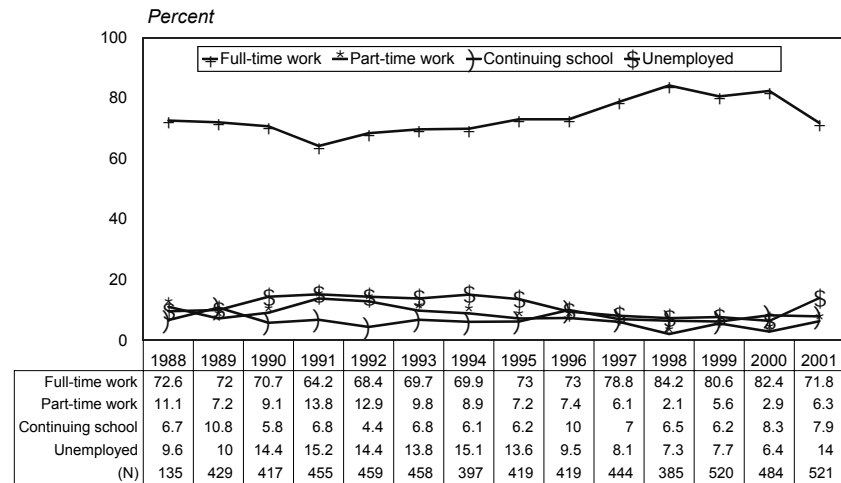
Employment of BA recipients in the advertising specialty



