

Media Information Form

A separate media information form must be attached to each contest entry. Please type or print neatly.

Name of Publication or Broadcast Program: _____

School: _____ City: _____

School Classification **YOU MUST ENTER YOUR SCHOOL'S CLASSIFICATION TO BE ENTERED IN THIS CONTEST:** _____

MEDIA CATEGORY:

NEWSPAPER/NEWSMAGAZINE YEARBOOK LITERARY MAGAZINE RADIO TV ONLINE MEDIA

Frequency of Publication/Program: _____ per _____ Total Circulation or Audience: _____

METHOD OF PRODUCTION FOR PRINT MATERIAL:

- Commercial Printer (Printer does all from set type to layout to press run.)
 Commercial Printer (Students provide camera-ready layouts using type set by printer word processor
 in-school printing typewriter)
- In-School Offset Press (with typeset copy) In-School Offset Press (with typewriter copy)
 In-School Offset Press (with word processor copy) In-School Office Duplication Machine (typewriter copy)
 Other (explain) _____

PRODUCTION INFORMATION FOR BROADCAST PROGRAMS:

What is the purpose of this broadcast? _____

What format do you use? _____

What is the average length of program? _____

Please describe your method of production: _____

FINANCING:

Cost per issue/program: _____ Cost per year: _____

Amount from subscription per year: _____

Amount from advertising per year: _____ Base ad rate: \$ _____ per _____

Amount from other sources (explain): _____

WORK DISTRIBUTION:

Percentage of work done by students: _____ Percentage of work done by adviser: _____

Percentage of work during class: _____ Percentage of work after school hours: _____

Percentage of photos taken by students: _____ Percentage of photos taken by professionals: _____

STAFF:

- First-year journalism class Recruits from school without training Experienced journalism students
 Combination (explain) _____

OTHER CONSIDERATIONS (Example: printer errors, etc.)

2003-2004 GSPA Yearbook Contest Entry Form

Please type or print neatly.

Publication Name: _____ School Name: _____

School Address: _____ City, ST, ZIP: _____

School or Staff Room Phone Number: (_____) _____ School or Staff Fax Number (_____) _____

Adviser's Name: _____ Adviser or Staff E-mail Address _____

CONTEST CHECKLIST

(ALL OF THE FOLLOWING MUST BE INCLUDED FOR ENTRY TO BE PROCESS):

- YEARBOOK
- MEDIA INFORMATION FORM (important for judges!)
- REGISTRATION FORM
- FEE PAYMENT (CHECK, MONEY ORDER OR PURCHASE ORDER)

CONTEST FEES:

- If your staff was a member of GSPA during the 2003-2004 school year, the fee for this contest is \$35.
- If your staff did not join GSPA during the 2003-2004 school year, the fee for this contest is \$60.
(NOTE: If you do not know if your staff was a member during 2002-2003, please check the membership list on the GSPA Web site at www.grady.uga.edu/gspa to see if your staff is listed).
- If you wish to have your yearbook returned to you after judging, add \$5 for postage/handling. Otherwise, yearbooks will be available for pick up at the next GSPA Convention.

ENCLOSED IS A CHECK PAYABLE TO GSPA FOR THE FOLLOWING FEES:

____ Yearbook contest/critique for 2002-2003 GSPA members (\$35)	=	\$ _____
____ Yearbook contest/critique for non-members (\$60)	=	\$ _____
____ Postage/handling fee to return yearbook (\$5)	=	\$ _____
TOTAL AMOUNT ENCLOSED	=	\$ _____

MAIL ALL MATERIALS TO:

**GSPA Yearbook Contest
Grady College of Journalism and Mass Communication
Baldwin Drive at Sanford Drive
The University of Georgia
Athens, GA 30602-3018**

CONTACT INFORMATION:

**(706) 542-5022 Voice
(706) 542-2183 FAX
E-mail: gspa@uga.edu**

Contest Postmark Deadline: Sept. 3, 2004!