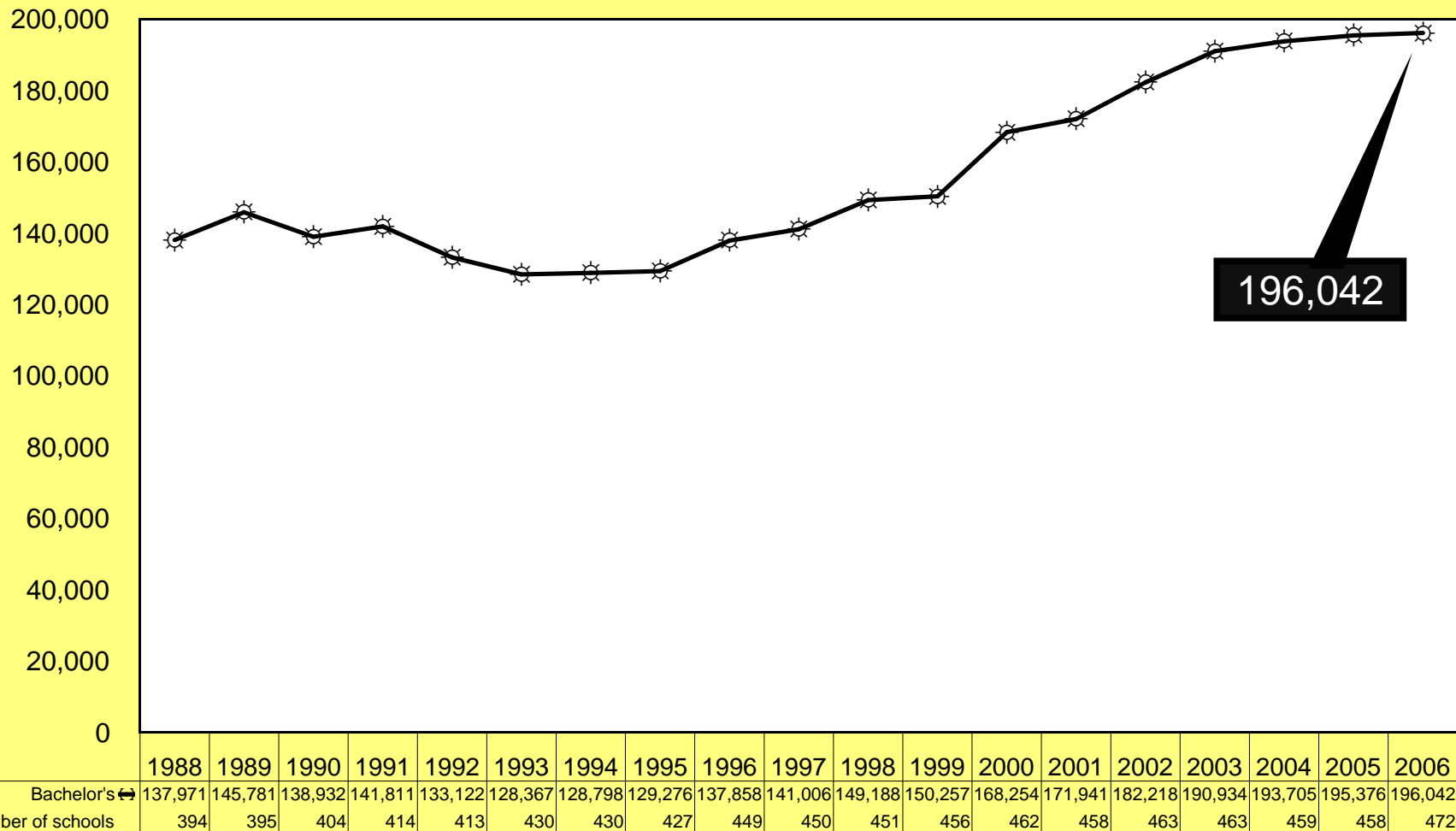


# 1. Undergraduate enrollments

Autumn undergraduate journalism and mass communication enrollments

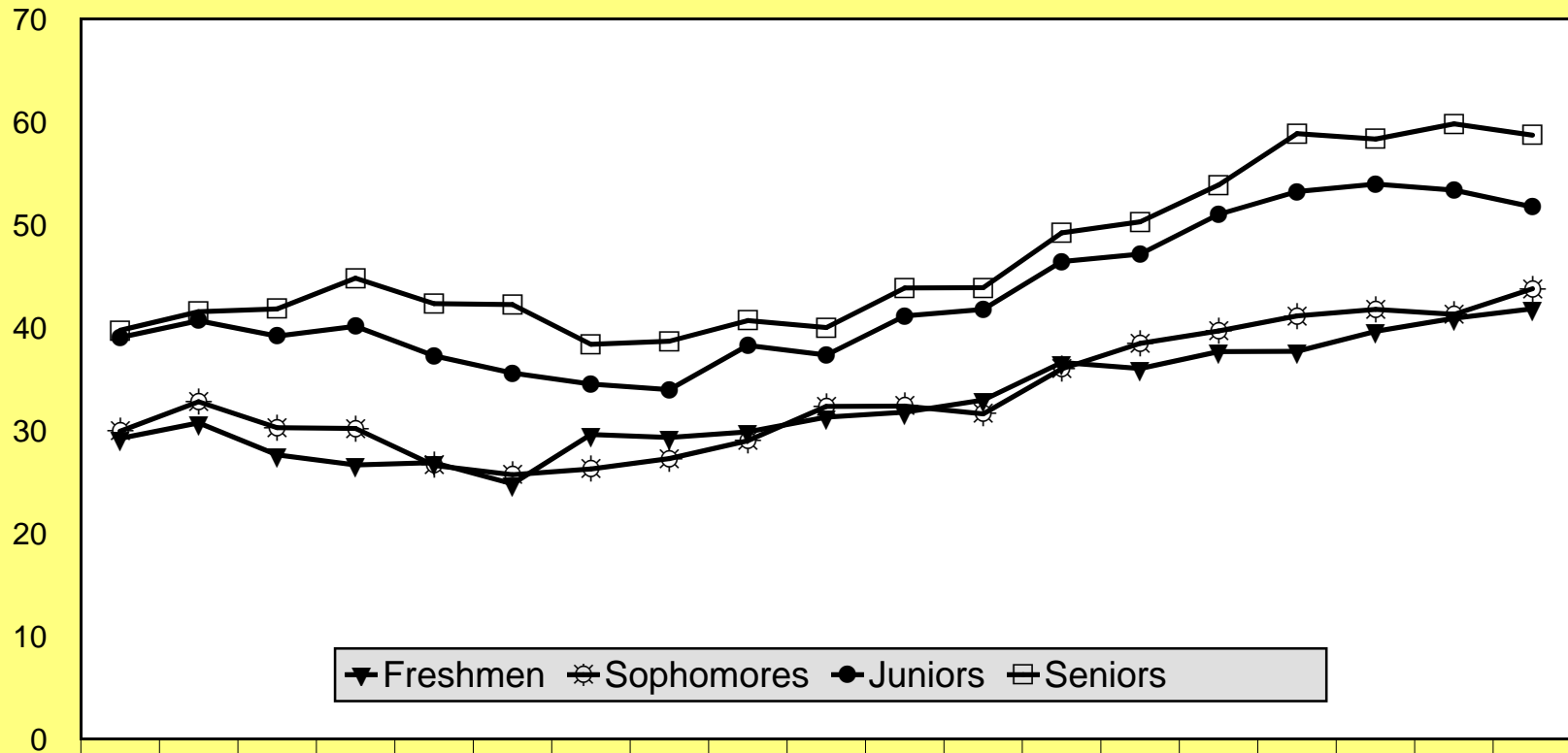


Source: Annual Survey of Journalism & Mass Communication Enrollments

# 2. Enrollments by class

Autumn journalism and mass communication undergraduate enrollments by class

*Thousands*

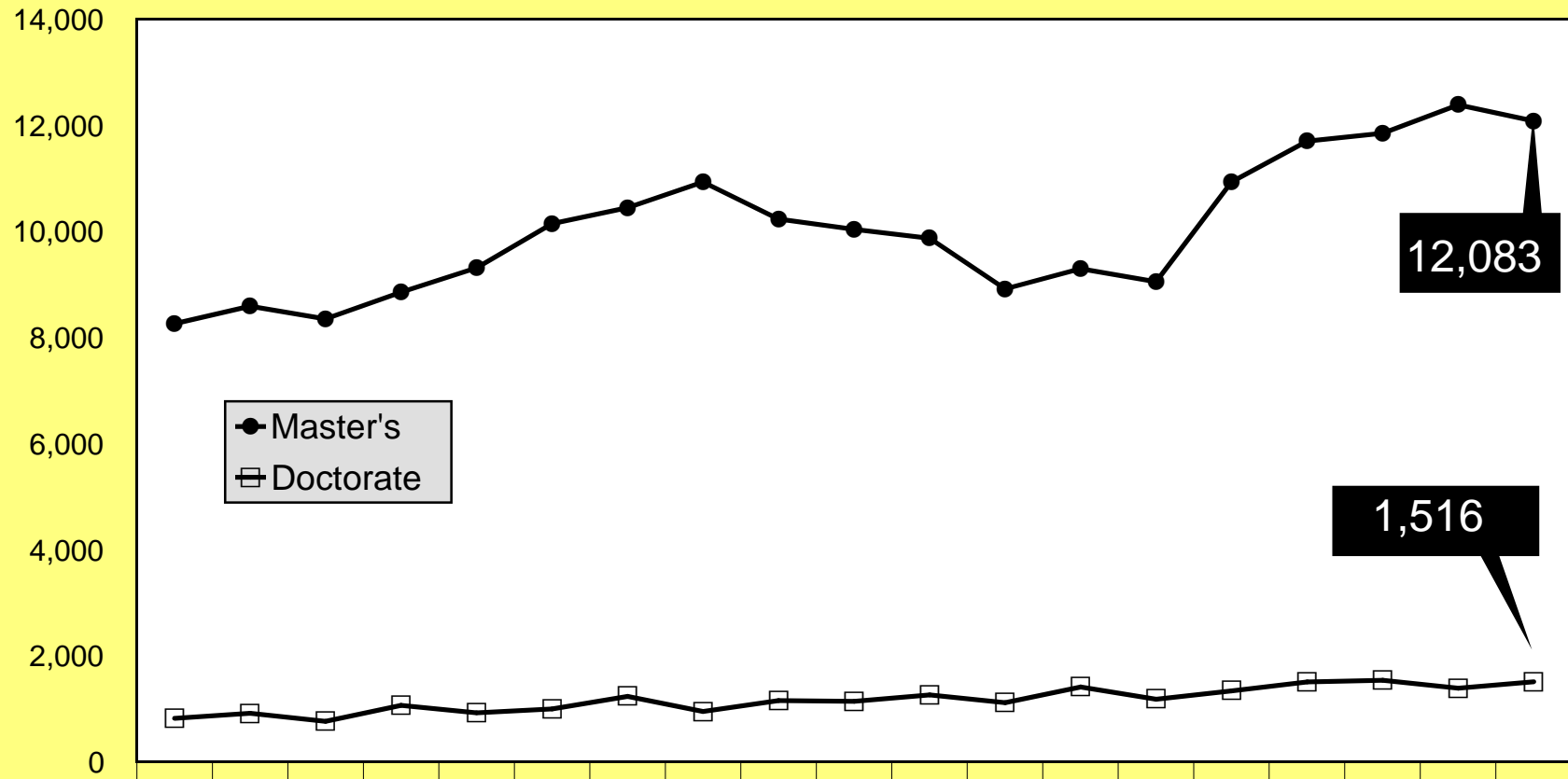


	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
Freshmen	29.25	30.759	27.647	26.66	26.891	24.817	29.623	29.339	29.877	31.302	31.796	32.969	36.627	36.026	37.678	37.71	39.654	40.924	41.836
Sophomores	29.94	32.801	30.287	30.206	26.624	25.71	26.275	27.276	29.022	32.348	32.386	31.628	35.992	38.482	39.675	41.151	41.776	41.293	43.778
Juniors	39.046	40.673	39.179	40.133	37.274	35.587	34.518	33.972	38.27	37.34	41.148	41.771	46.42	47.148	51.005	53.225	53.953	53.356	51.728
Seniors	39.735	41.548	41.819	44.812	42.333	42.253	38.382	38.689	40.689	40.016	43.858	43.889	49.215	50.285	53.86	58.848	58.322	59.803	58.701

Source: Annual Survey of Journalism & Mass Communication Enrollments

# 3. Graduate enrollments

Autumn graduate journalism and mass communication enrollments

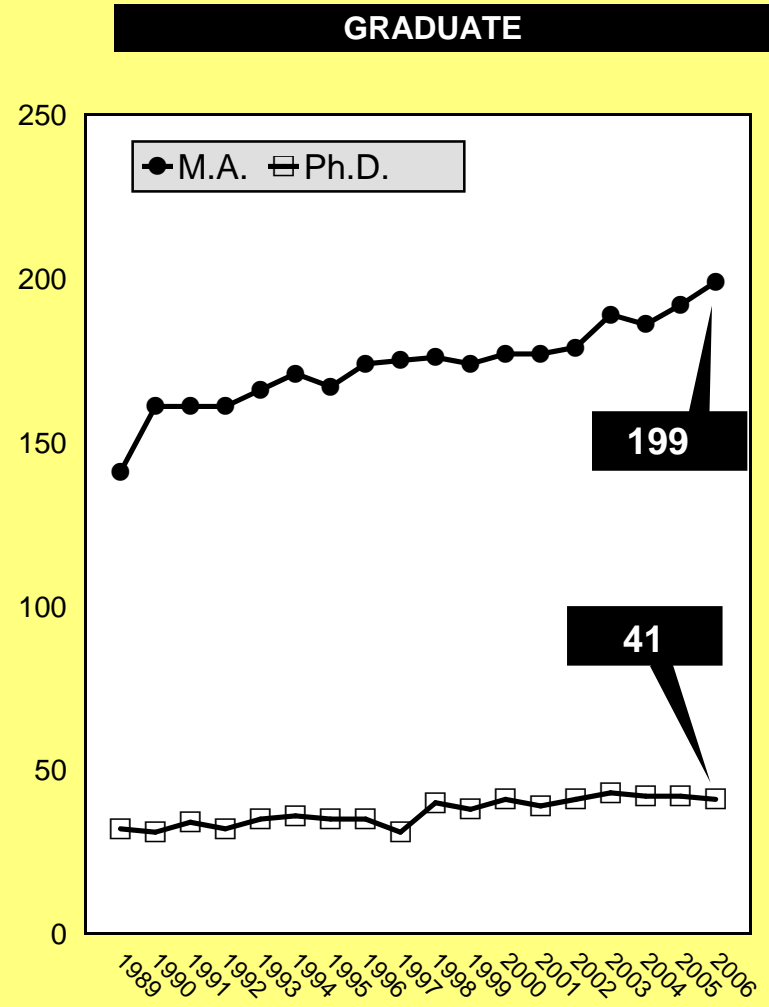
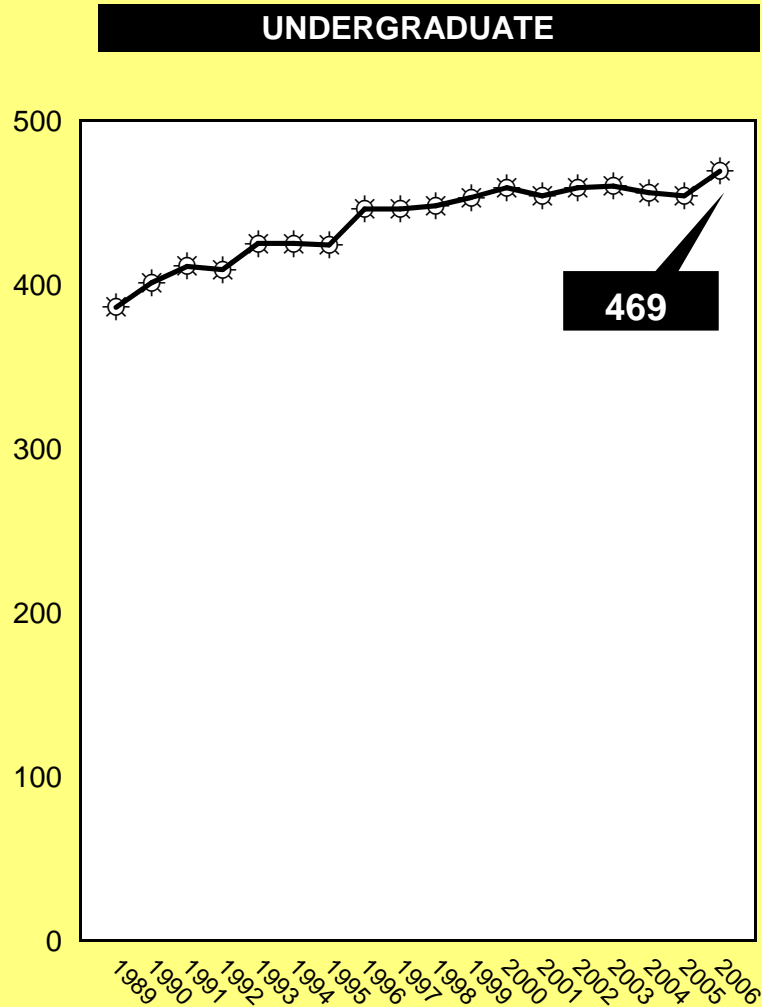