Source: Annual Survey of Journalism & Mass Communication Graduates

14. Employment, PR

Employment of BA recipients in the public relations specialty

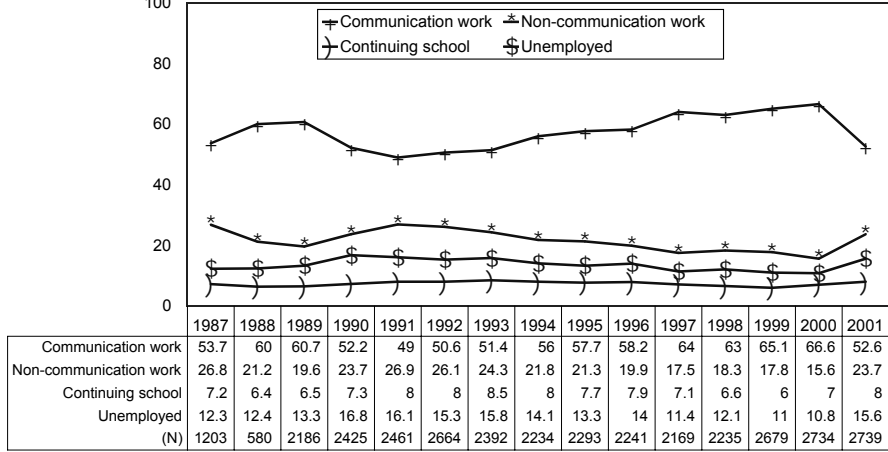


Source: Annual Survey of Journalism & Mass Communication Graduates

15. General types of work

An overview of BA recipients' work situations

Percent

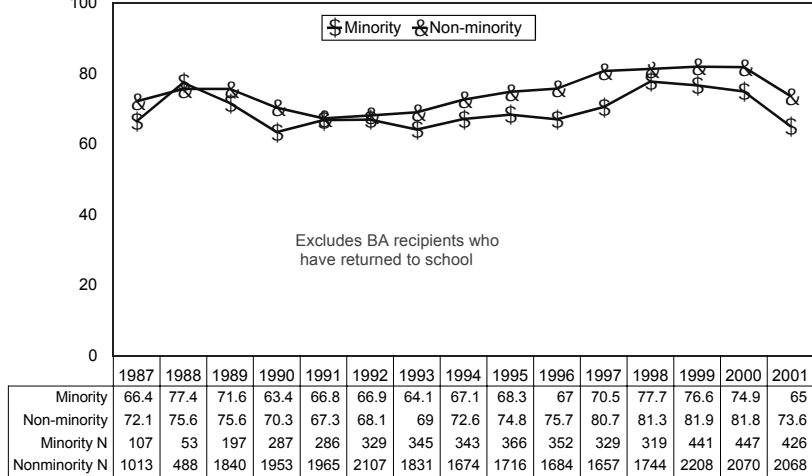


Source: Annual Survey of Journalism & Mass Communication Graduates

16. Minority employment

Full-time employment of minority and non-minority BA recipients

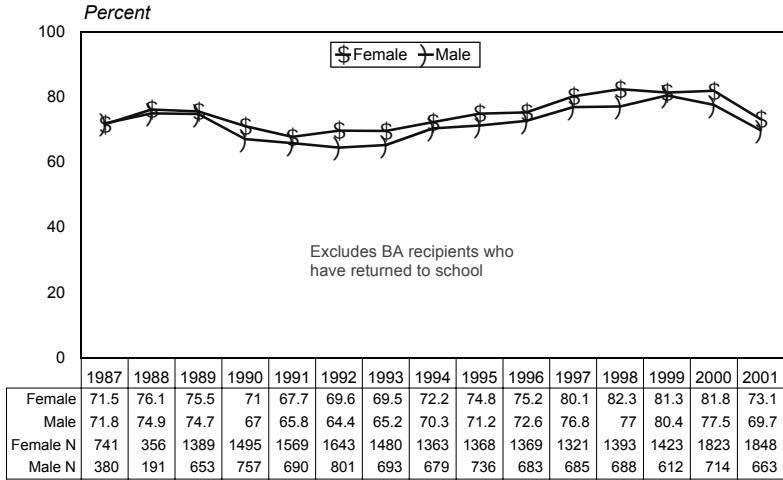
Percent



