

2010-11 General Excellence Competition

Literary Magazines & Yearbooks

Guidelines for literary magazine entries

Literary magazines are judged for General Excellence.

Judges consider the overall artistic impression, theme, effectiveness and content of the magazine. Superior-rated books from both rounds will be eligible for the General Excellence competition in spring 2012.

All magazines entered in the General Excellence category will also be considered for the "Best Layout" Competition. Layout judges consider how design elements (cover, artwork, placement of literature) contributes to the flow of the magazine.

To submit entries:

All entries must be postmarked by **June 30, 2011**.

No late entries will be accepted.

Staffs competing in this contest must be 2010-11 members of GSPA.

Complete contest entry form (page 10).

Complete a media information form (page 11).

Submit the \$40 critique fee for each contest.

Submit two copies of one issue printed during the 2010-11 school year. If you plan to enter more than one issue, you must submit two media information forms, two contest entry forms and you must pay the \$40 critique fee for each issue.

Guidelines for yearbook entries

Yearbooks from the 2010-11 school year will be judged in two rounds. Books published in the 2010-11 school year can be entered in either round. The postmark deadline for the first round is June 30, 2011, and is designed for yearbooks published in the spring. Critiques and scores from the first round will be returned in September so next year's staff can benefit from the judge's comments.

The postmark deadline for the second round is Sept. 30, 2011 and is meant for yearbooks delivered in the fall, though spring delivery books are still allowed to enter the second round. Critiques and scores from the second round will be returned in November.

Superior-rated books from both rounds will be eligible for the General Excellence competition in spring 2012.

Yearbooks will be evaluated in four categories: concept and organization, coverage, photography and design, and copy. Each category will represent 25 percent of the total evaluation.

Guidelines for the yearbook contest:

Round one entries must be postmarked by **June 30, 2011**.

All other entries must be postmarked by **Sept. 30, 2011**.

Staffs competing in this contest must be 2010-2011 members of GSPA.

Complete contest entry form (page 10).

Complete a media information form (page 11).

Submit the \$40 critique fee.

If you would like your yearbook returned after judging, submit an \$8 postage and handling fee. All returned yearbooks will be shipped via UPS.

Official Entry

GSPA General Excellence Contest 2011

Please attach this form to your contest entry materials. Use a copy of this form for each contest you intend to enter. Individual student entries require a separate form. Type or print neatly.

School Name: _____ Adviser's Name: _____

Publication Name: _____

School Address: _____

City: _____ State _____ ZIP: _____

School/Staff Room Phone: (_____) _____ School/Staff FAX: (_____) _____

Adviser or Staff E-mail Address: _____

Please indicate which contest(s) you are entering:
(NOTE POSTMARK DEADLINES -- NO LATE ENTRIES ACCEPTED!)

- Literary Magazine, Round Two (June 30, 2011)
- Yearbook, Round One (June 30, 2011)
- Yearbook, Round Two (Sept. 30, 2011)

Please indicate what materials you are sending with this entry form:

Contest Entry Materials and Fees:

- Media Information Form
- \$40 Contest Entry Fee
- \$8 Yearbook Return Fee (optional)

Materials to be Evaluated:

- Two copies of a published Literary Magazine.
- One copy of a published Yearbook.

Return this form, along with a media information form and contest materials to:
GSPA Contests, Grady College of Journalism and Mass Communication, 120 Hooper Street, University of Georgia, Athens, GA 30602-3018.

*GSPA is not responsible for entries lost in the mail.
Use of a certified mail delivery service is recommended.*

For office use only:

Date rec.	Check#	Total Amt. Paid/Late fee	Processed?	Initials
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Media Information Form **GSPA General Excellence Contest 2011**

A separate media information form **MUST** be attached to each contest entry. Please type or print neatly.

Name of Publication or Broadcast Program: _____

School: _____ City: _____

MEDIA CATEGORY:

Newspaper/News magazine Broadcast News Literary Magazine Yearbook

Frequency of Publication/Program: _____ per _____

Total Circulation or Audience: _____

Number of students on regular staff (not including contributors/freelancers): _____

METHOD OF PRODUCTION FOR PRINT MATERIAL:

Commercial Printer (Printer does all from set type to layout to press run.)

Commercial Printer

In-School Offset Press

In-School Office Duplication Machine

Other (explain) _____

PRODUCTION INFORMATION FOR BROADCAST PROGRAMS:

What is the purpose of this broadcast? _____

What format do you use? _____

What is the average length of program? _____

Please describe your method of production: _____

FINANCING:

Cost per issue/program: \$ _____

Cost per year: \$ _____

Amount from school/administration: \$ _____

Amount from sales/subscription: \$ _____

Amount from advertising per year: \$ _____

Base ad rate: \$ _____ per _____

Amount from other sources (explain): \$ _____

WORK DISTRIBUTION:

Percentage of work done by students: _____

Percentage of work done by adviser: _____

Percentage of work during class: _____ Percentage of work after school hours: _____

Return this form with your entry form & materials to: GSPA Contests, Grady College of Journalism & Mass Communication, 120 Hooper Street, The University of Georgia, Athens, GA 30602-3018