	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
Master's	8,265	8,592	8,355	8,857	9,316	10,148	10,449	10,934	10,236	10,041	9,874	8,920	9,300	9,055	10,937	11,703	11,853	12,388	12,083
Doctorate	826	923	771	1,072	932	1,005	1,239	957	1,162	1,148	1,267	1,123	1,416	1,186	1,345	1,512	1,545	1,395	1,516
Number of schools	394	395	404	414	413	430	430	427	449	450	451	456	462	458	463	463	459	458	472

Source: Annual Survey of Journalism & Mass Communication Enrollments

# 4. Number of programs

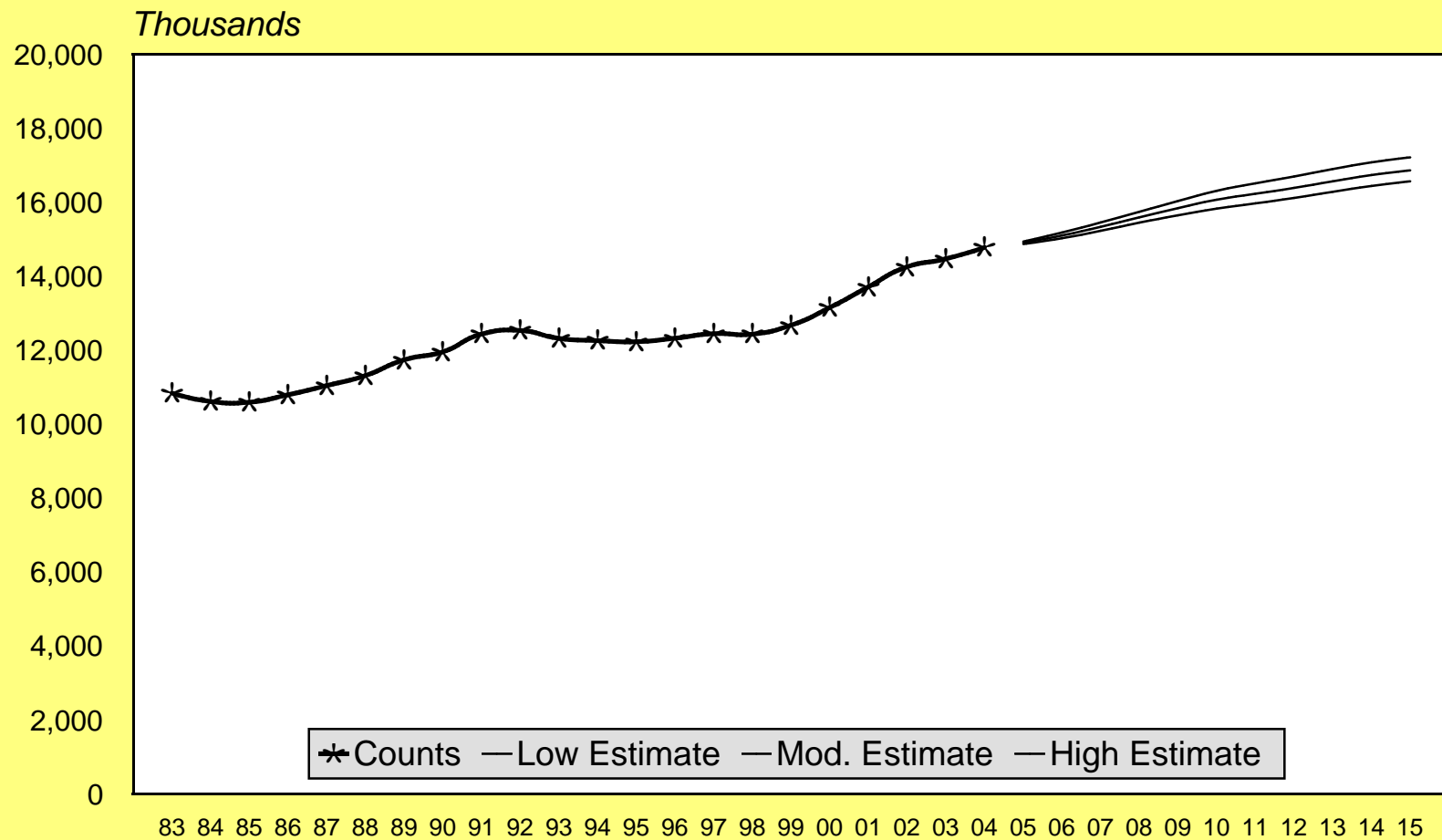
Growth in the number of undergraduate and graduate journalism and mass communication programs over the past 14 years



Source: Annual Survey of Journalism & Mass Communication Enrollments

# 5. National undergraduate enrollments

Autumn undergraduate enrollments nationally

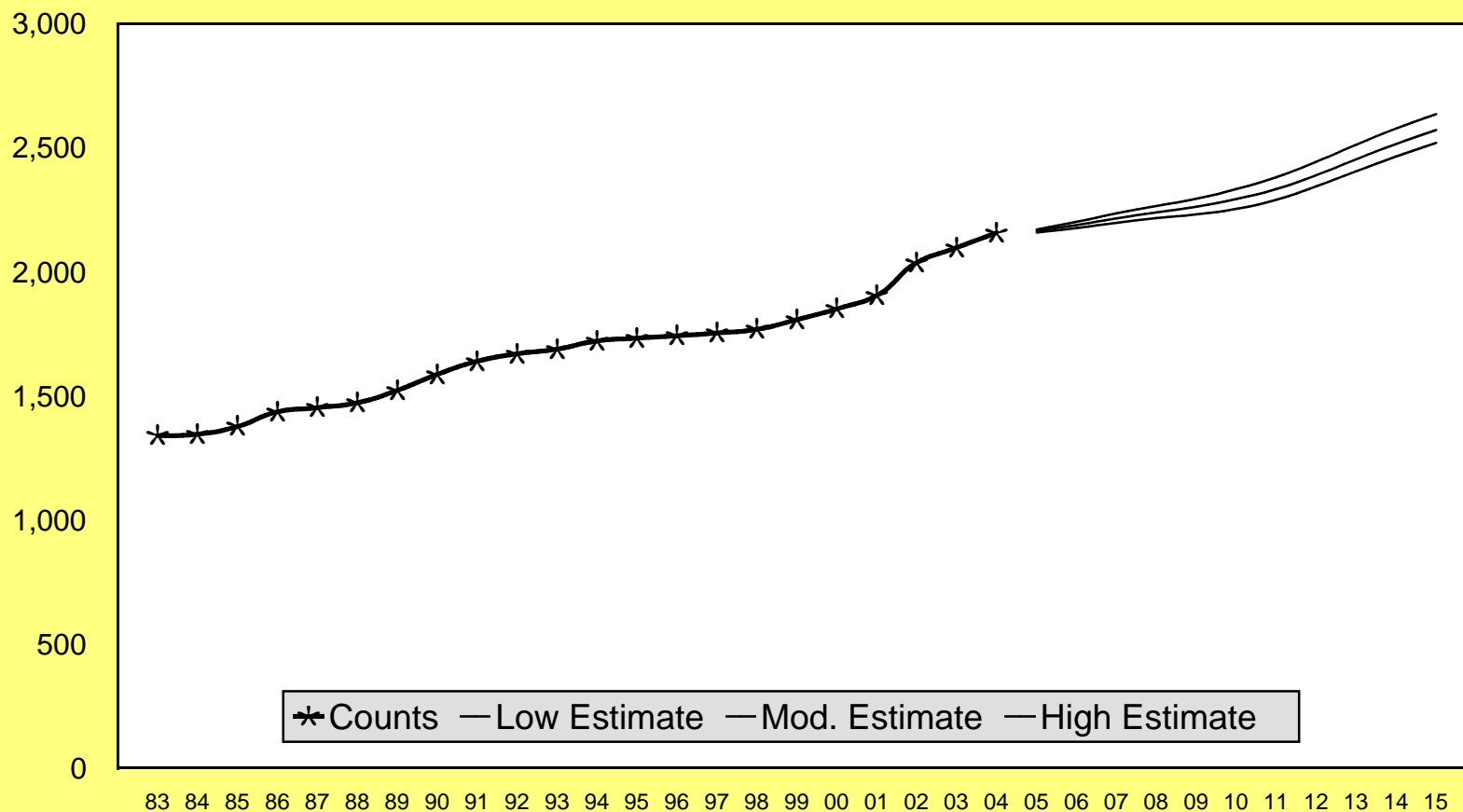


Source: National Center for Education Statistics "Projections of Education Statistics to 2015"  
Table 19, available at [www.nces.ed.gov/edstats/](http://www.nces.ed.gov/edstats/)

# 6. National graduate enrollments

Autumn graduate enrollments nationally

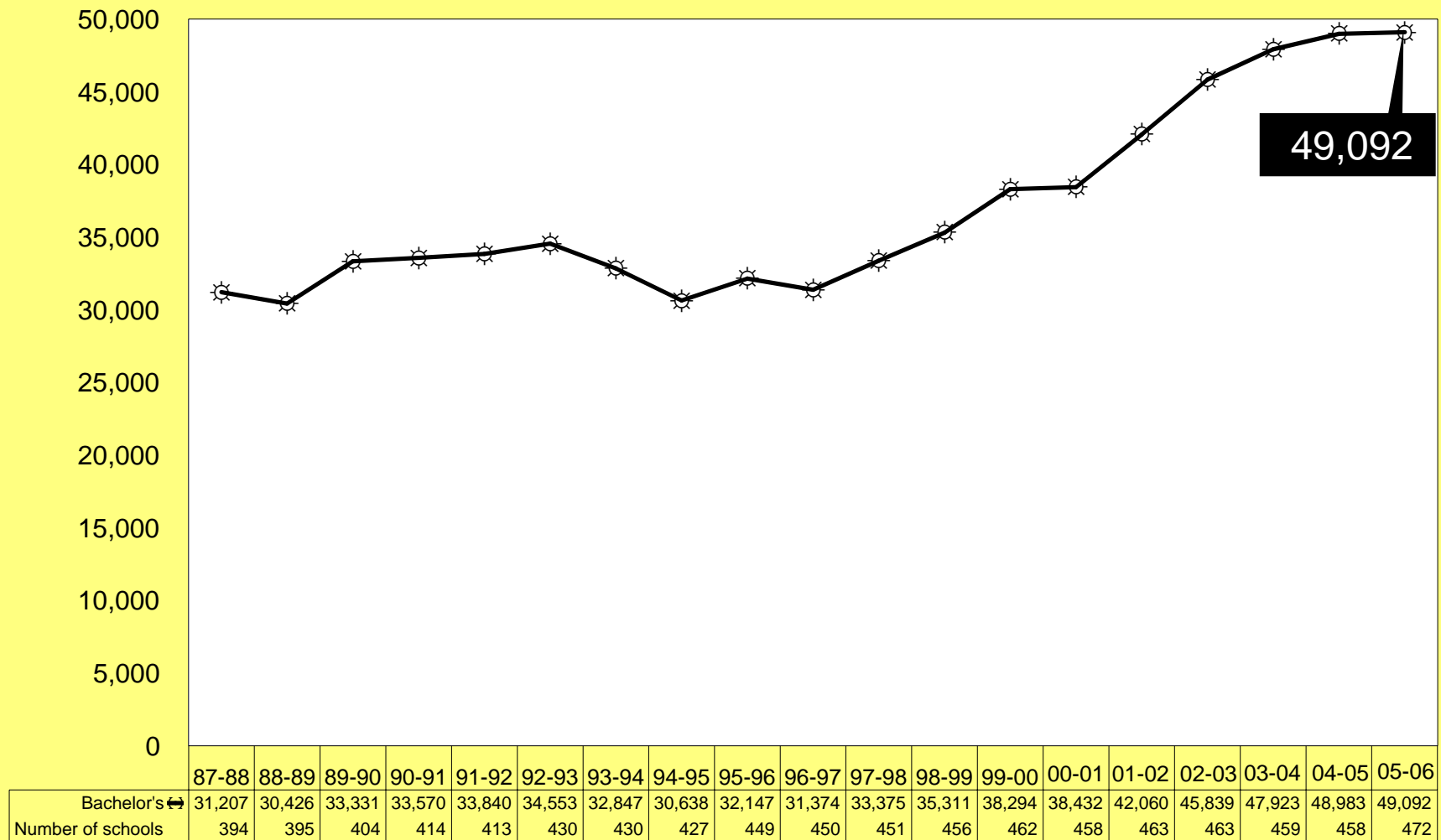
Thousands



Source: National Center for Education Statistics "Projections of Education Statistics to 2015"  
Table 20, available at [www.nces.ed.gov/edstats/](http://www.nces.ed.gov/edstats/)

