



GSPA
GEORGIA SCHOLASTIC
PRESS ASSOCIATION



THE ATLANTA HAWKS AND THRASHERS PRESS PASS PROGRAM

The Atlanta Hawks and Thrashers have partnered with the Georgia Scholastic Press Association to create a unique access initiative designed to identify, educate and support Georgia's future sports journalists. This initiative is called the Press Pass Program and it targets high school students in Atlanta who exhibit talent and an interest in broadcast or print sports journalism.

Students selected for the program will be considered Candidates. All Candidates will receive either a souvenir Atlanta Hawks or Atlanta Thrashers press pack including:

- souvenir press pass credential
- membership certificate suitable for framing
- Atlanta Hawks or Thrashers note pad
- Atlanta Hawks or Thrashers T-shirt

The Press Pass Program provides students with the following opportunities:

- to work alongside professional sports journalists covering an Atlanta Hawks or Thrashers home game
- to conduct interviews with Atlanta Hawks or Thrashers players and staff working behind the scenes in areas such as sports medicine, basketball scouting, sports marketing, ticket sales, community development and executive management as the basis for crafting a story
- to have their work judged by professionals in the industry

All Candidates will have the opportunity to compete for the Atlanta Spirit Student Journalism Award in their respective category:

- The print journalism winner will have his/her work featured in Hawk Talk magazine
- The broadcast winners will have a portion of their work featured during a Hawks or Thrashers game

For more information about the Press Pass Program please see the attached Official Rules or contact:

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