

General Excellence

Guidelines for broadcast news entries

Contest submissions in the broadcast news General Excellence categories are judged on their news value and their coverage of school activities. Judges consider the quality of broadcast writing and reporting as well as the depth and variety of coverage of student activities and interests.

Judges also consider the format of the broadcast, including appropriateness of the program to the material carried, evidence of recognition of the relative value of the different news items to the audience and a creative approach to format within the realms of good news reporting and production quality.

If your school is given five minutes or more a week or month for students to report school news, this is considered a student TV program for GSPA purposes (provided that students gather and write the news or feature material and serve as on-air correspondents and anchors). Newscasts over school public-address or closed-circuit TV systems, videocasts, etc., in the lunchroom also qualify.

To submit entries:

All entry materials must be postmarked by **March 1, 2006**.

No late entries will be accepted.

Staffs competing in this contest must be 2005-2006 members of GSPA.

Complete a contest entry form.

Complete a media information form.

Submit the \$35 critique fee.

Submit any two news programs produced during the current school year. (Entries should be on VHS or DVD.)

Individual Student entries

All individual student entries, including those from broadcast, must be postmarked by March 1, 2006. Follow

Guidelines for literary magazine entries

Literary magazines are judged for General Excellence.

Judges consider the overall artistic impression, theme, effectiveness and content of the magazine.

All magazines entered in the General Excellence category will also be considered for the "Best Layout" Competition.

Layout judges consider how design elements (cover, artwork, placement of literature) contributes to the flow of the magazine.

Please note the new deadlines for the general excellence literary magazine contest: March 1, 2006 and June 1, 2006.

Entries by the March 1 deadline will be evaluated and returned by the April 21 Awards Ceremony and awarded their ranking certificates at the ceremony. Entries by the June 1 deadline will be returned with their certificates in August. General Excellence and Best Layout designations will be announced at the 2007 GSPA Awards Ceremony.

To submit entries:

All entries must be postmarked by **March 1, 2006 or June 1, 2006**.

No late entries will be accepted.

Staffs competing in this contest must be 2005-2006 members of GSPA.

Complete contest entry form.

Complete a media information form.

Submit the \$35 critique fee for each contest.

Submit two copies of one issue printed during the 2005-2006 school year. If you plan to enter more than one issue, you must submit two media information forms, two contest entry forms and you must pay the \$35 critique fee for each issue.

Individual Student entries

All individual student entries, including those from literary magazines, must be postmarked by March 1, 2006.

Official Entry Form

GSPA General Excellence Contest 2006

Please attach this form to your contest entry materials. Use a copy of this form for each contest you intend to enter. Individual student entries require a separate form. **Type or print neatly.**

School Name: _____ Adviser's Name: _____

Publication Name: _____

School Address: _____

City: _____ State _____ ZIP: _____

School/Staff Room Phone: (_____) _____ School/Staff FAX: (_____) _____

Adviser or Staff E-mail Address: _____

Please indicate which contest(s) you are entering (NOTE POSTMARK DEADLINES -- NO LATE ENTRIES ACCEPTED!):

- Newspaper (March 1, 2006)
- Newsmagazine (March 1, 2006)
- Broadcast TV News Program (March 1, 2006)
- Literary Magazine, Round One (March 1, 2006)
- Literary Magazine, Round Two (June 1, 2006)

Please indicate what materials you are sending with this entry form:

Contest Entry Materials and Fees:

- Media Information Form
- \$35 Contest Entry Fee

Materials to be Judged:

- Two copies of the three best newspapers or news magazines for the 2005-2006 school year:
(Please list publication dates.)

_____, _____, _____

- Published Literary Magazine.
- VHS or DVD of television news program.

**Return this form, along with a media information form and contest materials to:
GSPA Contests, Grady College of Journalism and Mass Communication, Baldwin Drive and Sanford Drive, University of Georgia, Athens, GA 30602-3018.**

For office use only:

Date rec. Check# Total Amt. Paid/Late fee Processed? Initials

Media Information Form

GSPA General Excellence Contest 2006

A separate media information form ***MUST*** be attached to each contest entry. Please type or print neatly.

Name of Publication or Broadcast Program: _____

School: _____ City: _____

School Classification (check with principal or athletic director if unsure): _____

MEDIA CATEGORY:

Newspaper/News magazine Broadcast News Literary Magazine Yearbook

Frequency of Publication/Program: _____ per _____ Total Circulation or Audience: _____

Number of students on regular staff (not including contributors/freelancers): _____

METHOD OF PRODUCTION FOR PRINT MATERIAL:

- Commercial Printer (Printer does all from set type to layout to press run.)
- Commercial Printer — Students provide layouts using:
 - camera-ready layout (hard copies)
 - digital transfer (e-mail, CD, FTP)
- In-School Offset Press
- In-School Office Duplication Machine
- Other (explain) _____

PRODUCTION INFORMATION FOR BROADCAST PROGRAMS:

What is the purpose of this broadcast? _____

What format do you use? _____

What is the average length of program? _____

Please describe your method of production: _____

FINANCING:

Cost per issue/program: \$ _____ Cost per year: \$ _____

Amount from subscription per year: \$ _____

Amount from advertising per year: \$ _____ Base ad rate: \$ _____ per _____

Amount from other sources (explain): \$ _____

WORK DISTRIBUTION:

Percentage of work done by students: _____ Percentage of work done by adviser: _____

Percentage of work during class: _____ Percentage of work after school hours: _____

Percentage of photos taken by students: _____ Percentage of photos taken by professionals: _____

STAFF:

- First-year journalism class Recruits from school without training Experienced journalism students
- Combination (explain) _____

OTHER CONSIDERATIONS (Example: printer errors, etc.)

Return this form with your entry form & materials to: GSPA Contests, Grady College of Journalism & Mass Communication, University of Georgia, Athens, GA 30602-3018