# 7. Undergraduate degrees granted

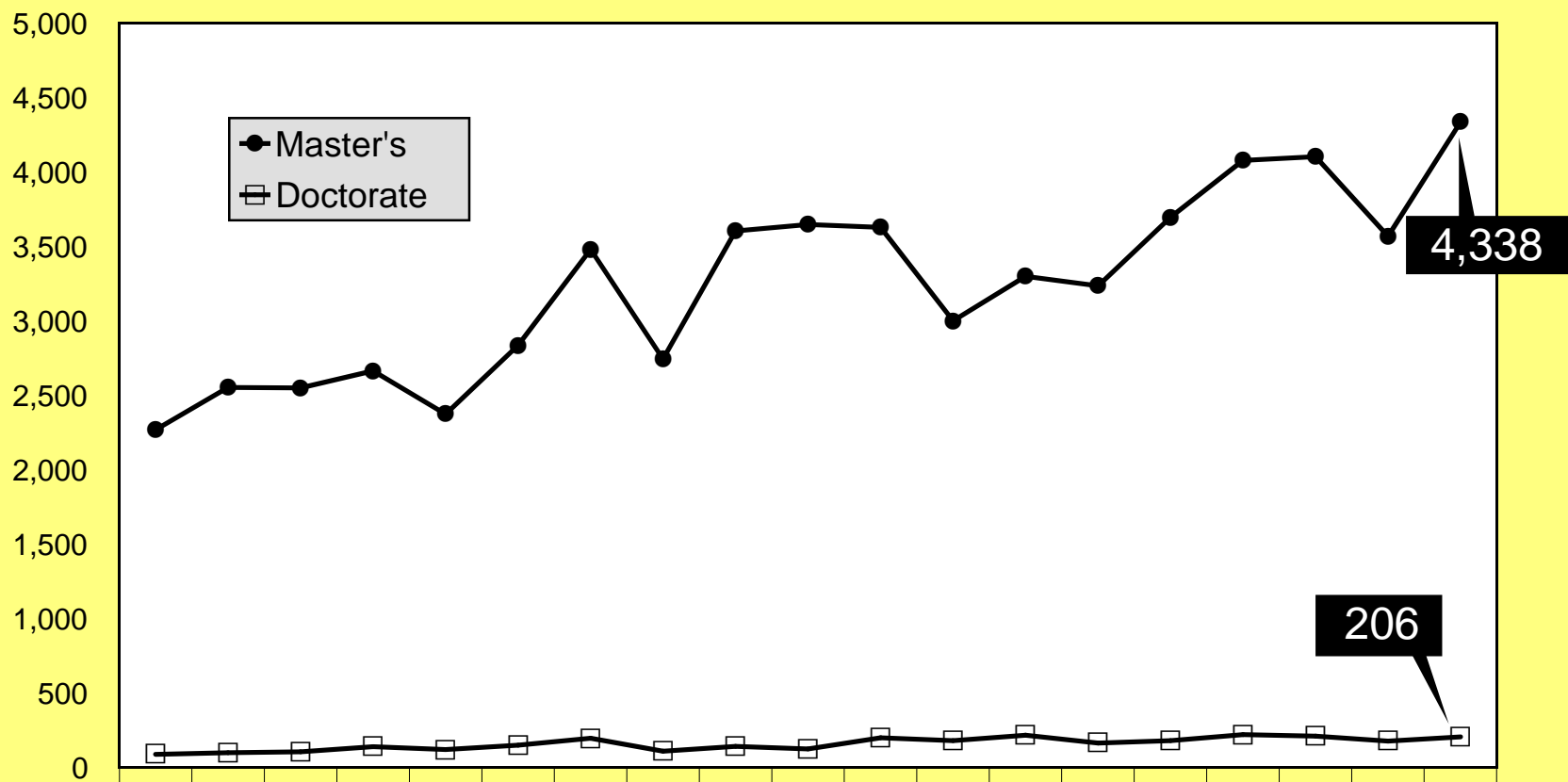
Undergraduate journalism and mass communication degrees granted



Source: Annual Survey of Journalism & Mass Communication Enrollments

# 8. Graduate degrees granted

Graduate journalism and mass communication degrees granted

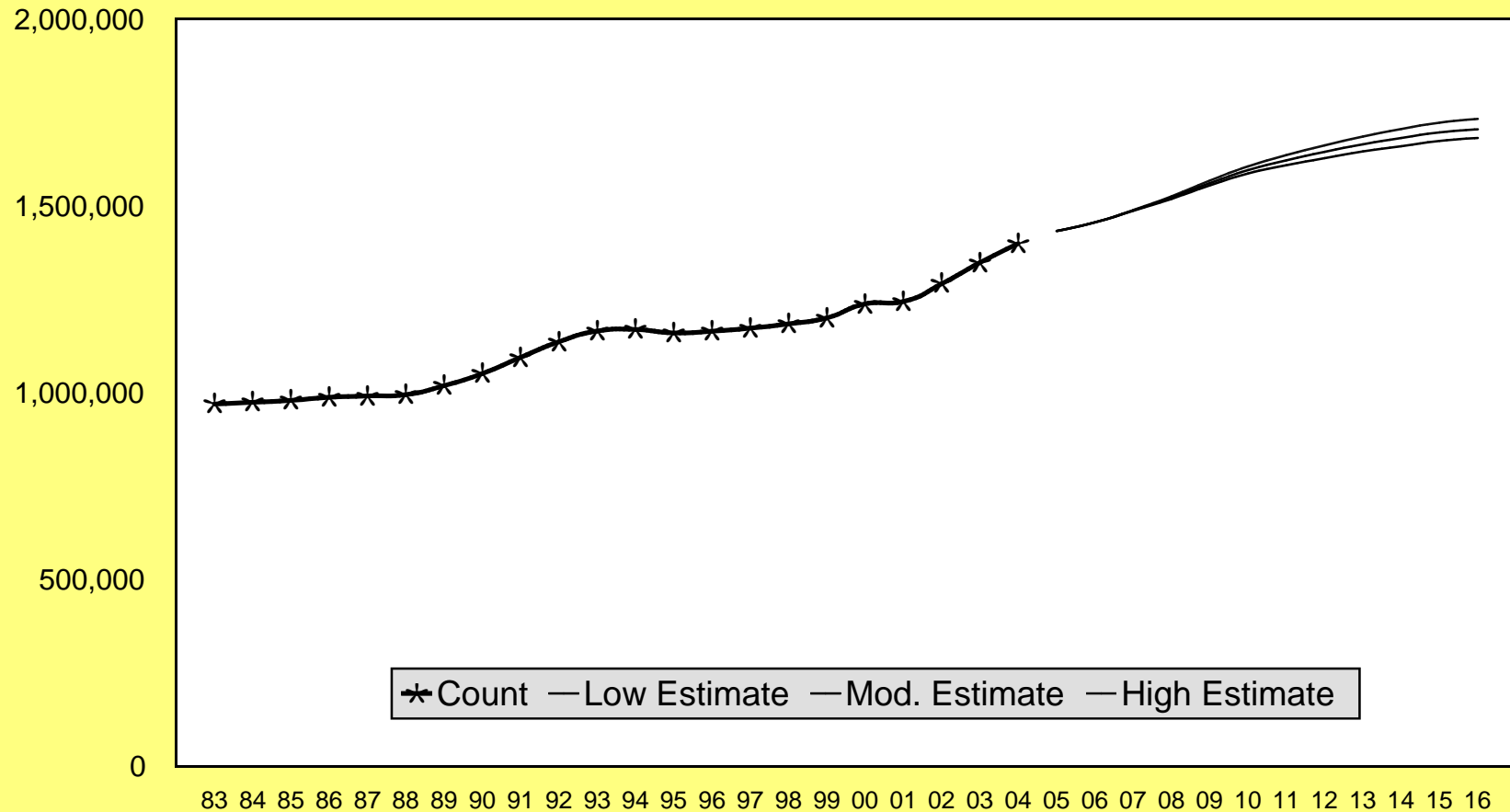


	87-88	88-89	89-90	90-91	91-92	92-93	93-94	94-95	95-96	96-97	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06
Master's	2,269	2,554	2,551	2,665	2,375	2,838	3,482	2,745	3,606	3,649	3,630	3,002	3,300	3,237	3,698	4,079	4,105	3,570	4,338
Doctorate	89	100	106	141	121	150	197	110	142	125	200	181	217	165	181	222	211	178	206
Number of schools	394	395	404	414	413	430	430	427	449	450	451	456	462	458	463	463	459	458	472

Source: Annual Survey of Journalism & Mass Communication Enrollments

# 9. Bachelor's degrees, nationally

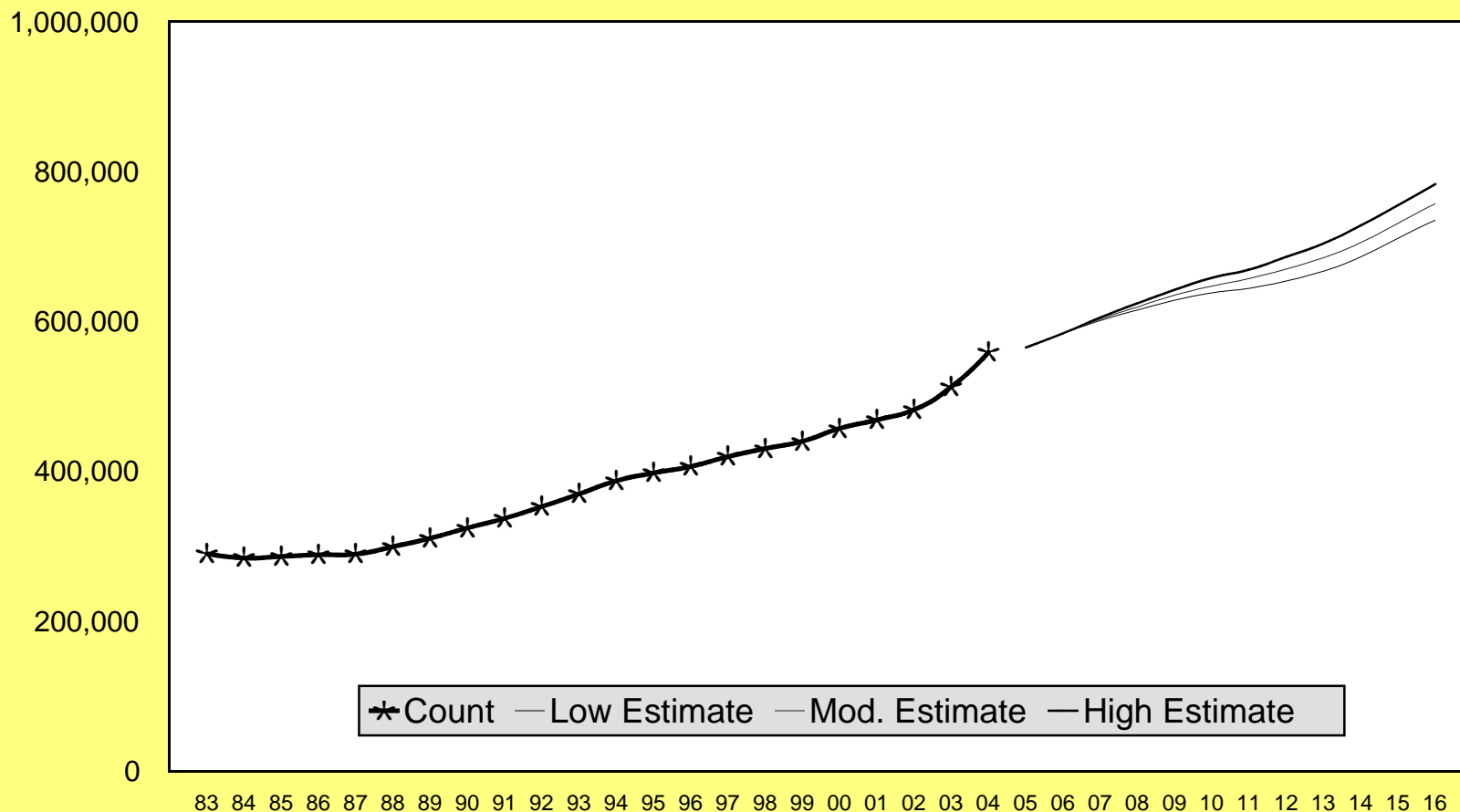
Undergraduate degrees granted nationally



Source: National Center for Education Statistics "Projections of Education Statistics to 2015"  
Table 28, available at [www.nces.ed.gov/edstats/](http://www.nces.ed.gov/edstats/)

# 10. Master's degrees, nationally

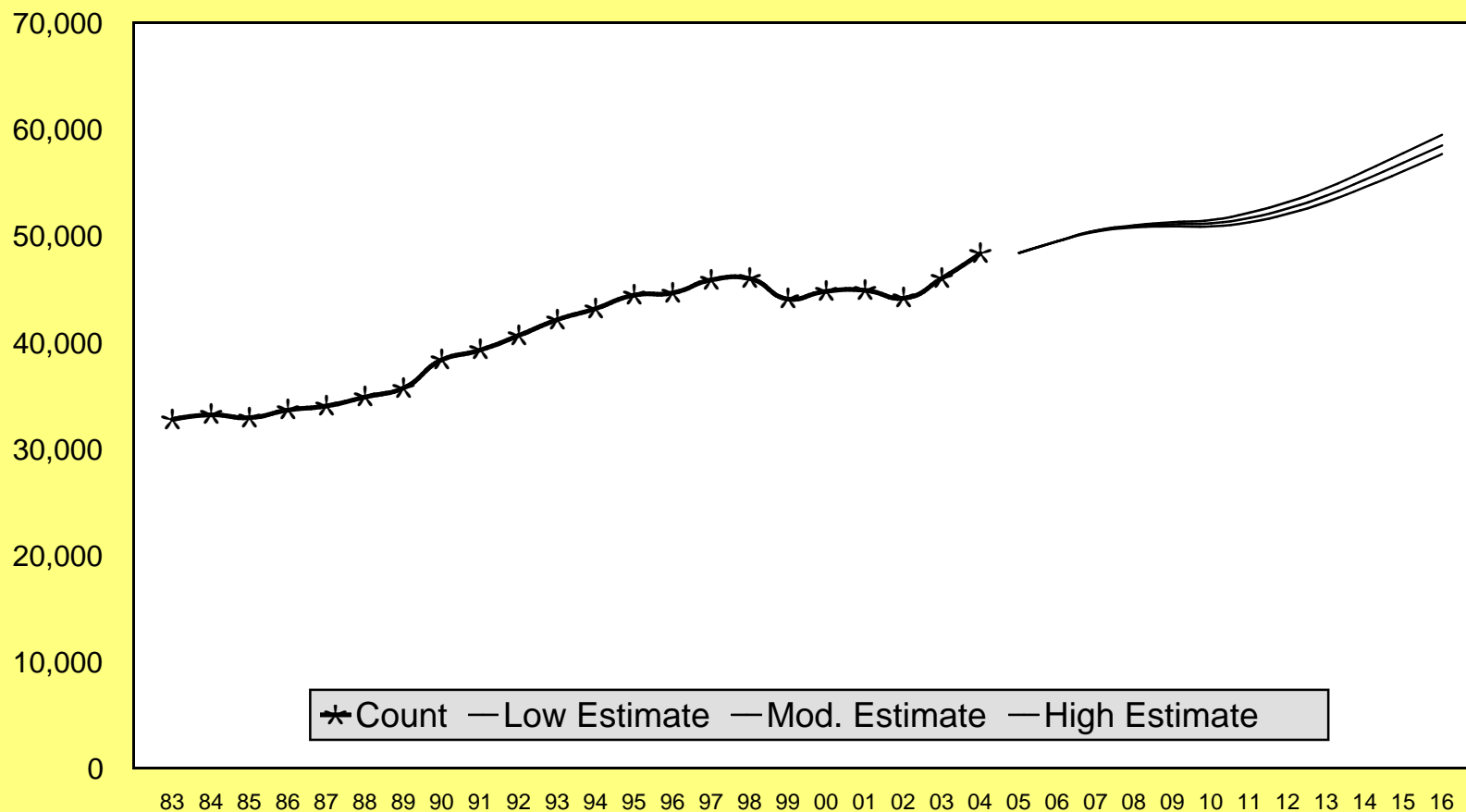
Master's degrees granted nationally



Source: National Center for Education Statistics "Projections of Education Statistics to 2015"  
Table 29, available at [www.nces.ed.gov/edstats/](http://www.nces.ed.gov/edstats/)

