



## General Excellence 2005 TELEVISION NEWS JUDGING FORM

SCHOOL: \_\_\_\_\_

PROGRAM: \_\_\_\_\_

---

Write any comments with the space provided under each section.

### **NEWS VALUE**

- Uses short simple sentences, active voice and a clear, conversational tone that is understandable to the audience
- Extent and variety of coverage of school, student activities and interests
- Piece holds some importance or value to the audience
- Entry is thought-provoking to the audience
- Piece is ethical and in good taste
- Free from bias and personal opinion (with the exception of reviews)

**Section Score (out of 25 points)** \_\_\_\_\_

### **FORMAT**

- Opening video or copy hooks the audience
- Piece has a clear beginning, middle and end
- Sense of location is established
- Entry is clearly understood and easy to follow
- Creative approach to format within the realms of good news reporting

**Section Score (out of 25 points)** \_\_\_\_\_

**General Excellence 2005**  
**TELEVISION NEWS JUDGING FORM (CONT.)**

---

**PRODUCTION**

- Adequate and appropriate lighting
- Consistent and correct color balance
- Proper focus
- Camera is steady, usually on a tripod
- Graphics, titles and credits are easy to read
- Special effects, if included, are done with a purpose
- Piece is clear of glitches, black screens and jump cuts
- Appropriate backgrounds and/or stage setting used
- Video shots are varied (wide shots, close-ups) and in proper sequence
- Correct framing of interview sound bites (rule of thirds)
- Consistent audio levels that lead the viewer through the story
- Clear sound bites and natural sound

**Section Score (out of 25 points)** \_\_\_\_\_

**TALENT QUALITY**

- Talent should be appropriately attired, prepared, and have eye contact
- Talent should be poised and professional, demonstrating a high degree of confidence and state presence
- Phrasing, diction, and pacing should demonstrate a reasonable attempt to adapt to standard broadcast style

**Section Score (out of 25 points)** \_\_\_\_\_

**General Excellence 2005**

## TELEVISION NEWS JUDGING FORM (CONT.)

---

GENERAL COMMENTS:

TOTAL POINTS (out of 100 possible points) \_\_\_\_\_

Ranking for this entry (check one):

\_\_\_\_\_ SUPERIOR (81 – 100 total points)

\_\_\_\_\_ EXCELLENT (61 – 80 total points)

\_\_\_\_\_ GOOD (41 – 60 total points)

\_\_\_\_\_ MERIT (1 – 40 total points)