

Please attach this form to your contest entry materials. Use a copy of this form for each contest you intend to enter. Individual student entries require a separate form. **Type or print neatly.**

School Name: _____

Applicant's Name: _____

Applicant's E-mail: _____

Person or Staff Being Nominated: _____

Adviser's Name (if different than applicant): _____

Adviser E-Mail: _____

Publication(s) Name: _____

School Address: _____

City: _____ State _____ ZIP: _____

School/Staff Room Phone: (_____) _____ School/Staff FAX: (_____) _____

Please indicate which achievement award to be considered:

- | | |
|--|--|
| <input type="checkbox"/> Adviser of the Year | <input type="checkbox"/> Administrator of the Year |
| <input type="checkbox"/> First-year Adviser | <input type="checkbox"/> Community Service |
| <input type="checkbox"/> Start-up | <input type="checkbox"/> Perseverance |
| <input type="checkbox"/> Turnaround | |

•Adviser of the Year Award, recognizing the media adviser who has demonstrated the strongest commitment to his/her program, students and scholastic journalism

•Administrator of the Year Award, recognizing an administrator (principal, assistant principal, superintendent, etc.) who has demonstrated strong support for a school's journalism program.

•Community Service Award, recognizing the journalism staff that through its forum has initiated significant change within the school or community.

•First-Year Adviser Award, recognizing the new journalism adviser who has demonstrated success and desire in strengthening the program.

•Perseverance Award, recognizing the staff that has overcome significant adversity (extreme lack of funds, unforeseen circumstances, administrative censorship) to put out a quality product.

•Start-Up Award, recognizing the first-year publication/ program that has demonstrated significant quality.

•Turnaround Award, recognizing the staff that has significantly changed the dynamic/ quality of its product from the previous year.

Entries for the seven achievement awards will require an essay of no more than 400 words describing why the person/ staff should be considered for the award. Supporting materials, such as newspaper copy, broadcast video, or correspondence such as letters of recognition, should also be included, but are not required. A media information form is also required.

Please indicate what materials you are sending with this entry form:

- Essay of no more than 400 words describing achievement
- Media Information Form
- Examples supporting achievement (articles, publications, letters, etc.)

*There is no charge to enter GSPA Achievement Contests. All entrants must be GSPA members.
Awards may not be given in a category if judges feel entries do not merit award recognition.*

ACHIEVEMENT AWARD POSTMARK ENTRY DEADLINE IS MARCH 22, 2006

Return this form with your entry materials to:

GSPA Contests, Grady College of Journalism & Mass Communication, The University of Georgia, Athens, GA 30602-3018

Media Information Form

GSPA General Excellence Contest 2006

A separate media information form ***MUST*** be attached to each contest entry. Please type or print neatly.

Name of Publication or Broadcast Program: _____

School: _____ City: _____

School Classification (check with principal or athletic director if unsure): _____

MEDIA CATEGORY:

Newspaper/Newsmagazine Broadcast News Literary Magazine Yearbook

Frequency of Publication/Program: _____ per _____ Total Circulation or Audience: _____

Number of students on regular staff (not including contributors/freelancers): _____

METHOD OF PRODUCTION FOR PRINT MATERIAL:

- Commercial Printer (Printer does all from set type to layout to press run.)
- Commercial Printer — Students provide layouts using:
 - camera-ready layout (hard copies)
 - digital transfer (e-mail, CD, FTP)
- In-School Offset Press
- In-School Office Duplication Machine
- Other (explain) _____

PRODUCTION INFORMATION FOR BROADCAST PROGRAMS:

What is the purpose of this broadcast? _____

What format do you use? _____

What is the average length of program? _____

Please describe your method of production: _____

FINANCING:

Cost per issue/program: \$ _____ Cost per year: \$ _____

Amount from subscription per year: \$ _____

Amount from advertising per year: \$ _____ Base ad rate: \$ _____ per _____

Amount from other sources (explain): \$ _____

WORK DISTRIBUTION:

Percentage of work done by students: _____ Percentage of work done by adviser: _____

Percentage of work during class: _____ Percentage of work after school hours: _____

Percentage of photos taken by students: _____ Percentage of photos taken by professionals: _____

STAFF:

- First-year journalism class Recruits from school without training Experienced journalism students
- Combination (explain) _____

OTHER CONSIDERATIONS (Example: printer errors, etc.)