# 11. Doctoral degrees, nationally

Doctoral degrees granted nationally

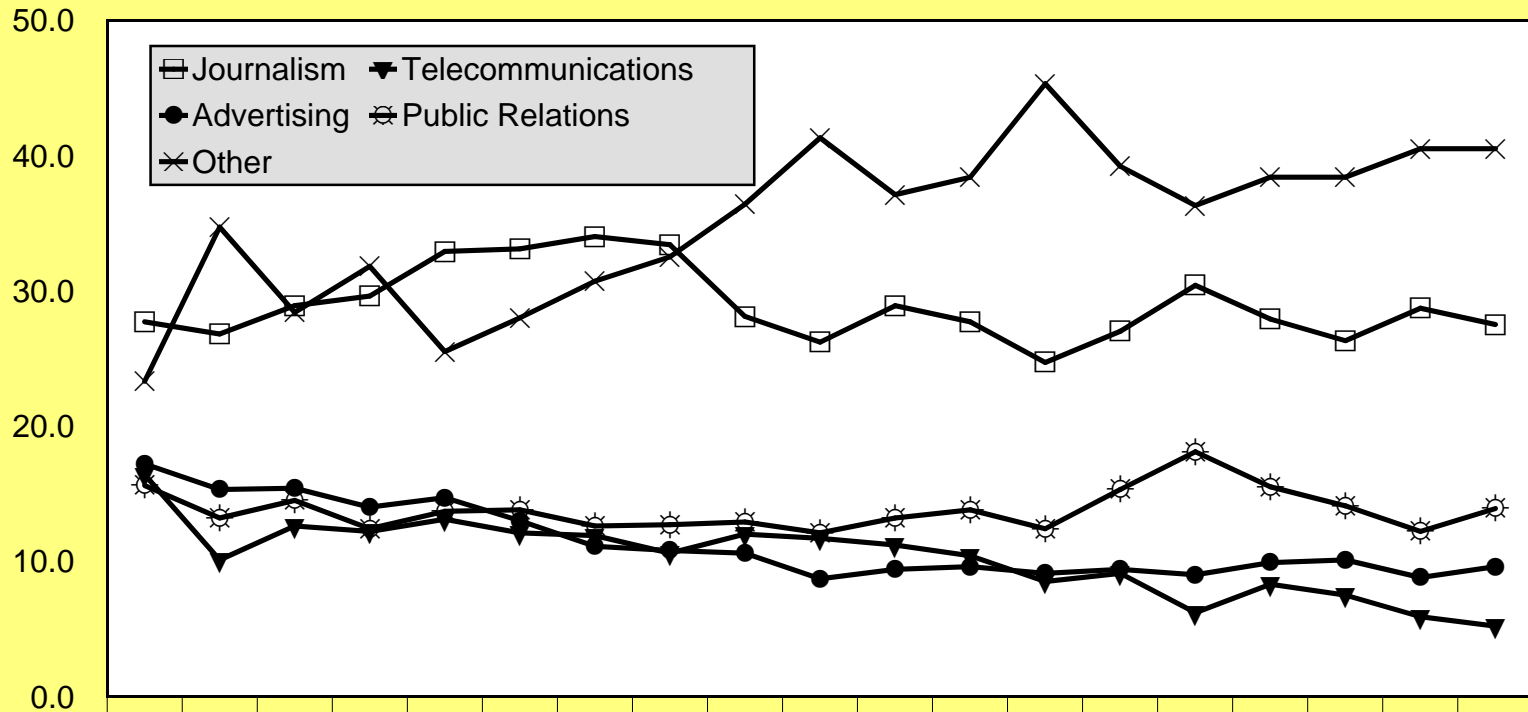


Source: National Center for Education Statistics "Projections of Education Statistics to 2015"  
Table 30, available at [www.nces.ed.gov/edstats/](http://www.nces.ed.gov/edstats/)

# 12. Enrollments by specialization

Undergraduate journalism and mass communication enrollments by specialization

Percent



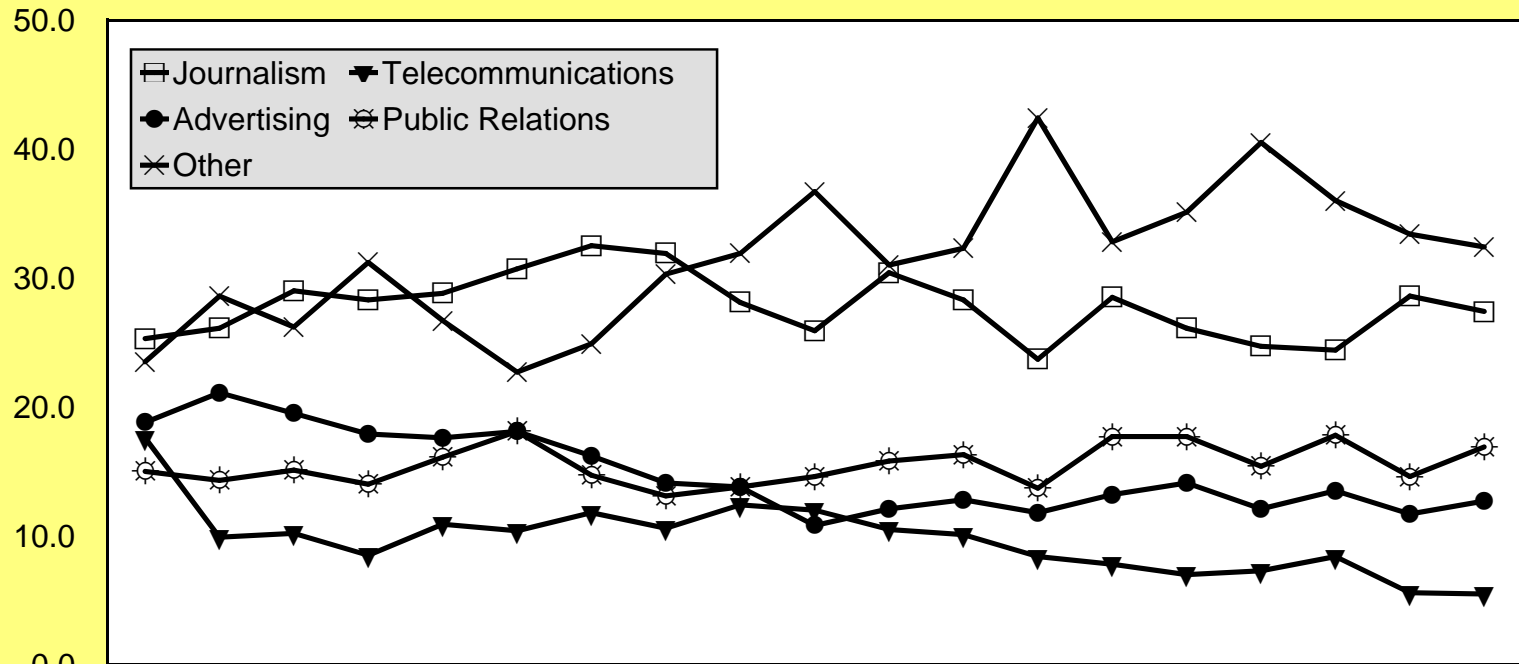
	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
Journalism	27.7	26.8	28.9	29.6	32.9	33.1	34.0	33.4	28.1	26.2	28.9	27.7	24.7	27.0	30.4	27.9	26.3	28.7	27.5
Telecommunications	16.4	10.1	12.6	12.2	13.1	12.1	11.9	10.6	12.0	11.7	11.2	10.4	8.5	9.1	6.2	8.3	7.5	5.9	5.2
Advertising	17.2	15.3	15.4	14.0	14.7	13.0	11.1	10.8	10.6	8.7	9.4	9.6	9.1	9.4	9.0	9.9	10.1	8.8	9.6
Public Relations	15.6	13.2	14.5	12.4	13.7	13.8	12.6	12.7	12.9	12.1	13.2	13.8	12.4	15.3	18.1	15.5	14.1	12.2	13.9
Other	23.3	34.7	28.4	31.8	25.5	28.0	30.7	32.5	36.4	41.3	37.1	38.4	45.3	39.2	36.3	38.4	38.4	40.5	40.5

Source: Annual Survey of Journalism & Mass Communication Enrollments

# 13. Degrees by specialization

Undergraduate journalism and mass communication degrees granted by specialization

Percent

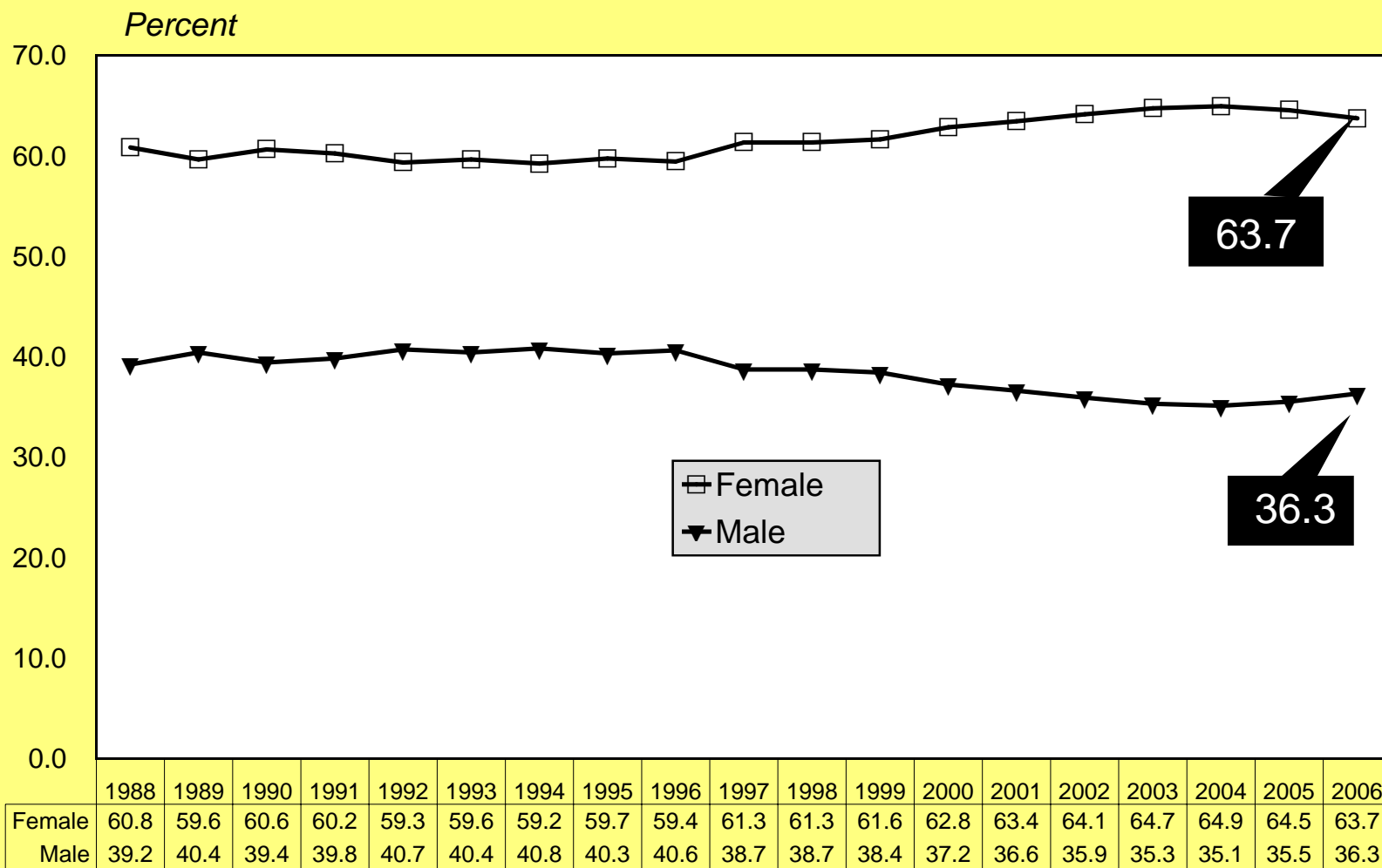


	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
Journalism	25.3	26.1	29.0	28.3	28.8	30.7	32.5	31.9	28.1	25.9	30.4	28.3	23.7	28.5	26.1	24.7	24.4	28.6	27.4
Telecommunications	17.6	9.9	10.2	8.5	10.9	10.4	11.8	10.6	12.4	12.0	10.5	10.1	8.4	7.8	7.0	7.3	8.4	5.6	5.5
Advertising	18.8	21.1	19.5	17.9	17.6	18.1	16.2	14.1	13.8	10.8	12.1	12.8	11.8	13.2	14.1	12.1	13.5	11.7	12.7
Public Relations	15.0	14.3	15.1	14.0	16.1	18.1	14.7	13.1	13.8	14.6	15.8	16.3	13.7	17.7	17.7	15.4	17.8	14.6	16.9
Other	23.5	28.6	26.2	31.2	26.7	22.7	24.9	30.3	31.9	36.7	31.0	32.3	42.4	32.8	35.1	40.5	36.0	33.4	32.4

