



“Covering BRAC 2005”

Wednesday, March 9, 2005
Embassy Suites Atlanta Airport
Atlanta, Georgia

8:45 – 9:15

Registration

9:15 – 9:20

Welcome

9:20 – 9:35

History, process and timetable

Presenter: John F. Greenman, professor of journalism,
University of Georgia, Athens, GA jgreenma@uga.edu

9:35 – 10:00

Coverage to now

Presenter: Ed Offley, editor, Defense Watch
dweditor@yahoo.com

10:00 to 10:15

BREAK

10:15 – 11:45

Ten stories you can do now

Moderator: John F. Greenman

Panel: Chuck Crumbo, military reporter, The State,
Columbia, SC ccrumbo@thestate.com

Jeremy Craig, military reporter, The Augusta
Chronicle, Augusta, GA
Jeremy.craig@augustachronicle.com

Angelique Soenarie, military reporter, The Ledger
Enquirer, Columbus, GA asoenarie@ledger-enquirer.com

Gene Rector, military reporter, The Macon
Telegraph, Macon, GA grector@macontel.com

Ed Offley, editor, Defense Watch
dweditor@yahoo.com

11:45 – Noon

BREAK

Noon – 12:30

Lunch

12:30 – 1:45

Lobbying and support efforts

Moderator: Sherrie Marshall, executive editor, The Macon
Telegraph, Macon, GA smarshall@macontel.com

Panel: BG (retired) Philip Y. Browning, executive director,
Georgia Military Affairs Coordinating Committee,
Atlanta, GA phil.browning@opb.state.ga.us

Jennifer Chait, director of strategy, communications
and policy engineering, The Wexford Group,
Washington, DC jchait@thewexfordgroup.com

James “Micky” Blackwell, chairman, Georgia
Military Affairs Coordinating Committee, Marietta,
GA mickybla@bellsouth.net

Eddie Wiggins, chairman, 21st Century Partnership,
Warner Robins, GA ejwcoc@aol.com

1:45 – 2:00

BREAK

2:00 – 2:15

Getting ready for May 16

Presenter: Dave Moniz, military reporter, USAToday,
McLean, VA dmoniz@usatoday.com

2:15 – 3:30

**Coverage ideas if an installation in your market is on
the list**

Moderator: Dave Moniz

Panel: Ron Martz, military reporter, Atlanta Journal
Constitution, Atlanta, GA rmartz@ajc.com

Greg Piatt, military reporter, Florida Times Union,
Jacksonville, FL greg.piatt@jacksonville.com

Terry Joyce, military reporter (retired), The Post
and Courier, Charleston, SC wtjoyce@prodigy.net

Michelle Graff, news editor, Marietta Daily Journal,
Marietta, GA mgraff@mdjonline.com

3:30 – 3:45

Taking it home: sources, links and resources

Presenter: John F. Greenman

3:45

Adjourn