Trujillo Program

Schedule for Workshop on Health Journalism

Trujillo, Peru
April 26-30

Organized by:
James M. Cox Jr. Center for International Mass Communication Training and Research
Grady College of Journalism and Mass Communication
Communication University of Georgia, USA

Department of Environmental Health Sciences
College of Agriculture and Environmental Science
University of Georgia, USA
Asociacion del Aire Ambiental
Lima, Peru
Municipalidad Provincial de Trujillo
Trujillo, Peru

April 26

3:30 to 5 p.m. Introduction of the topic: The importance of journalistic coverage of health issues.

5 to 5:30 Coffee Break

5:30 to 7 p.m. Basics of Reporting Scientific Findings.

April 27

3:30 to 5 p.m. Exemplar: Scientific Findings about environmental health issues in Trujillo.

5 to 5:30 Coffee Break

5:30 to 7 p.m. How to develop sources for stories on health; how to develop the health beat.

April 28

3:30 to 5 p.m. Covering health epidemics.

5 to 5:30 Coffee Break

5:30 to 7 p.m. Women’s health issues.

April 29
Session VII: Control of and Access to public health.

5 to 5:30 Coffee Break

5:30 to 7 p.m. Evaluating the quality of health care and access.

April 30

3:30 to 5 p.m. Consumer health journalism.

5 to 5:30 Coffee Break

5:30 to 7 p.m. Summary and evaluation of workshop.