Source: Annual Survey of Journalism & Mass Communication Enrollments

# 14. Bachelor's enrollments by gender

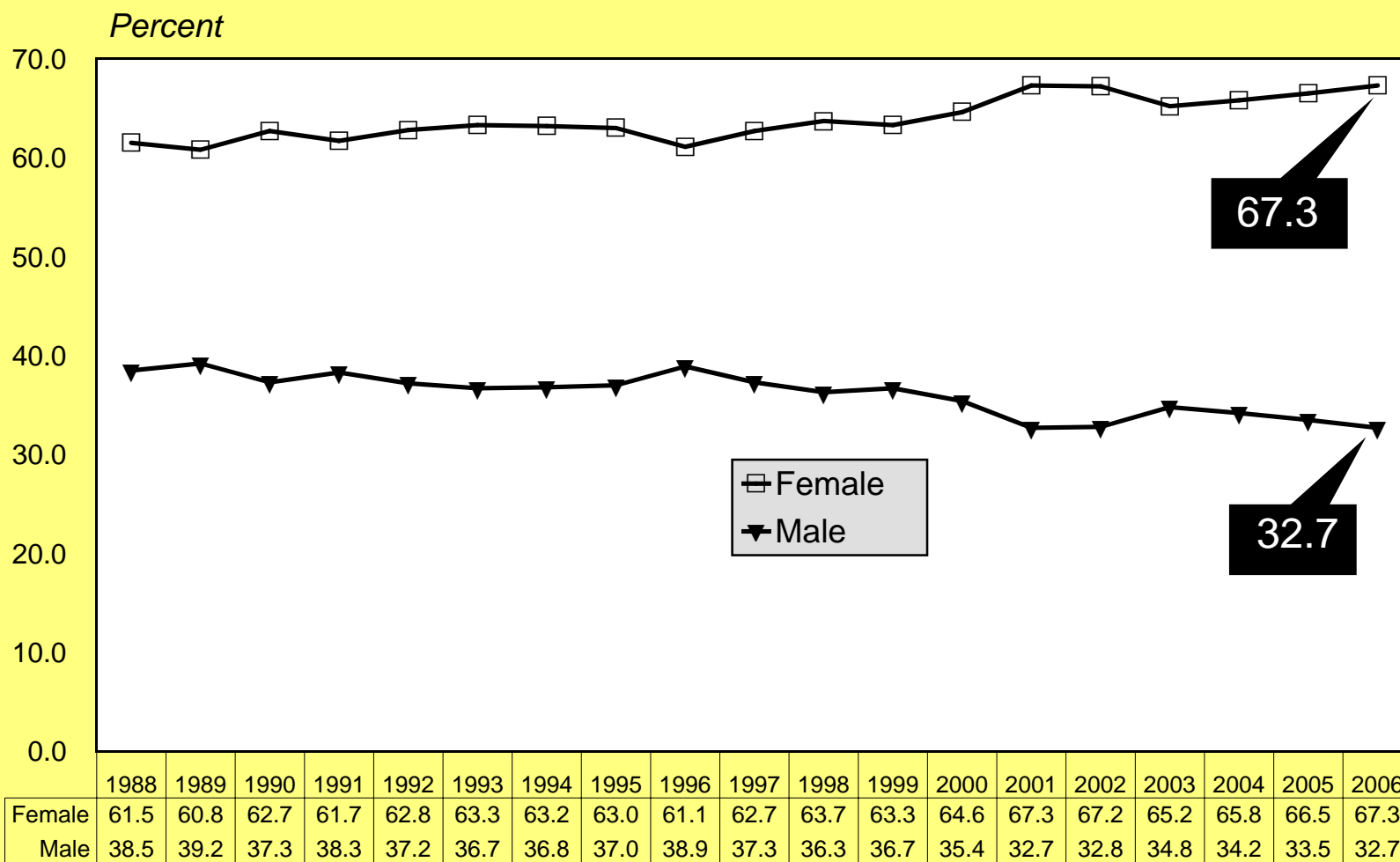
Bachelor's journalism and mass communication enrollments by gender



Source: Annual Survey of Journalism & Mass Communication Enrollments

# 15. Master's enrollments by gender

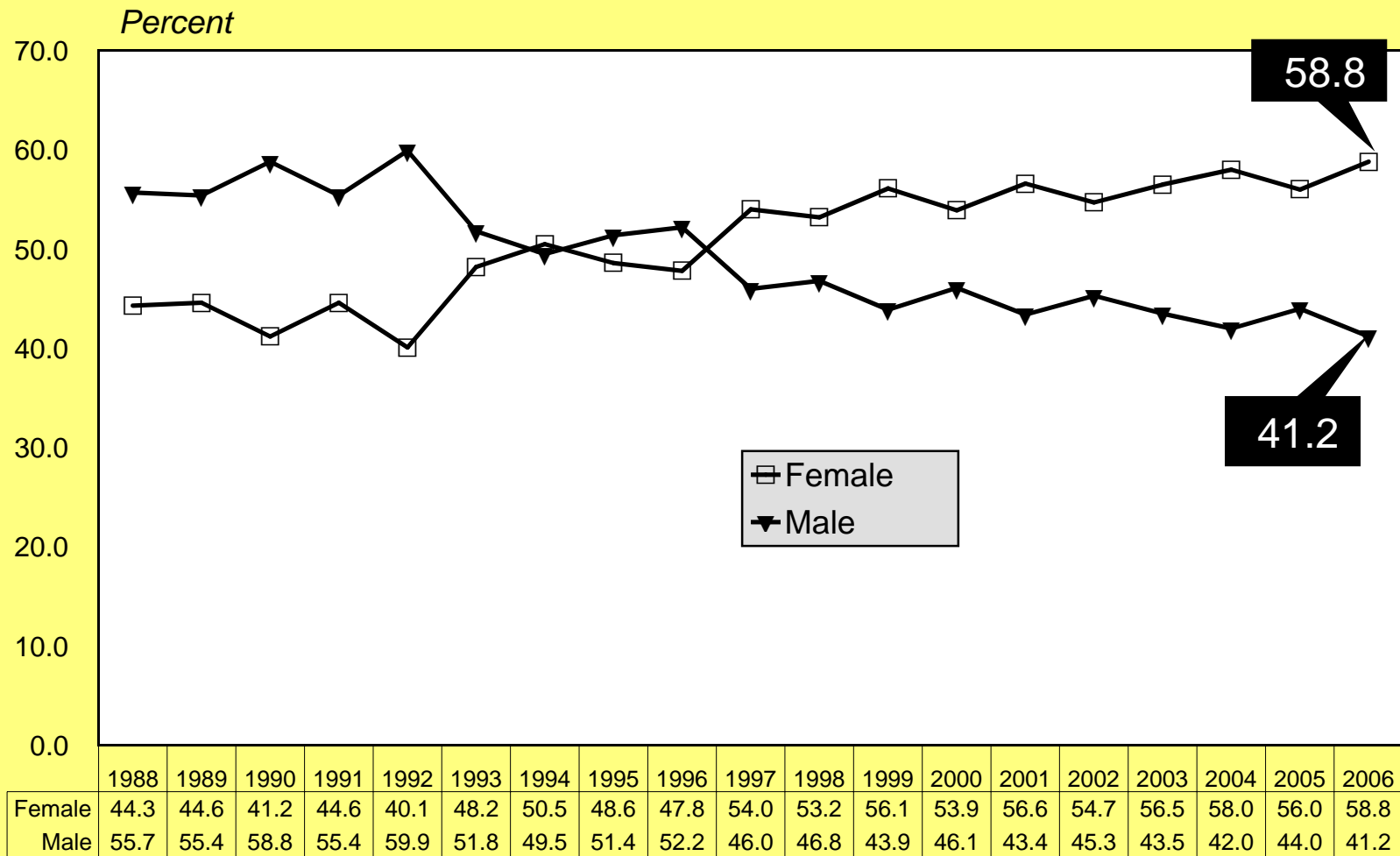
Master's journalism and mass communication enrollments by gender



Source: Annual Survey of Journalism & Mass Communication Enrollments

# 16. Doctoral enrollments by gender

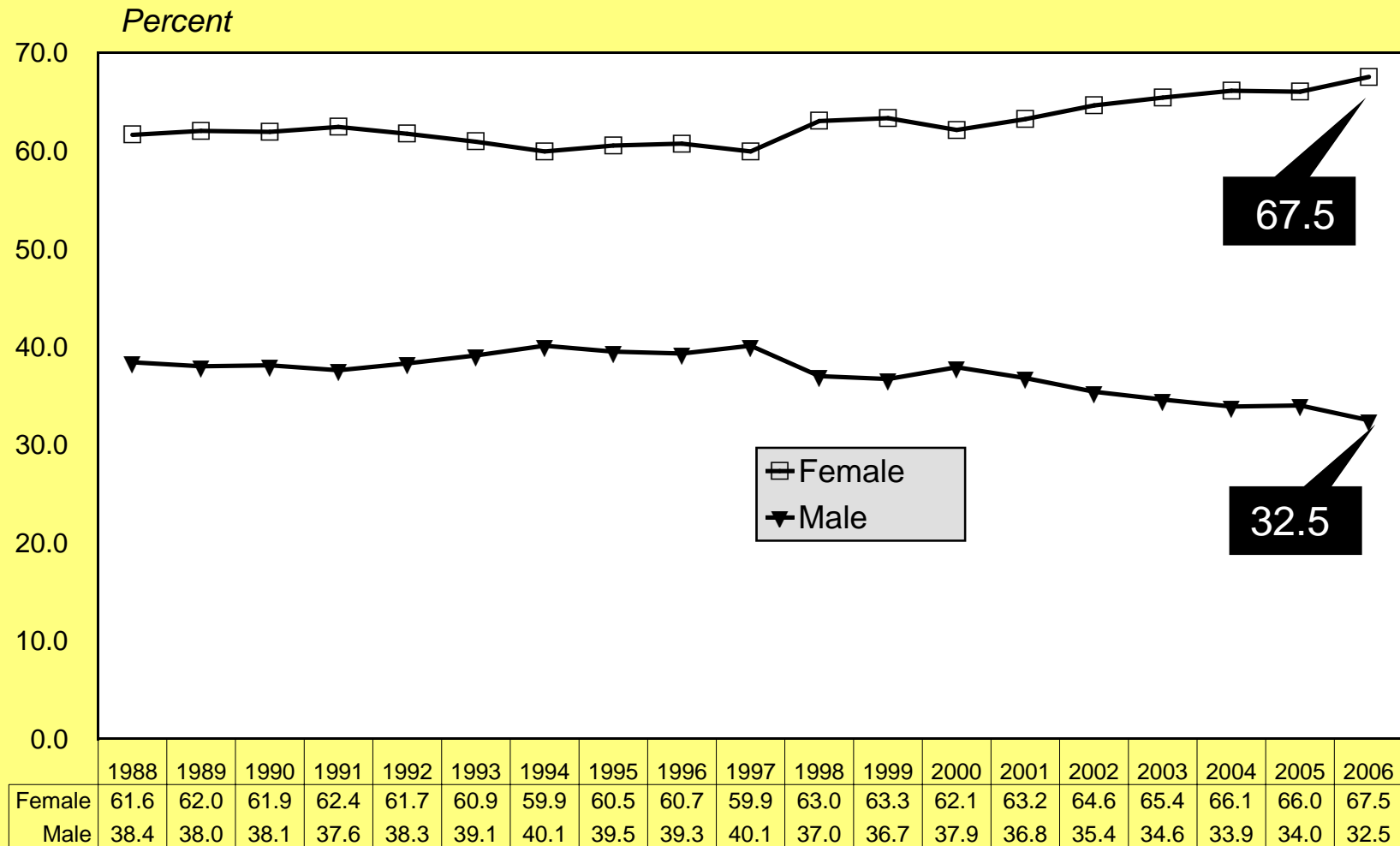
Doctoral journalism and mass communication enrollments by gender



