

# 2007-08 General Excellence Competition

## Literary Magazines & Yearbooks

### Guidelines for literary magazine entries

Literary magazines are judged for General Excellence.

Judges consider the overall artistic impression, theme, effectiveness and content of the magazine.

All magazines entered in the General Excellence category will also be considered for the "Best Layout" Competition. Layout judges consider how design elements (cover, artwork, placement of literature) contributes to the flow of the magazine.

*Please note the new deadlines for the general excellence literary magazine contest: March 1, 2007 and June 29, 2007.*

*Entries by the March 1 deadline will be evaluated and returned by the April 27 Awards Ceremony and awarded their ranking certificates at the ceremony. Entries by the June 1 deadline will be returned with their certificates in August. General Excellence and Best Layout designations will be announced at the 2009 GSPA Awards Ceremony.*

#### To submit entries:

All entries must be postmarked by **June 30, 2008**.

*No late entries will be accepted.*

Staffs competing in this contest must be 2007-2008 members of GSPA.

Complete contest entry form.

Complete a media information form.

Submit the \$35 critique fee for each contest.

Submit two copies of one issue printed during the 2007-2008 school year. If you plan to enter more than one issue, you must submit two media information forms, two contest entry forms and you must pay the \$35 critique fee for each issue.

### Guidelines for yearbook entries

Yearbooks from the 2007-08 school year will be judged in two rounds. Books published in the 2007-08 school year can be entered in either round. The postmark deadline for the first round is June 30, 2008, and is designed for yearbooks published in the spring. Critiques and scores from the first round will be returned in September so next year's staff can benefit from the judge's comments.

The postmark deadline for the second round is Sept. 30, 2008 and is meant for yearbooks delivered in the fall, though spring delivery books are still allowed to enter the second round. Critiques and scores from the second round will be returned in early December.

Superior-rated books from both rounds will be eligible for the General Excellence competition in spring 2009.

Yearbooks will be evaluated in four categories: concept and organization, coverage, photography and design, and copy. Each category will represent 25 percent of the total evaluation.

#### Guidelines for the yearbook contest:

Round one entries must be postmarked by **June 30, 2008**.

All other entries must be postmarked by **Sept. 30, 2008**.

Staffs competing in this contest must be 2007-2008 members of GSPA.

Complete contest entry form.

Complete a media information form.

If you would like your yearbook returned after judging, submit an \$8 postage and handling fee. All returned yearbooks will be shipped via UPS.

# Official Entry Form

# GSPA General Excellence Contest 2008

Please attach this form to your contest entry materials. Use a copy of this form for each contest you intend to enter. Individual student entries require a separate form. **Type or print neatly.**

School Name: \_\_\_\_\_ Adviser's Name: \_\_\_\_\_

Publication Name: \_\_\_\_\_

School Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ ZIP: \_\_\_\_\_

School/Staff Room Phone: (\_\_\_\_\_) \_\_\_\_\_ School/Staff FAX: (\_\_\_\_\_) \_\_\_\_\_

Adviser or Staff E-mail Address: \_\_\_\_\_

Please indicate which contest(s) you are entering:  
(NOTE POSTMARK DEADLINES -- NO LATE ENTRIES ACCEPTED!)

- Literary Magazine, Round Two (June 30, 2008)
- Yearbook, Round One (June 30, 2008)
- Yearbook, Round Two (Sept. 30, 2008)

Please indicate what materials you are sending with this entry form:

**Contest Entry Materials and Fees:**

- Media Information Form
- \$35 Contest Entry Fee
- \$8 Yearbook Return Fee (optional)

**Materials to be Evaluated:**

- Two copies of a published Literary Magazine.
- One copy of a published Yearbook.

**Return this form, along with a media information form and contest materials to:  
GSPA Contests, Grady College of Journalism and Mass Communication, 120 Hooper Street, University of Georgia, Athens, GA 30602-3018.**

*GSPA is not responsible for entries lost in the mail.  
Use of a certified mail delivery service is recommended.*

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*For office use only:*

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Date rec.	Check#	Total Amt. Paid/Late fee	Processed?	Initials
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# Media Information Form

# GSPA General Excellence Contest 2008

**A separate media information form MUST be attached to each contest entry. Please type or print neatly.**

Name of Publication or Broadcast Program: \_\_\_\_\_

School: \_\_\_\_\_ City: \_\_\_\_\_

## MEDIA CATEGORY:

Newspaper/News magazine       Broadcast News       Literary Magazine       Yearbook

Frequency of Publication/Program: \_\_\_\_\_ per \_\_\_\_\_ Total Circulation or Audience: \_\_\_\_\_

Number of students on regular staff (not including contributors/freelancers): \_\_\_\_\_

## METHOD OF PRODUCTION FOR PRINT MATERIAL:

Commercial Printer (Printer does all from set type to layout to press run.)

Commercial Printer

In-School Offset Press

In-School Office Duplication Machine

Other (explain) \_\_\_\_\_

## PRODUCTION INFORMATION FOR BROADCAST PROGRAMS:

What is the purpose of this broadcast? \_\_\_\_\_

What format do you use? \_\_\_\_\_ What is the average length of program? \_\_\_\_\_

Please describe your method of production: \_\_\_\_\_

## FINANCING:

Cost per issue/program: \$ \_\_\_\_\_ Cost per year: \$ \_\_\_\_\_

Amount from school/administration: \$ \_\_\_\_\_ Amount from sales/subscription: \$ \_\_\_\_\_

Amount from advertising per year: \$ \_\_\_\_\_ Base ad rate: \$ \_\_\_\_\_ per \_\_\_\_\_

Amount from other sources (explain): \$ \_\_\_\_\_

## WORK DISTRIBUTION:

Percentage of work done by students: \_\_\_\_\_ Percentage of work done by adviser: \_\_\_\_\_

Percentage of work during class: \_\_\_\_\_ Percentage of work after school hours: \_\_\_\_\_

Percentage of photos taken by students: \_\_\_\_\_ Percentage of photos taken by professionals: \_\_\_\_\_

## PRIMARY SOURCE OF PRODUCTION:

First-year journalism class       Experienced journalism class       Student volunteers/extracurricular

## OTHER CONSIDERATIONS (Example: printer errors, etc.)

\_\_\_\_\_  
\_\_\_\_\_

Return this form with your entry form & materials to: GSPA Contests, Grady College of Journalism & Mass Communication, 120 Hooper Street, The University of Georgia, Athens, GA 30602-3018