

General Excellence

Guidelines for broadcast entries

Contest submissions in the broadcast General Excellence categories are judged on their news value and their coverage of school activities. Judges consider the quality of broadcast writing and reporting as well as the depth and variety of coverage of student activities and interests.

Judges also consider the format of the broadcast, including appropriateness of the program to the material carried, evidence of recognition of the relative value of the different news items to the audience and a creative approach to format within the realms of good news reporting and production quality.

If your school is given five minutes or more a week or month for students to report school news, this is considered a student TV or radio program for GSPA purposes (provided that students gather and write the news or feature material and serve as on-air correspondents and anchors). Newscasts over school public-address or closed-circuit TV systems, videocasts, etc., in the lunchroom also qualify.

To submit entries:

- All entry materials must be postmarked by **March 1, 2005**
No late entries will be accepted.
- Staffs competing in this contest must be 2004-2005 members of GSPA.
- Complete a contest entry form (page 3).
- Complete a media information form (page 5).
- Submit the \$35 critique fee.
- Submit tapes of any two news programs produced during the current school year. (TV entries should be on VHS videocassette; radio entries should be on standard audiocassette.)

Guidelines for literary magazine entries

Literary magazines and literary sections are judged in two categories: General Excellence and Best Layout.

General Excellence judges consider the overall artistic impression and content of the magazine.

Layout judges consider design, theme and effectiveness of selections from the magazine.

Please note that submissions to the general excellence and best layout literary magazine contest will not be judged until after June 1, 2005, and awards will be distributed at the 2005 GSPA Fall Convention.

Guidelines for both contests:

- All entries must be postmarked by **June 1, 2005**.
- Staffs competing in this contest must be 2004-2005 members of GSPA.
- Complete contest entry form (page 3).
- Complete a media information form (page 5).
- Submit the \$35 critique fee for each contest.

In addition to the aforementioned materials, send two copies of each issue printed during the 2004-2005 school year. If you plan to enter both contests, you must submit two media information forms, two contest entry forms and you must pay the \$35 critique fee for both contests.

Individual Student entries

All individual student entries, including those from literary magazines, must be postmarked by March 1, 2005. Follow submission guidelines on pages 6-8.

*Information and entry forms for the 2005 first round yearbook general excellence contest
will be published in a future issue of The Bulletin.*