Source: Annual Survey of Journalism & Mass Communication Graduates

17. Gender and employment

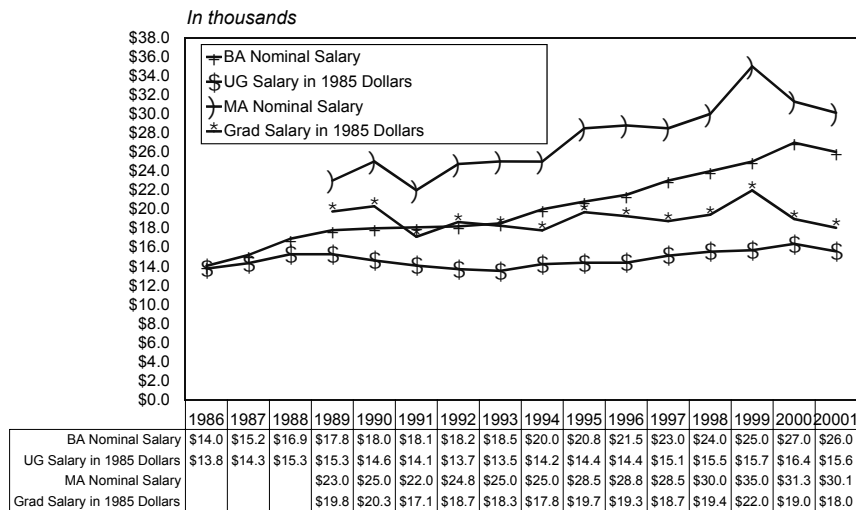
Full-time employment of female and male BA recipients



Source: Annual Survey of Journalism & Mass Communication Graduates

18. Overall salaries

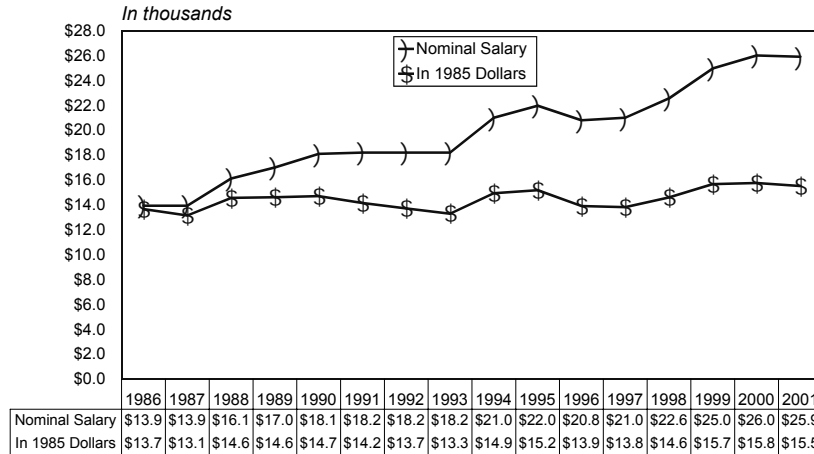
Overall nominal median annual salaries and adjustments for inflation for bachelor's and master's degree recipients



Source: Annual Survey of Journalism & Mass Communication Graduates

19. Salaries in dailies

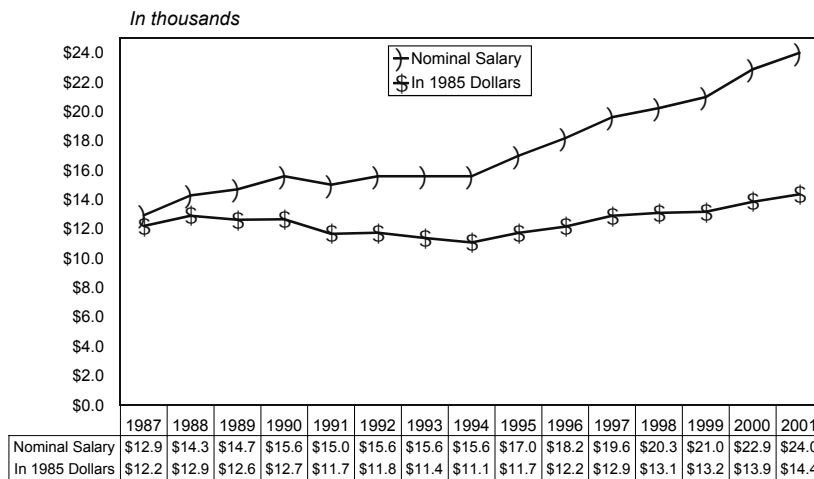
Annual nominal median salaries and adjustments for inflation at daily newspapers