Source: Annual Survey of Journalism & Mass Communication Enrollments

# 17. Bachelor's degrees granted - gender

Undergraduate journalism and mass communication degrees granted by gender

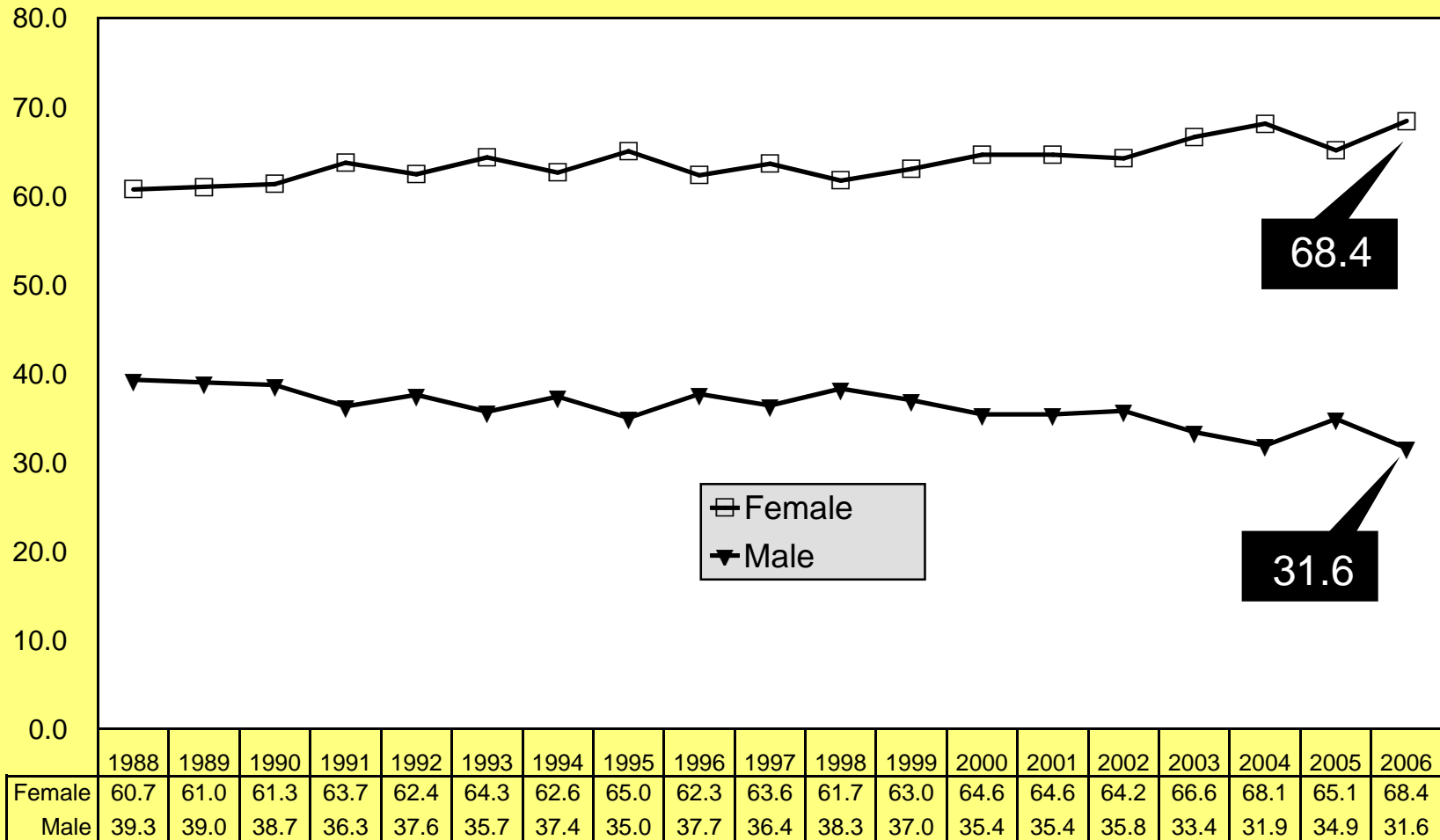


Source: Annual Survey of Journalism & Mass Communication Enrollments

# 18. Master's degrees granted - gender

Master's journalism and mass communication degrees granted by gender

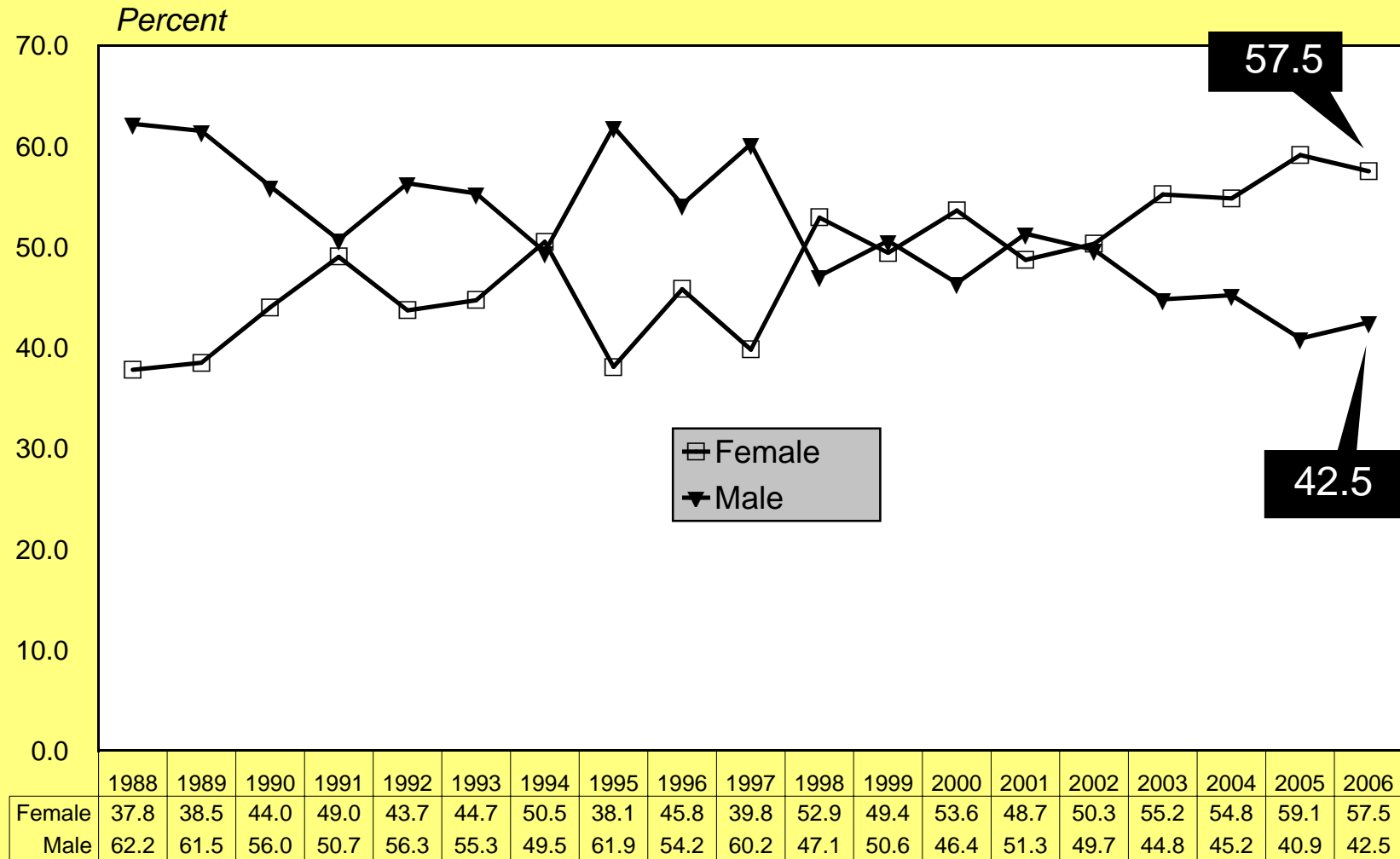
Percent



Source: Annual Survey of Journalism & Mass Communication Enrollments

# 19. Doctoral degrees granted - gender

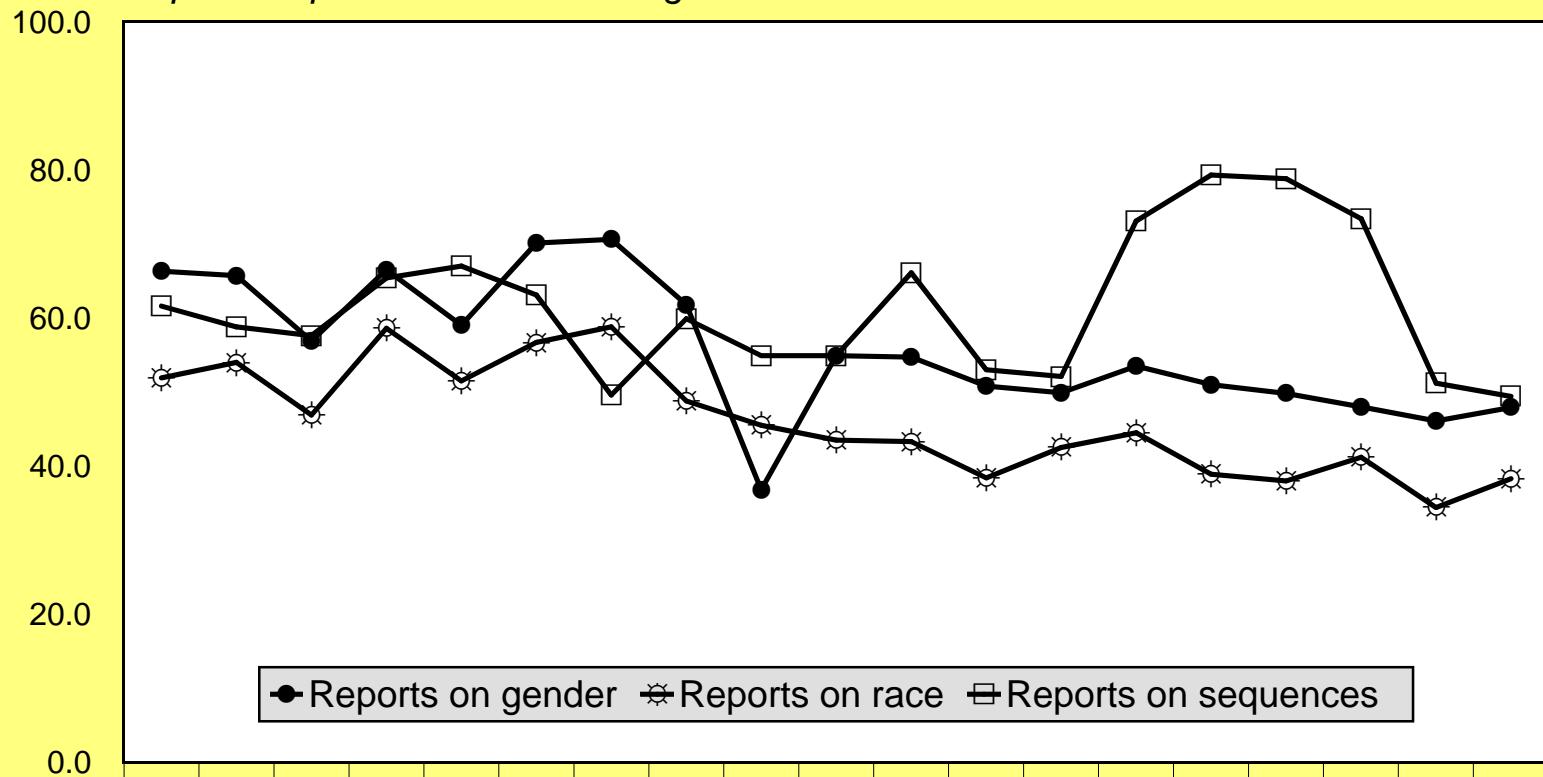
Doctoral journalism and mass communication degrees granted by gender



Source: Annual Survey of Journalism & Mass Communication Enrollments

# 20. Reports on student characteristics

*Percentage of units reporting on race/ethnicity, gender, and sequence specialization of undergraduate students*



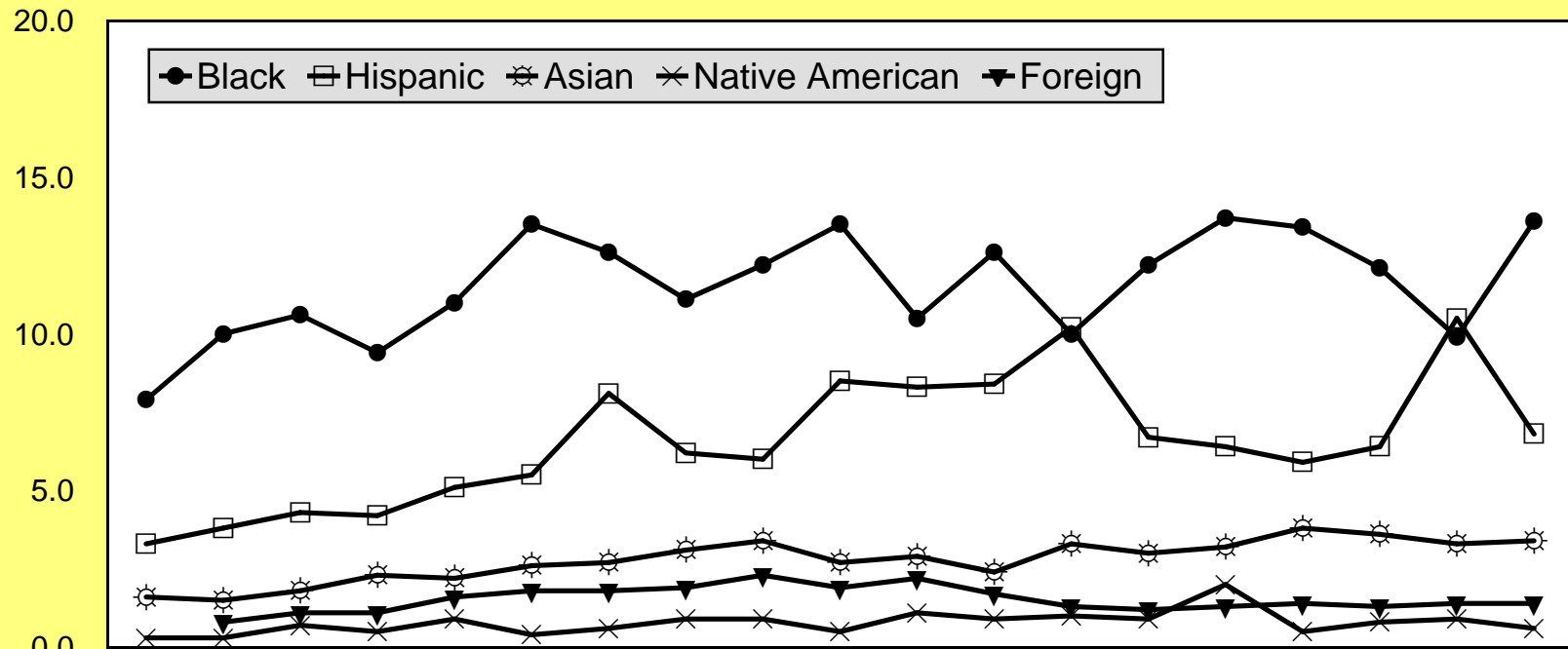
	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
Reports on gender	66.3	65.7	56.9	66.5	59.0	70.1	70.6	61.8	36.8	54.9	54.7	50.8	49.9	53.5	51.0	49.8	48.0	46.1	47.9
Reports on race	51.9	54.0	46.9	58.6	51.5	56.7	58.8	48.8	45.5	43.5	43.3	38.4	42.5	44.5	38.9	38.0	41.2	34.4	38.3
Reports on sequences	61.6	58.8	57.6	65.4	67.0	63.1	49.6	59.9	54.9	54.9	66.1	53.0	52.1	73.1	79.3	78.8	73.4	51.2	49.4

Source: Annual Survey of Journalism & Mass Communication Enrollments

# 21. Bachelor's enrollments - race/ethnicity

Undergraduate journalism and mass communication enrollments by racial or ethnic classification

Percent



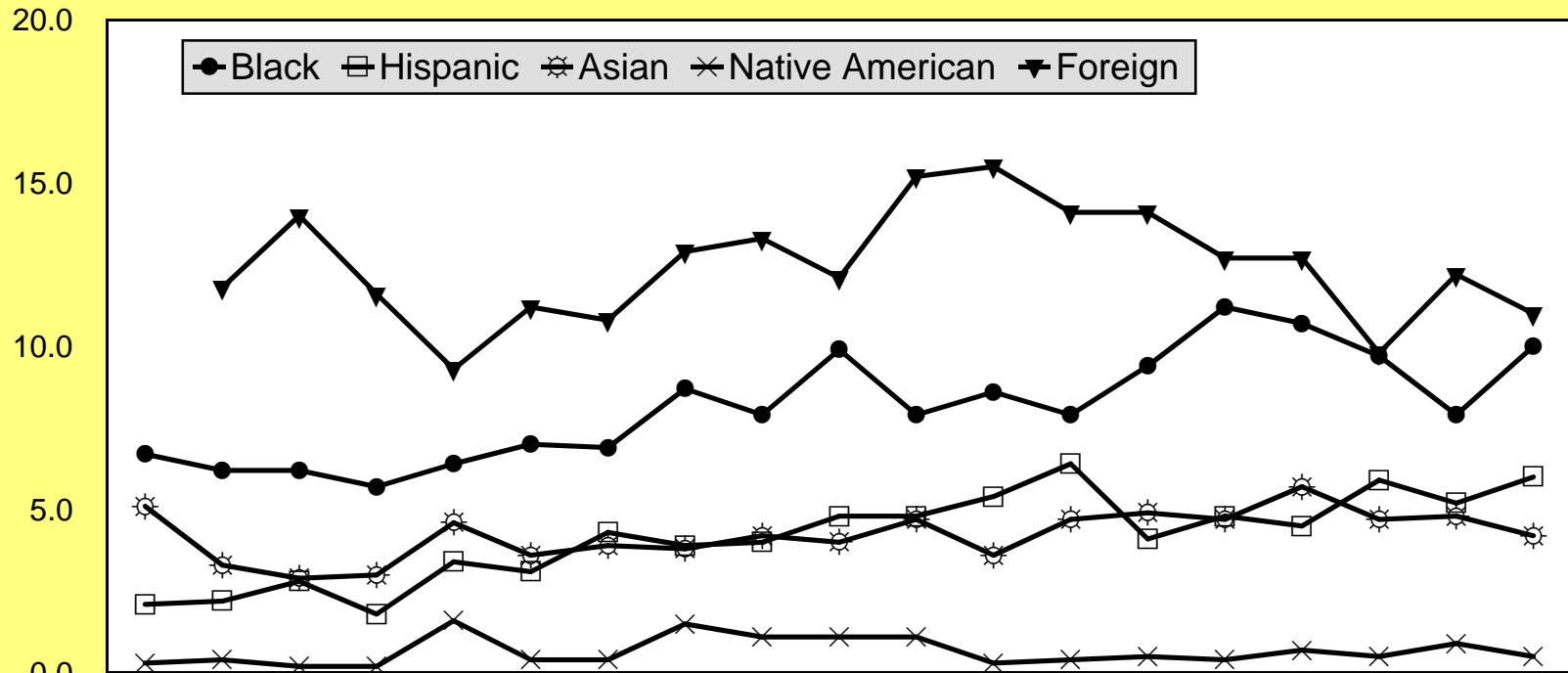
	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
Black	7.9	10.0	10.6	9.4	11.0	13.5	12.6	11.1	12.2	13.5	10.5	12.6	10.0	12.2	13.7	13.4	12.1	9.9	13.6
Hispanic	3.3	3.8	4.3	4.2	5.1	5.5	8.1	6.2	6.0	8.5	8.3	8.4	10.2	6.7	6.4	5.9	6.4	10.5	6.8
Asian	1.6	1.5	1.8	2.3	2.2	2.6	2.7	3.1	3.4	2.7	2.9	2.4	3.3	3.0	3.2	3.8	3.6	3.3	3.4
Native American	0.3	0.3	0.7	0.5	0.9	0.4	0.6	0.9	0.9	0.5	1.1	0.9	1.0	0.9	2.0	0.5	0.8	0.9	0.6
Foreign		0.8	1.1	1.1	1.6	1.8	1.8	1.9	2.3	1.9	2.2	1.7	1.3	1.2	1.3	1.4	1.3	1.4	1.4

