

Please attach this form to your contest entry materials. Use a copy of this form for each contest you intend to enter. Individual student entries require a separate form. **Type or print neatly.**

School Name: _____

Applicant's Name: _____

Applicant's E-mail: _____

Person or Staff Being Nominated: _____

Adviser's Name (if different than applicant): _____

Adviser E-Mail: _____

Publication(s) Name: _____

School Address: _____

City: _____ State _____ ZIP: _____

School/Staff Room Phone: (_____) _____ School/Staff FAX: (_____) _____

Please indicate which achievement award to be considered:

- | | |
|--|--|
| <input type="checkbox"/> Adviser of the Year | <input type="checkbox"/> Administrator of the Year |
| <input type="checkbox"/> First-year Adviser | <input type="checkbox"/> Community Service |
| <input type="checkbox"/> Start-up | <input type="checkbox"/> Perseverance |
| <input type="checkbox"/> Turnaround | |

- Adviser of the Year Award, recognizing the media adviser who has demonstrated the strongest commitment to his/her program, students and scholastic journalism
- Administrator of the Year Award, recognizing an administrator (principal, assistant principal, superintendent, etc.) who has demonstrated strong support for a school's journalism program.
- Community Service Award, recognizing the journalism staff that through its forum has initiated significant change within the school or community.
- First-Year Adviser Award, recognizing the new journalism adviser who has demonstrated success and desire in strengthening the program.
- Perseverance Award, recognizing the staff that has overcome significant adversity (extreme lack of funds, unforeseen circumstances, administrative censorship) to put out a quality product.
- Start-Up Award, recognizing the first-year publication/ program that has demonstrated significant quality.
- Turnaround Award, recognizing the staff that has significantly changed the dynamic/ quality of its product from the previous year.

Entries for the seven achievement awards will require an essay of no more than 400 words describing why the person/ staff should be considered for the award. Supporting materials, such as newspaper copy, broadcast video, or correspondence such as letters of recognition, should also be included, but are not required. A media information form is also required.

Please indicate what materials you are sending with this entry form:

- Essay of no more than 400 words describing achievement
- Media Information Form
- Examples supporting achievement (articles, publications, letters, etc.)

There is no charge to enter GSPA Achievement Contests. All entrants must be GSPA members. Awards may not be given in a category if judges feel entries do not merit award recognition.

ACHIEVEMENT AWARD POSTMARK ENTRY DEADLINE IS MARCH 15, 2007

Return this form with your entry materials to:

GSPA Contests, Grady College of Journalism & Mass Communication, The University of Georgia, Athens, GA 30602-3018

Media Information Form

GSPA General Excellence Contest 2007

A separate media information form ***MUST*** be attached to each contest entry. Please type or print neatly.

Name of Publication or Broadcast Program: _____

School: _____ City: _____

School Classification (check with principal or athletic director if unsure): _____

MEDIA CATEGORY:

Newspaper/Newsmagazine Broadcast News Literary Magazine Yearbook

Frequency of Publication/Program: _____ per _____ Total Circulation or Audience: _____

Number of students on regular staff (not including contributors/freelancers): _____

METHOD OF PRODUCTION FOR PRINT MATERIAL:

- Commercial Printer (Printer does all from set type to layout to press run.)
- Commercial Printer — Students provide layouts using:
 - camera-ready layout (hard copies)
 - digital transfer (e-mail, CD, FTP)
- In-School Offset Press
- In-School Office Duplication Machine
- Other (explain) _____

PRODUCTION INFORMATION FOR BROADCAST PROGRAMS:

What is the purpose of this broadcast? _____

What format do you use? _____

What is the average length of program? _____

Please describe your method of production: _____

FINANCING:

Cost per issue/program: \$ _____ Cost per year: \$ _____

Amount from subscription per year: \$ _____

Amount from advertising per year: \$ _____ Base ad rate: \$ _____ per _____

Amount from other sources (explain): \$ _____

WORK DISTRIBUTION:

Percentage of work done by students: _____ Percentage of work done by adviser: _____

Percentage of work during class: _____ Percentage of work after school hours: _____

Percentage of photos taken by students: _____ Percentage of photos taken by professionals: _____

STAFF:

- First-year journalism class Recruits from school without training Experienced journalism students
- Combination (explain) _____

OTHER CONSIDERATIONS (Example: printer errors, etc.)
