30. Salaries compared
Median yearly salaries for 1999 BA recipients with full-time jobs

- All: $25,000
- Dailies: $24,960
- Weeklies: $21,000
- Radio: $22,500
- Television: $19,968
- Cable Television: $23,400
- Advertising: $25,000
- Public Relations: $25,012
- Consumer Magazines: $26,494
- Newsletters, Trades: $26,000
- WWW: $28,000

The median salary for online publishing jobs was down $2,000 from 1998 but was still the highest.

Source: Annual Survey of Journalism & Mass Communication Graduates