Source: Annual Survey of Journalism & Mass Communication Graduates

20. Salaries in weeklies

Annual nominal median salaries and adjustments for inflation at weekly newspapers

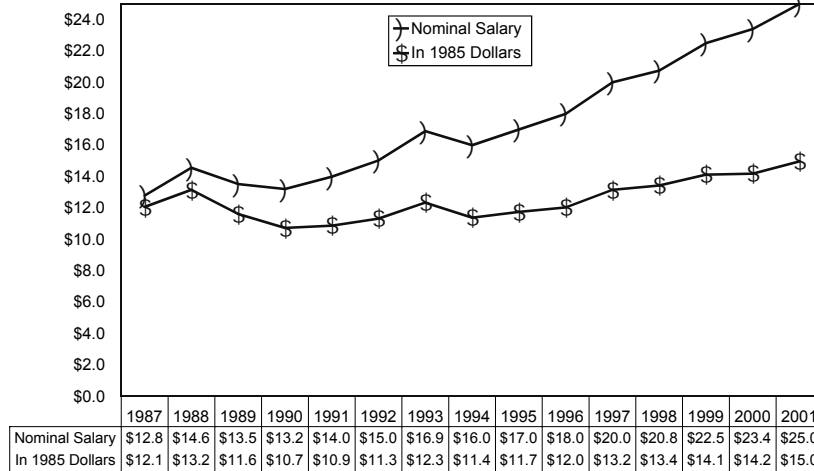


Source: Annual Survey of Journalism & Mass Communication Graduates

21. Salaries in radio

Annual nominal median salaries and adjustments for inflation in radio

In thousands

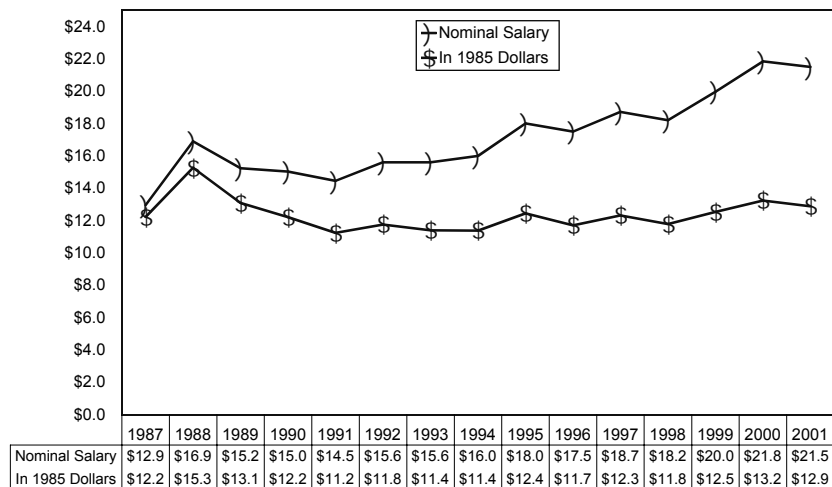


Source: Annual Survey of Journalism & Mass Communication Graduates

22. Salaries in television

Annual nominal median salaries and adjustments for inflation in TV

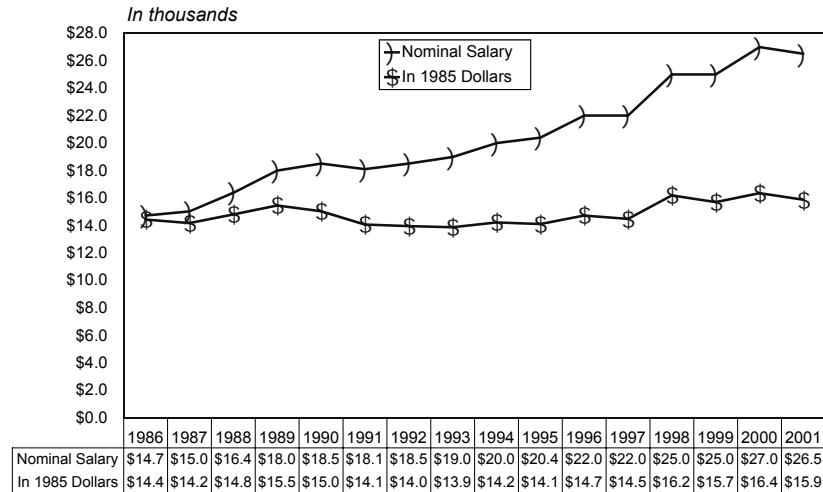
In thousands



Source: Annual Survey of Journalism & Mass Communication Graduates

23. Salaries in advertising

