



## Literary Magazine Evaluation

Name of Magazine: \_\_\_\_\_

School: \_\_\_\_\_

For each statement, magazines are evaluated on a four-point point scale:  
**4—Magazine exceeds standard; 3—Magazine consistently demonstrates standard;**  
**2—Magazine inconsistently demonstrates standard; 1—All elements of standard are missing from magazine.**  
 Judges may include specific comments in the spaces provided and on the magazines.

## ***SECTION 1: Literary Standards***

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### QUALITY OF CONTENT

1.	Writers use imaginative language.	4	3	2	1
2.	Writers effectively employ literary techniques such as imagery, metaphors, and symbols.				
3.	Writers choose vivid and precise words.	4	3	2	1
4.	Writing demonstrates variety, rhythm, and flow of language.	4	3	2	1
5.	Writing is interesting and directed toward student audience.	4	3	2	1
6.	Writing demonstrates originality in themes, Uniqueness in style, and variety in subject matter.	4	3	2	1
	Subtotal:				_____

### VARIETY OF GENRES

7.	Selections include an appropriate balance between poetry, prose, artwork and photography	4	3	2	1	
8.	Selections include genres other than poems and short stories, such as dramatic scripts and nonfiction.	4	3	2	1	
9.	Nonfiction includes a balance of essays, critical reviews, and writing from disciplines other than English/language arts.		4	3	2	1
10.	Writing includes student translation of literature from languages other than English and/or students' original Compositions (poetry and/or prose) in languages other than English.	4	3	2	1	
	Subtotal:				_____	

### EDITING AND PROOFREADING

11.	Writing is punctuated correctly according to rules of standard English or is punctuated appropriately for the creative requirements of individual selections.	4	3	2	1
12.	Writing includes spelling that follows the rules of language (standard English, dialects, colloquialisms, slang) or spelling that is appropriate to the creative expression of the piece.	4	3	2	1

13.	Writing follows the conventional standards of English grammar or consistently employs a creative standard appropriate to the individual selection.	4	3	2	1
					Subtotal: _____
					Subtotal for items 1-13 _____

## ***SECTION II: GRAPHIC STANDARDS***

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### COVER

14.	Cover effectively and artistically fits the appropriate space (either single page or wrap-around).	4	3	2	1
15.	Cover includes name of magazine, name of school, and volume and/or issue number.	4	3	2	1
					Subtotal: _____

### ORGANIZATIONAL STRUCTURE

16.	Title page includes title of magazine, name and address of school, and date of publication. Other information, such as memberships in scholastic press associations, publication awards, and recognition of individual staff, is optional.	4	3	2	1
17.	Magazine includes table of contents stating titles of written selections, authors, and page numbers.	4	3	2	1
18.	Magazine is formatted to display names and positions of staff members.	4	3	2	1
					Subtotal: _____

### LAYOUT

19.	There is unity of design throughout the magazine.	4	3	2	1
20.	Design of individual pages and spreads is attractive.	4	3	2	1
21.	Design should enhance the writing and not interfere with readability.	4	3	2	1
22.	Design exemplifies a clean format.	4	3	2	1
23.	Pagination is consistent throughout magazine.	4	3	2	1
					Subtotal: _____

### TYPOGRAPHY

24.	All written selections have titles and credits to authorship.	4	3	2	1
25.	Choice of text type (font and size) shows consistency throughout magazine or appropriately enhances the creative expression of individual selections.	4	3	2	1
26.	Quality of printing produces a consistently readable magazine.	4	3	2	1
					Subtotal: _____

ILLUSTRATIONS AND PHOTOGRAPHY

27.	Elements of artistic composition are followed.	4	3	2	1
28.	Graphics show quality in choice of content and subject matter.	4	3	2	1
29.	Graphics exhibit technical quality.	4	3	2	1
30.	Credit is given to artists and photographers (Titles are optional).	4	3	2	1

Subtotal: \_\_\_\_\_

Subtotal for items 14 – 30: \_\_\_\_\_

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**Total Points for this magazine:** \_\_\_\_\_

**Ranking for this magazine (check one):**

\_\_\_\_\_ **Superior (105 – 120 total points)**

\_\_\_\_\_ **Excellent (90 – 104 total points)**

\_\_\_\_\_ **Achievement (75 – 89 total points)**

\_\_\_\_\_ **Merit (30 – 75 total points)**

**General Comments and Suggestions**