Source: Annual Survey of Journalism & Mass Communication Enrollments

# 22. Master's enrollments - race/ethnicity

Master's journalism and mass communication enrollments by racial or ethnic classification

Percent



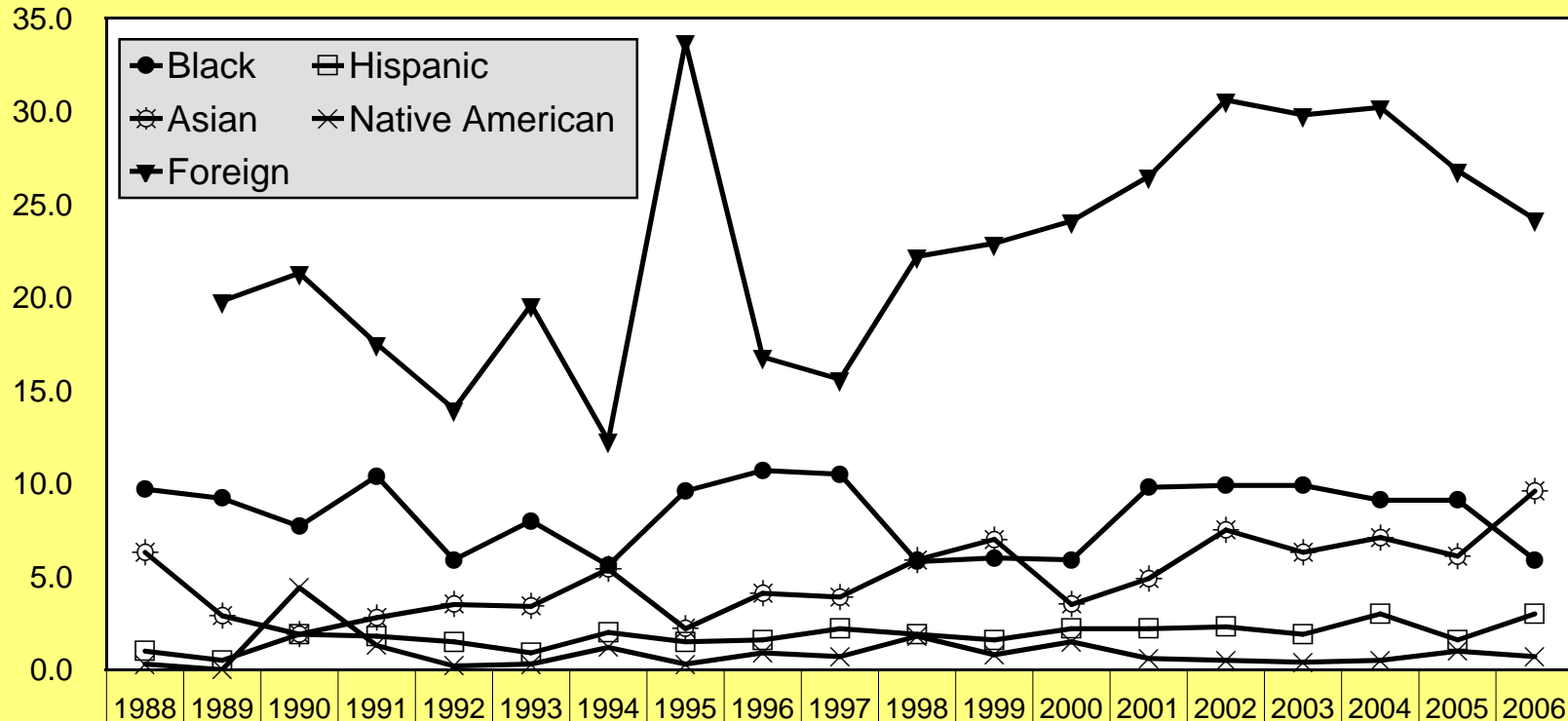
	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
Black	6.7	6.2	6.2	5.7	6.4	7.0	6.9	8.7	7.9	9.9	7.9	8.6	7.9	9.4	11.2	10.7	9.7	7.9	10.0
Hispanic	2.1	2.2	2.8	1.8	3.4	3.1	4.3	3.9	4.0	4.8	4.8	5.4	6.4	4.1	4.8	4.5	5.9	5.2	6.0
Asian	5.1	3.3	2.9	3.0	4.6	3.6	3.9	3.8	4.2	4.0	4.7	3.6	4.7	4.9	4.7	5.7	4.7	4.8	4.2
Native American	0.3	0.4	0.2	0.2	1.6	0.4	0.4	1.5	1.1	1.1	1.1	0.3	0.4	0.5	0.4	0.7	0.5	0.9	0.5
Foreign		11.8	14.0	11.6	9.3	11.2	10.8	12.9	13.3	12.1	15.2	15.5	14.1	14.1	12.7	12.7	9.8	12.2	11.0

Source: Annual Survey of Journalism & Mass Communication Enrollments

# 23. Doctoral enrollments - race/ethnicity

Doctoral journalism and mass communication enrollments by racial or ethnic classification

Percent

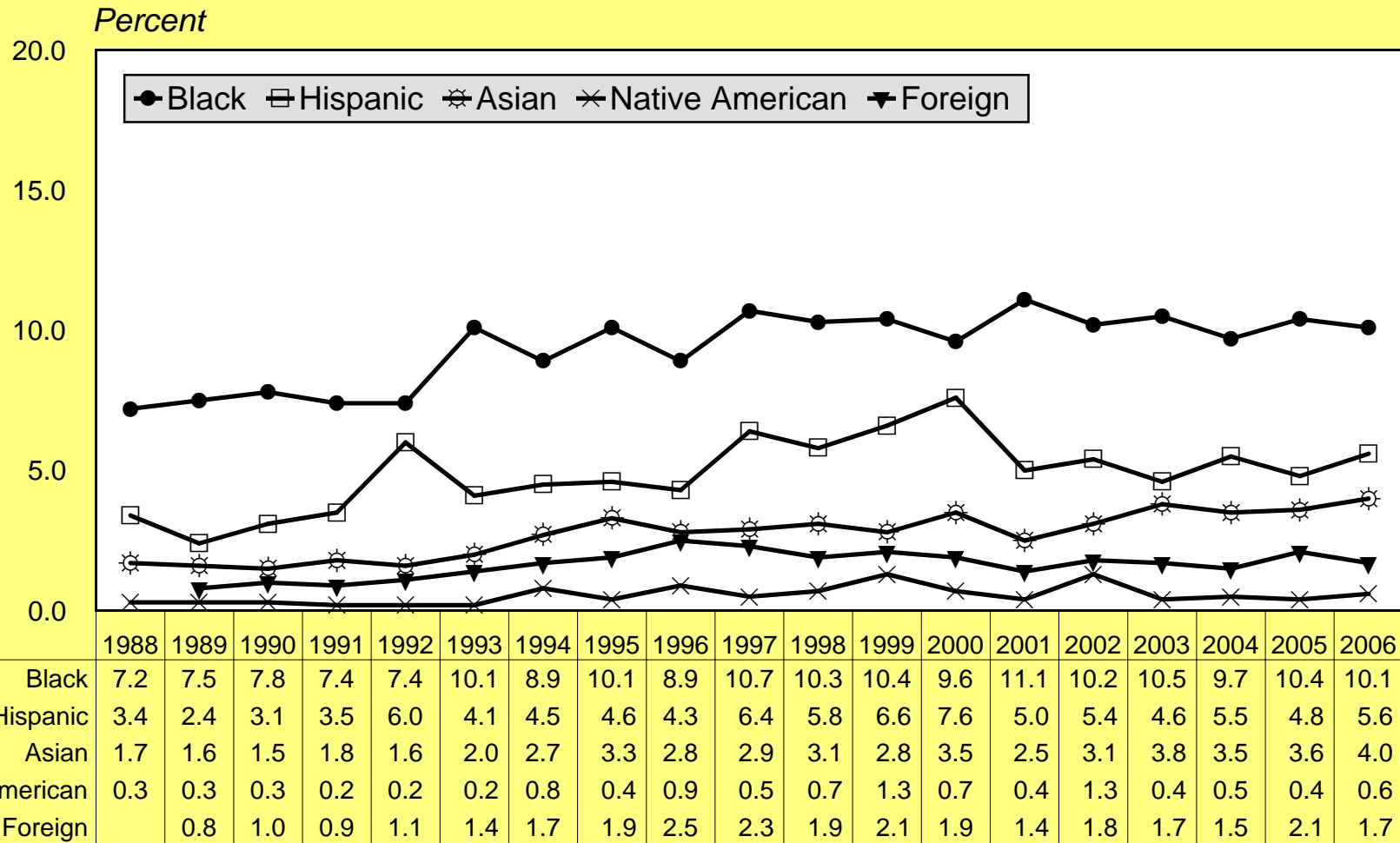


	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
Black	9.7	9.2	7.7	10.4	5.9	8.0	5.6	9.6	10.7	10.5	5.8	6.0	5.9	9.8	9.9	9.9	9.1	9.1	5.9
Hispanic	1.0	0.5	1.9	1.8	1.5	0.9	2.0	1.5	1.6	2.2	1.9	1.6	2.2	2.2	2.3	1.9	3.0	1.6	3.0
Asian	6.3	2.9	1.9	2.8	3.5	3.4	5.4	2.2	4.1	3.9	5.9	7.0	3.5	4.9	7.5	6.3	7.1	6.1	9.6
Native American	0.3	0.0	4.4	1.3	0.2	0.3	1.2	0.3	0.9	0.7	1.8	0.8	1.5	0.6	0.5	0.4	0.5	1.0	0.7
Foreign		19.8	21.3	17.5	14.0	19.6	12.3	33.7	16.8	15.6	22.2	22.9	24.1	26.5	30.6	29.8	30.2	26.8	24.2

Source: Annual Survey of Journalism & Mass Communication Enrollments

# 24. Bachelor's degrees - race/ethnicity

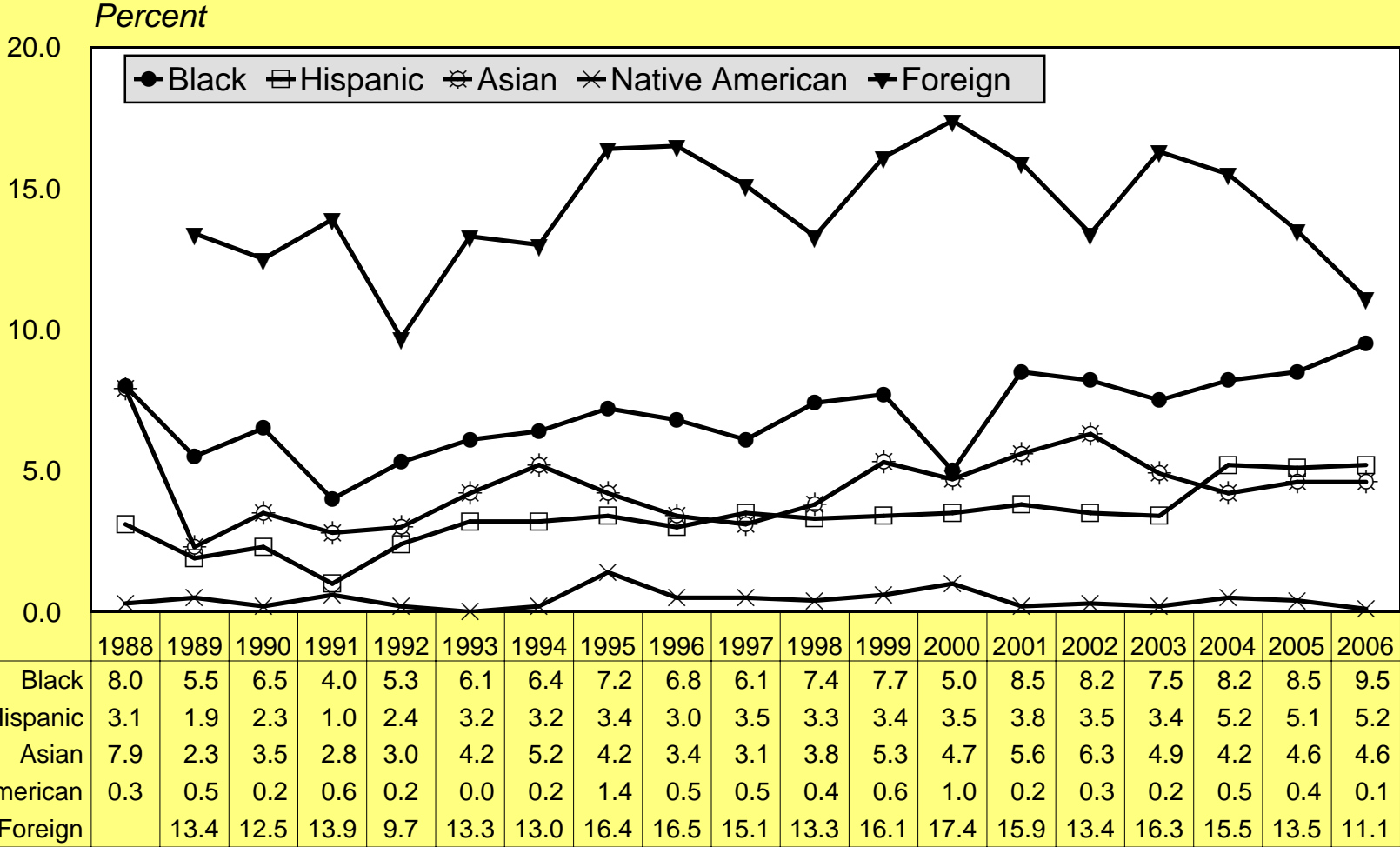
Undergraduate journalism and mass communication degrees granted by racial or ethnic classification



Source: Annual Survey of Journalism & Mass Communication Enrollments

# 25. Master's degrees - race/ethnicity

Master's journalism and mass communication degrees granted by racial or ethnic classification