Annual nominal median salaries and adjustments for inflation in advertising

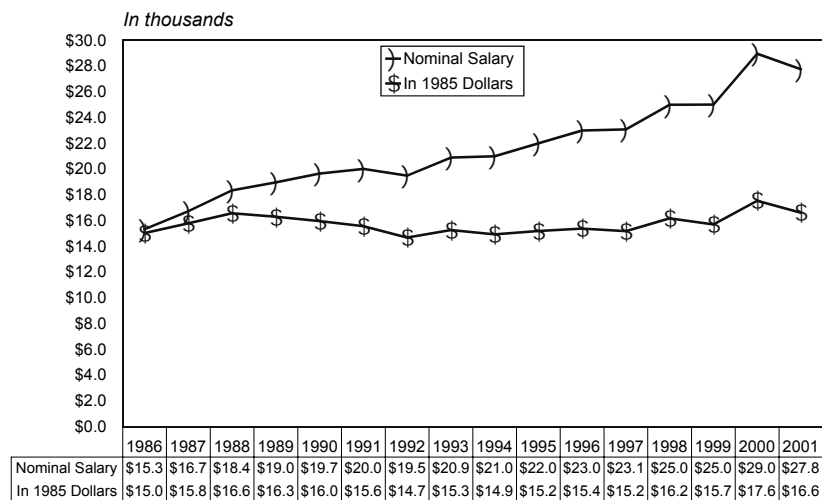


Source: Annual Survey of Journalism & Mass Communication Graduates

24. Salaries in PR

Annual nominal median salaries and adjustments

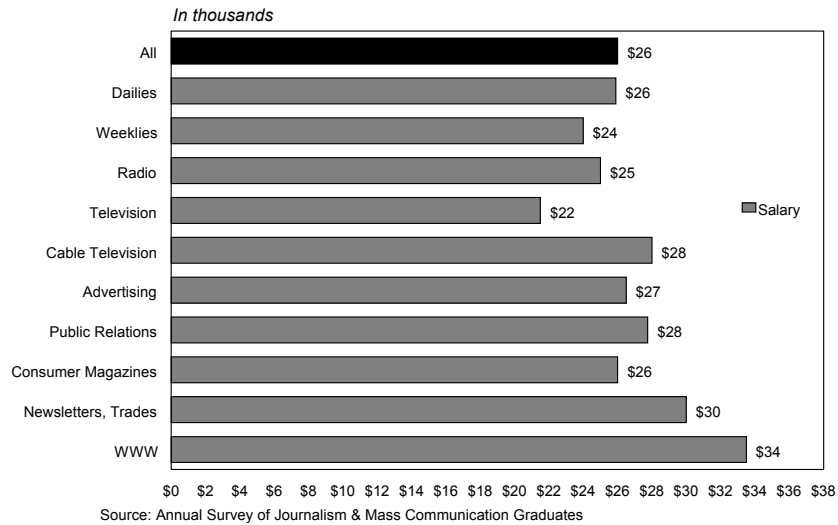
for inflation in public relations



Source: Annual Survey of Journalism & Mass Communication Graduates

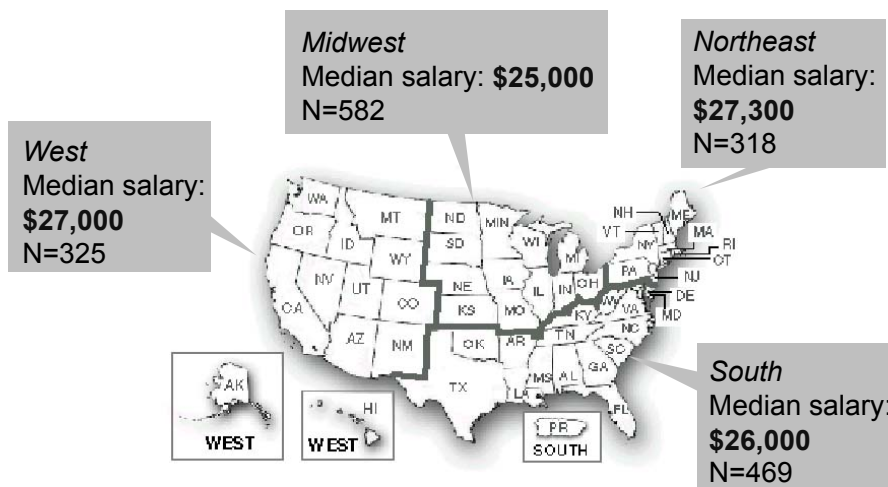
25. Salaries compared

Median yearly salaries for 2001 BA recipients with full-time jobs



26. Salaries by region

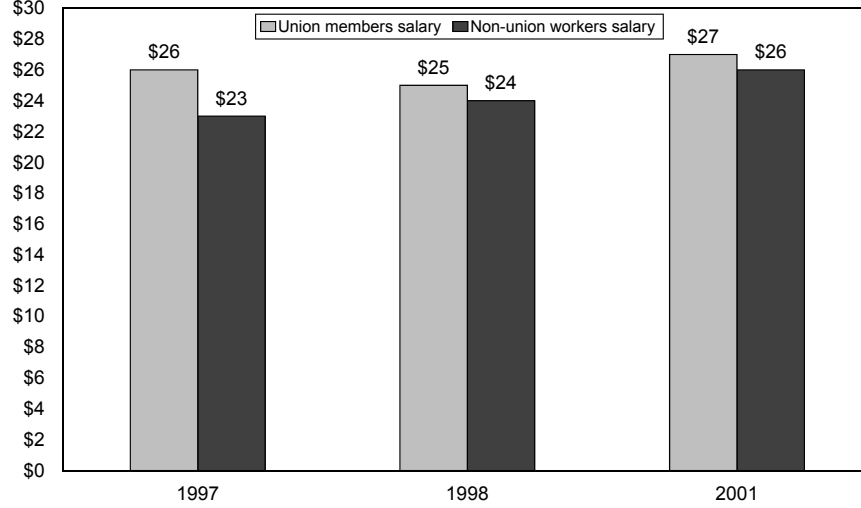
Median yearly salaries for 2001 BA recipients with full-time jobs



27. Yearly salary for union members and non-union workers

Median salary per year for Bachelor's degree recipients with full-time jobs: union and non-union

