

Official Entry Form

GSPA Achievement Awards

Please attach this form to your contest entry materials. Use a copy of this form for each contest you intend to enter. Individual student entries require a separate form. **Type or print neatly.**

School Name: _____

Applicant's Name: _____

Applicant's E-mail: _____

Person or Staff Being Nominated: _____

Adviser's Name (if different than applicant): _____

Adviser E-Mail: _____

Publication(s) Name: _____

School Address: _____

City: _____ State _____ ZIP: _____

School/Staff Room Phone: (_____) _____ School/Staff FAX: (_____) _____

Please indicate which achievement award to be considered (see descriptions below):

- | | |
|--|--|
| <input type="checkbox"/> Adviser of the Year | <input type="checkbox"/> Administrator of the Year |
| <input type="checkbox"/> First-year Adviser | <input type="checkbox"/> Community Service |
| <input type="checkbox"/> Start-up | <input type="checkbox"/> Perseverance |
| <input type="checkbox"/> Turnaround | <input type="checkbox"/> Freedom of the Press |

Please indicate what materials you are sending with this entry form:

Achievement Award Materials:

- Essay of no more than 400 words describing achievement
- Media Information Form (pg. 6)
- Examples supporting achievement (articles, publications, reference letters, etc.)

Achievement Award Descriptions:

Administrator of the Year recognizes an administrator who has demonstrated strong support for the journalism program.

Adviser of the Year recognizes a journalism adviser who goes beyond the "call of duty" in supporting his or her staff.

Community Service recognizes a staff that through its forum has initiated significant change within the community.

First-Year Adviser recognizes a new adviser who has demonstrated success and desire in strengthening the program.

Freedom of the Press recognizes a producer(s) of work that demonstrated solid reporting and/or insight, but was censored from student publication.

Perseverance recognizes a staff that has overcome significant adversity to put out a quality product.

Start-Up recognizes a first-year publication/program that has demonstrated significant quality.

Turnaround recognizes the staff that has significantly changed the quality of its product from the previous year.

There is no charge to enter GSPA Achievement Contests. All entrants must be GSPA members. Awards may not be given in a category if judges feel entries do not merit award recognition.

ACHIEVEMENT AWARD POSTMARK ENTRY DEADLINE IS APRIL 1, 2011.

Return this form with your entry form & materials to: GSPA Contests, Grady College of Journalism & Mass Communication, 120 Hooper Street, The University of Georgia, Athens, GA 30602-3018

A separate media information form **MUST** be attached to each contest entry. Please type or print neatly.

Name of Publication or Broadcast Program: _____

School: _____ City: _____

MEDIA CATEGORY:

- Newspaper/News magazine
- Broadcast News
- Literary Magazine
- Yearbook

Frequency of Publication/Program: _____ per _____ Total Circulation or Audience: _____

Number of students on regular staff (not including contributors/freelancers): _____

METHOD OF PRODUCTION FOR PRINT MATERIAL:

- Commercial Printer (Printer does all from set type to layout to press run.)
- Commercial Printer
- In-School Offset Press
- In-School Office Duplication Machine
- Other (explain) _____

PRODUCTION INFORMATION FOR BROADCAST PROGRAMS:

What is the purpose of this broadcast? _____

What format do you use? _____ What is the average length of program? _____

Please describe your method of production: _____

FINANCING:

Cost per issue/program: \$ _____ Cost per year: \$ _____

Amount from school/administration: \$ _____ Amount from sales/subscription: \$ _____

Amount from advertising per year: \$ _____ Base ad rate: \$ _____ per _____

Amount from other sources (explain): \$ _____

WORK DISTRIBUTION:

Percentage of work done by students: _____ Percentage of work done by adviser: _____

Percentage of work during class: _____ Percentage of work after school hours: _____

Percentage of photos taken by students: _____ Percentage of photos taken by professionals: _____

PRIMARY SOURCE OF PRODUCTION:

- First-year journalism class
- Experienced journalism class
- Student volunteers/extracurricular

OTHER CONSIDERATIONS (Example: printer errors, etc.)