In thousands

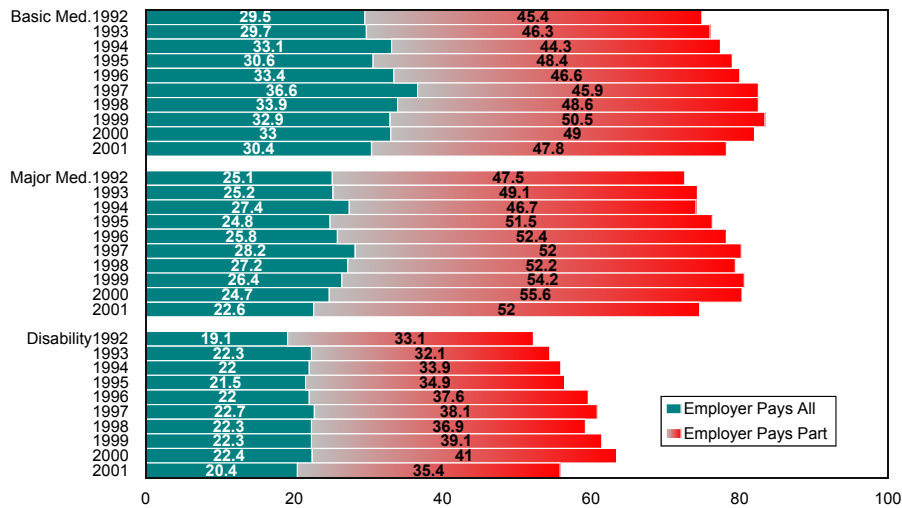


Source: Annual Survey of Journalism & Mass Communication Graduates

28. Job benefits I

Benefits available to BA recipients with full-time jobs

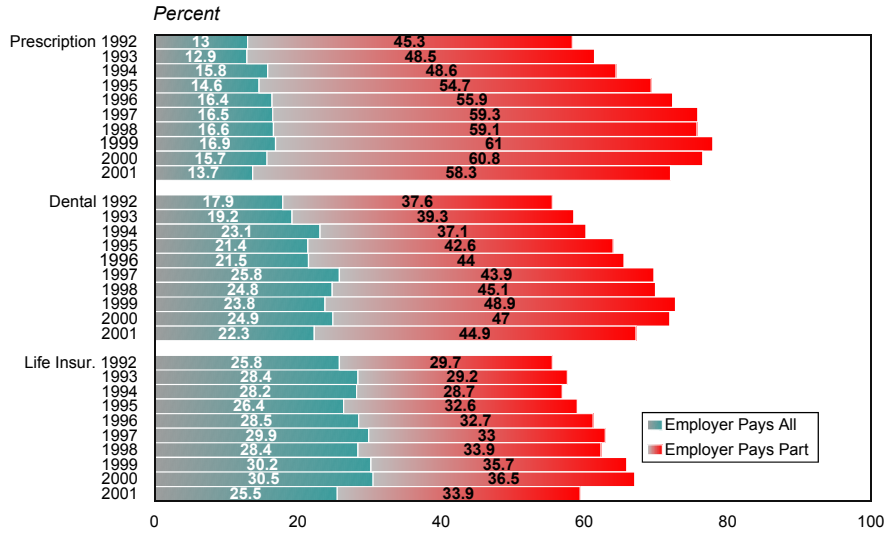
Percent



Source: Annual Survey of Journalism & Mass Communication Graduates

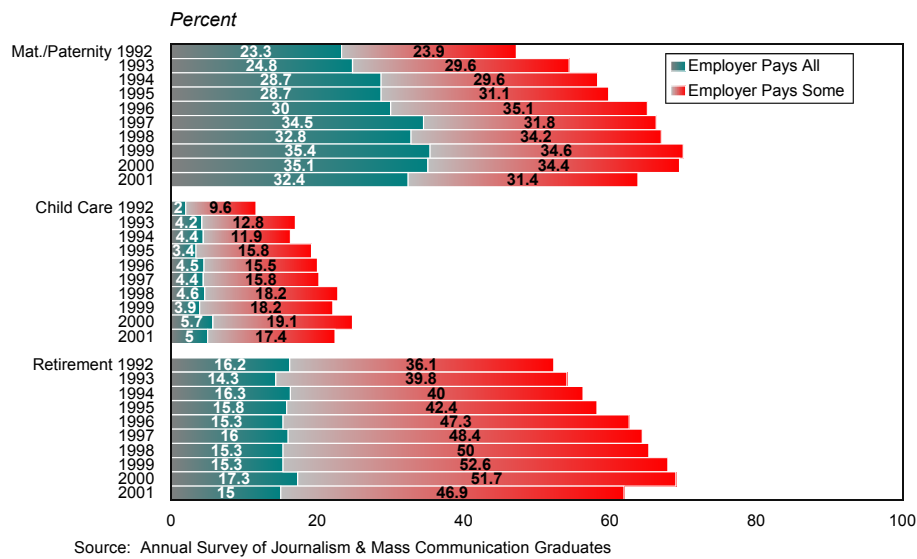
29. Job benefits II

Benefits available to BA recipients with full-time jobs



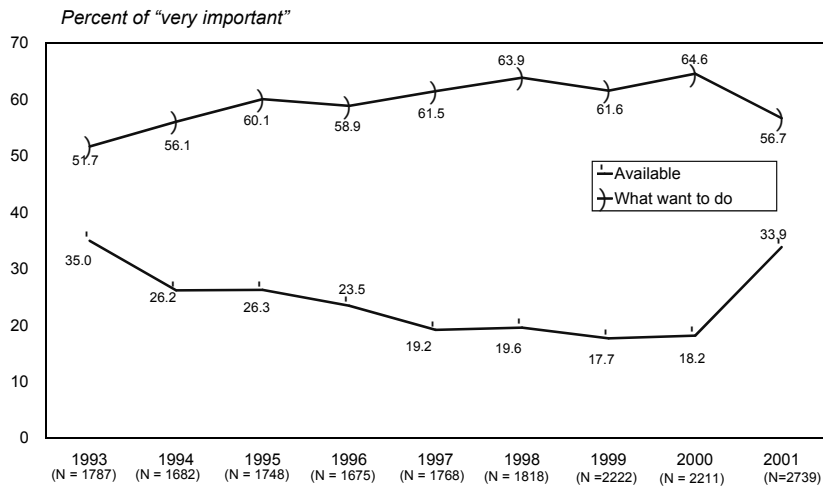
30. Job benefits III

Benefits available to BA recipients with full-time jobs



31. Why jobs chosen

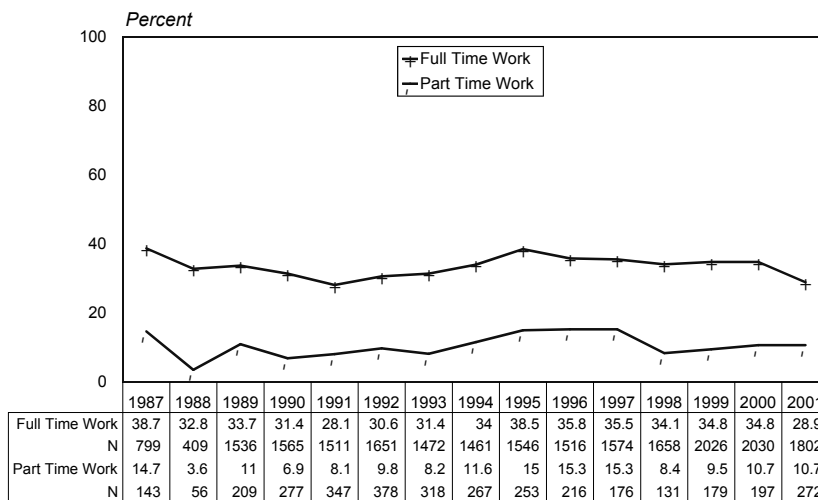
Employed BA recipients' reasons for selecting jobs



Source: Annual Survey of Journalism & Mass Communication Graduates

32. Job satisfaction

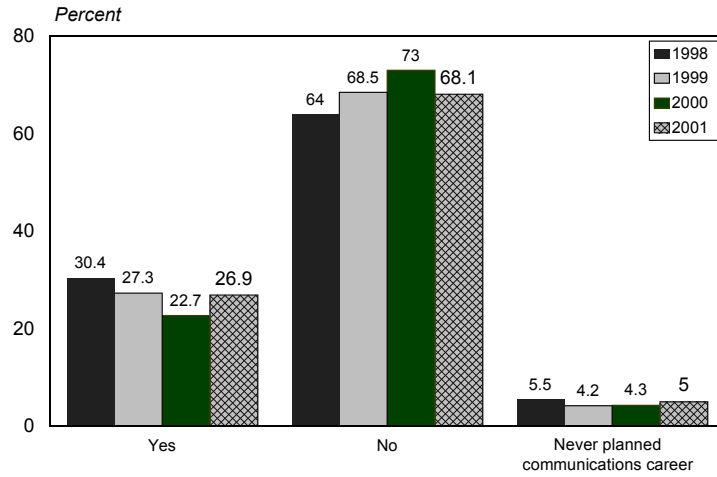
Job satisfaction of employed BA recipients: percent very satisfied



Source: Annual Survey of Journalism & Mass Communication Graduates

33. Regret career choices

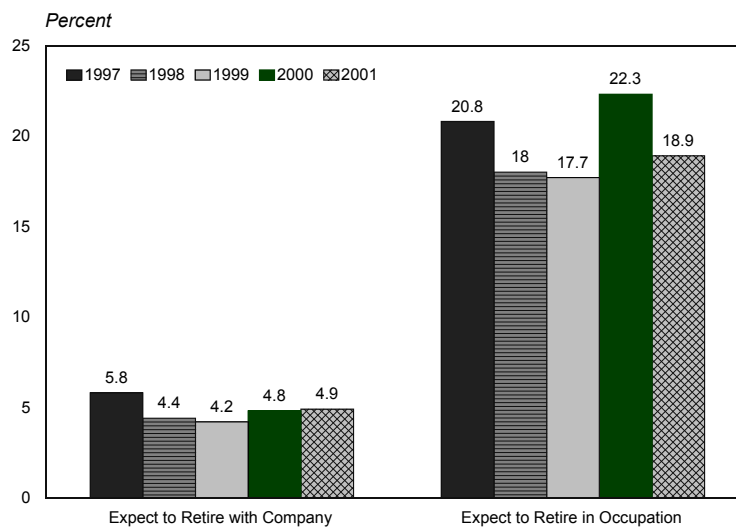
BA degree recipients who wish they had selected another career



Source: Annual Survey of Journalism & Mass Communication Graduates

34. Retirement plans

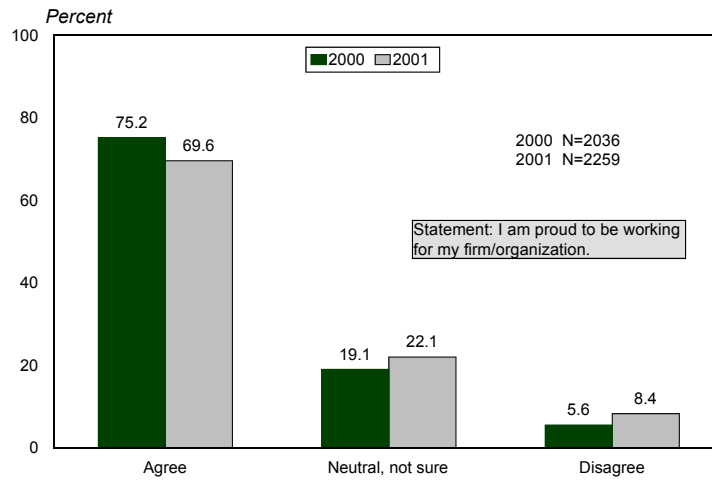
Attitudes toward retirement of BA degree recipients with jobs



Source: Annual Survey of Journalism & Mass Communication Graduates

35. Organizational pride

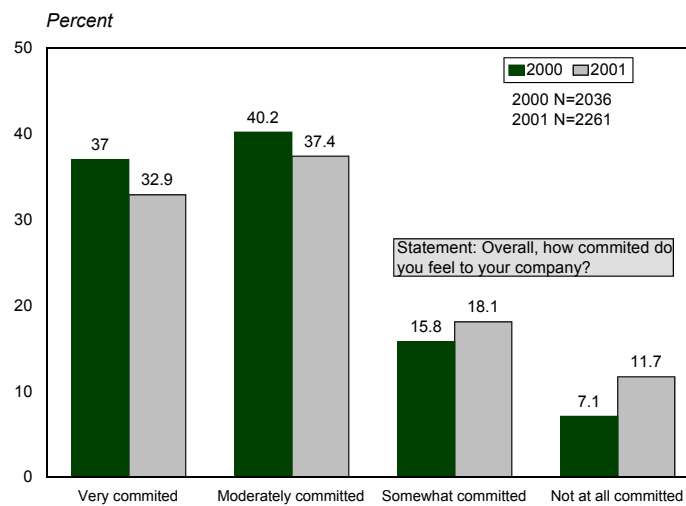
BA recipients with full-time jobs



Source: Annual Survey of Journalism & Mass Communication

36. Organizational commitment

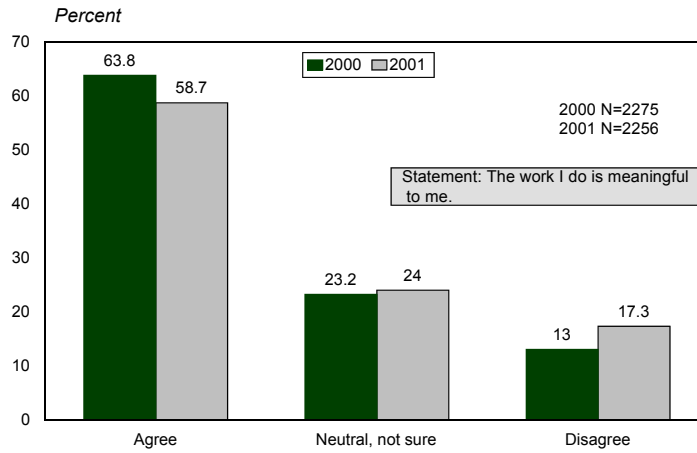
BA recipients with full-time jobs



Source: Annual Survey of Journalism & Mass Communication Graduates

37. Meaningfulness of work

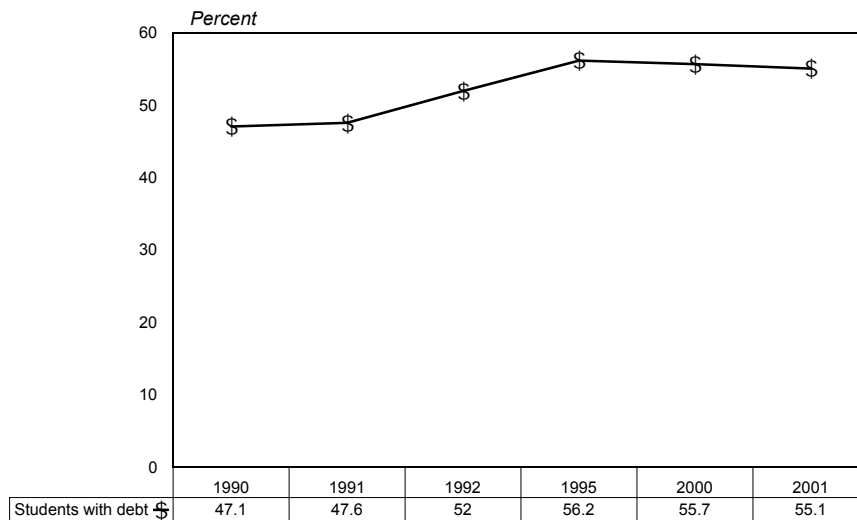
BA recipients with full-time jobs



Source: Annual Survey of Journalism & Mass Communication Graduates

38. Debt at graduation

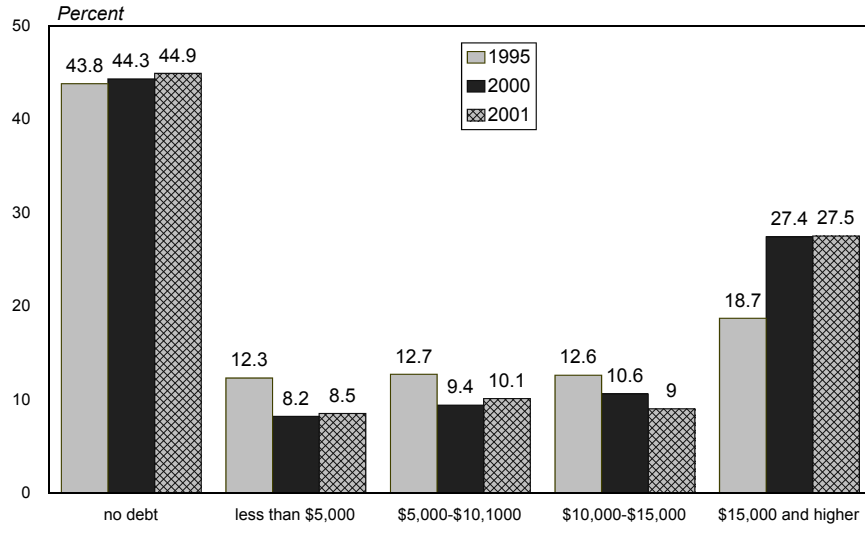
Students who had debt at graduation



Source: Annual Survey of Journalism & Mass Communication Graduates

39. Debt because of college

Debt at year of graduation



Source: Annual Survey of Journalism & Mass Communication Graduates