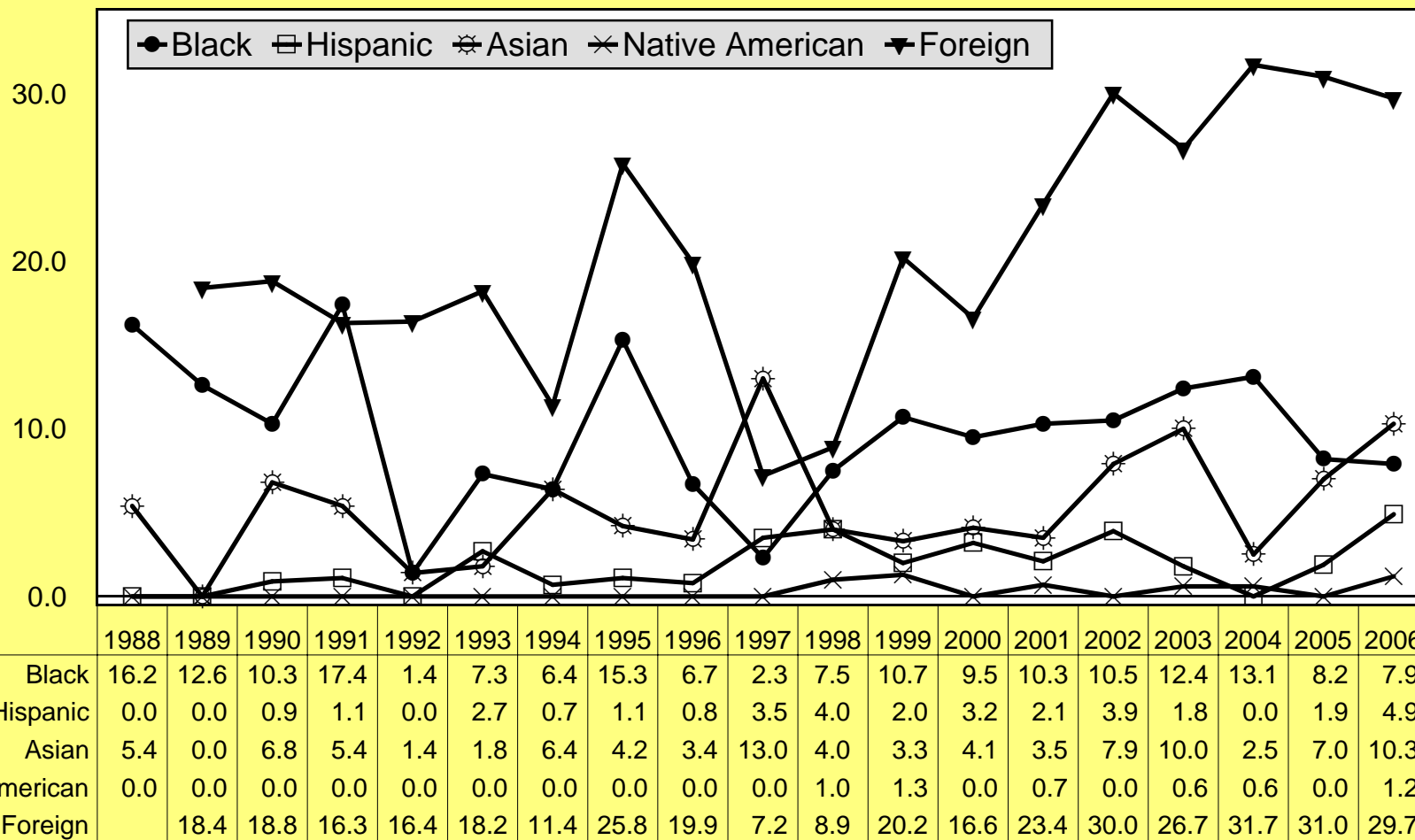


Source: Annual Survey of Journalism & Mass Communication Enrollments

# 26. Doctoral degrees - race/ethnicity

Doctoral journalism and mass communication degrees granted by racial or ethnic classification

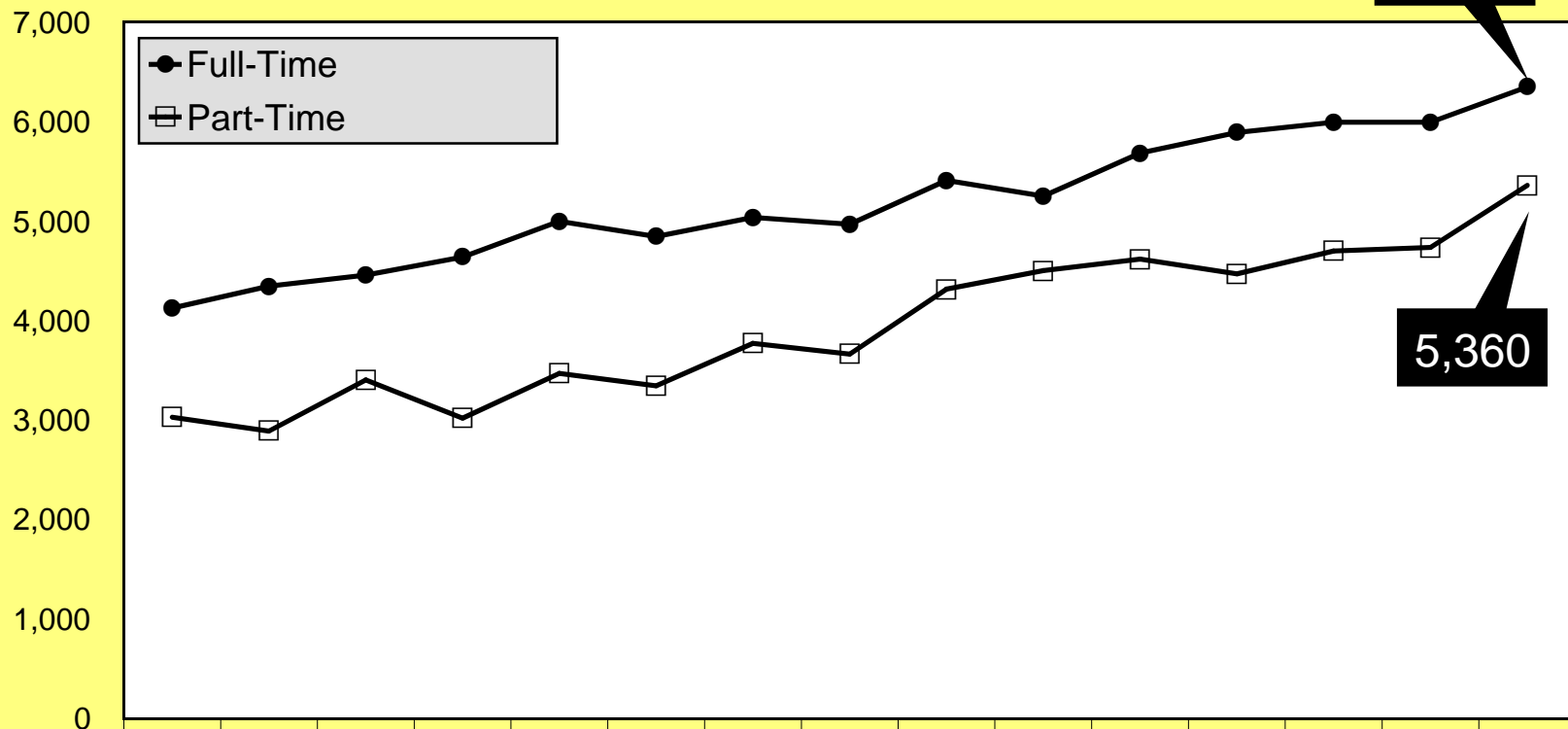
Percent



Source: Annual Survey of Journalism & Mass Communication Enrollments

# 27. Faculty size

Faculty size of journalism and mass communication units

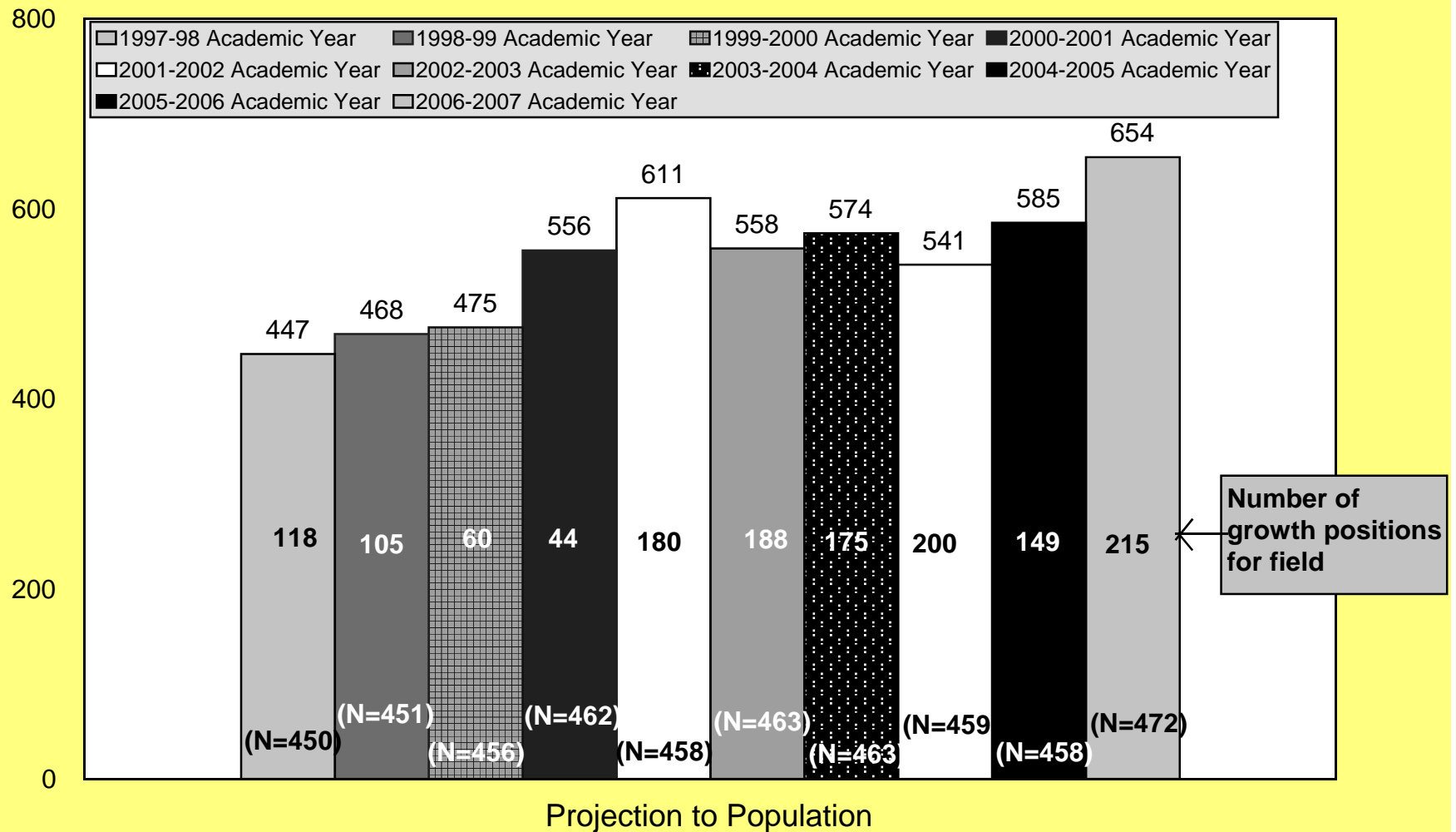


	1989	1992	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
Full-Time	4,126	4,346	4,457	4,639	4,998	4,845	5,038	4,969	5,410	5,252	5,685	5,891	5,994	5,995	6,350
Mean FT/School	10.5	10.5	10.3	10.9	11.1	10.8	11.2	10.9	11.7	11.5	12.3	12.7	13	13.1	13.5
Part-Time	3,028	2,889	3,404	3,018	3,468	3,343	3,771	3,663	4,316	4,502	4,618	4,469	4,700	4,736	5,360
Mean PT/School	7.7	7	7.9	7.1	7.7	7.4	8.4	8	9.3	9.8	10	9.7	10.2	10.3	13.4
N	393	413	431	427	449	450	451	456	462	458	463	463	459	458	472

Source: Annual Survey of Journalism & Mass Communication Enrollments

# 28. Hiring of full-time faculty

Journalism and mass communication faculty hiring in full-time positions; For 1997-1998 through 2003-2004

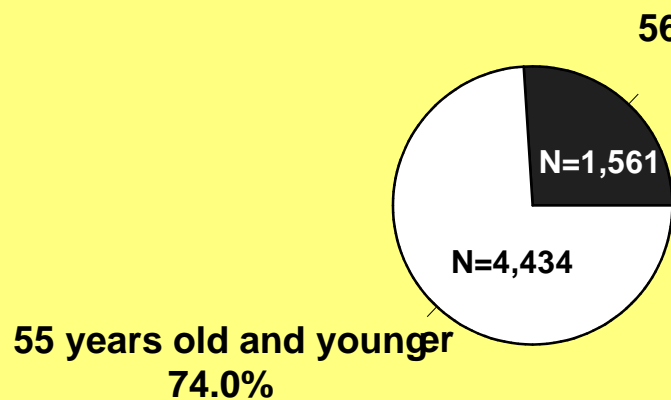


Source: Annual Survey of Journalism & Mass Communication Enrollments

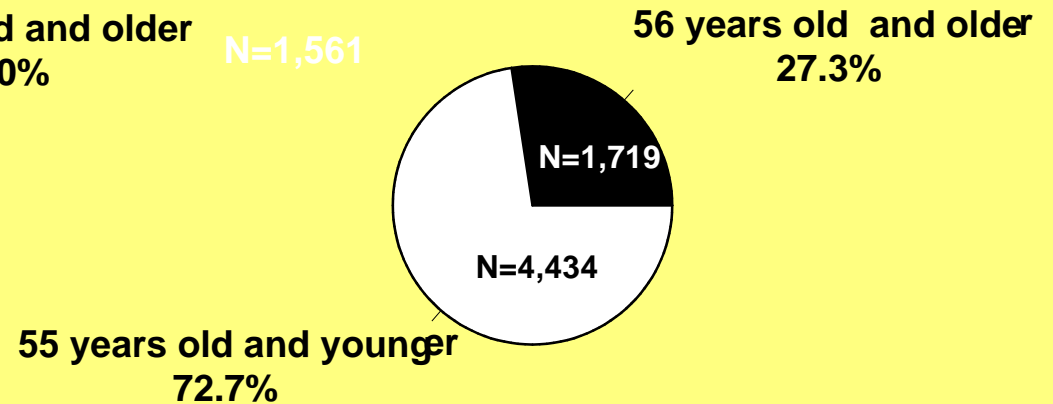
# 29. Age of full-time journalism and mass communication faculty

Number Full-Time Faculty = 5,995  
Number Retired 2004-2005 = 149 (2.5% of total)

Number Full-Time Faculty = 6,350  
Number Retired 2005-2006 = 136 (2.2% of total)



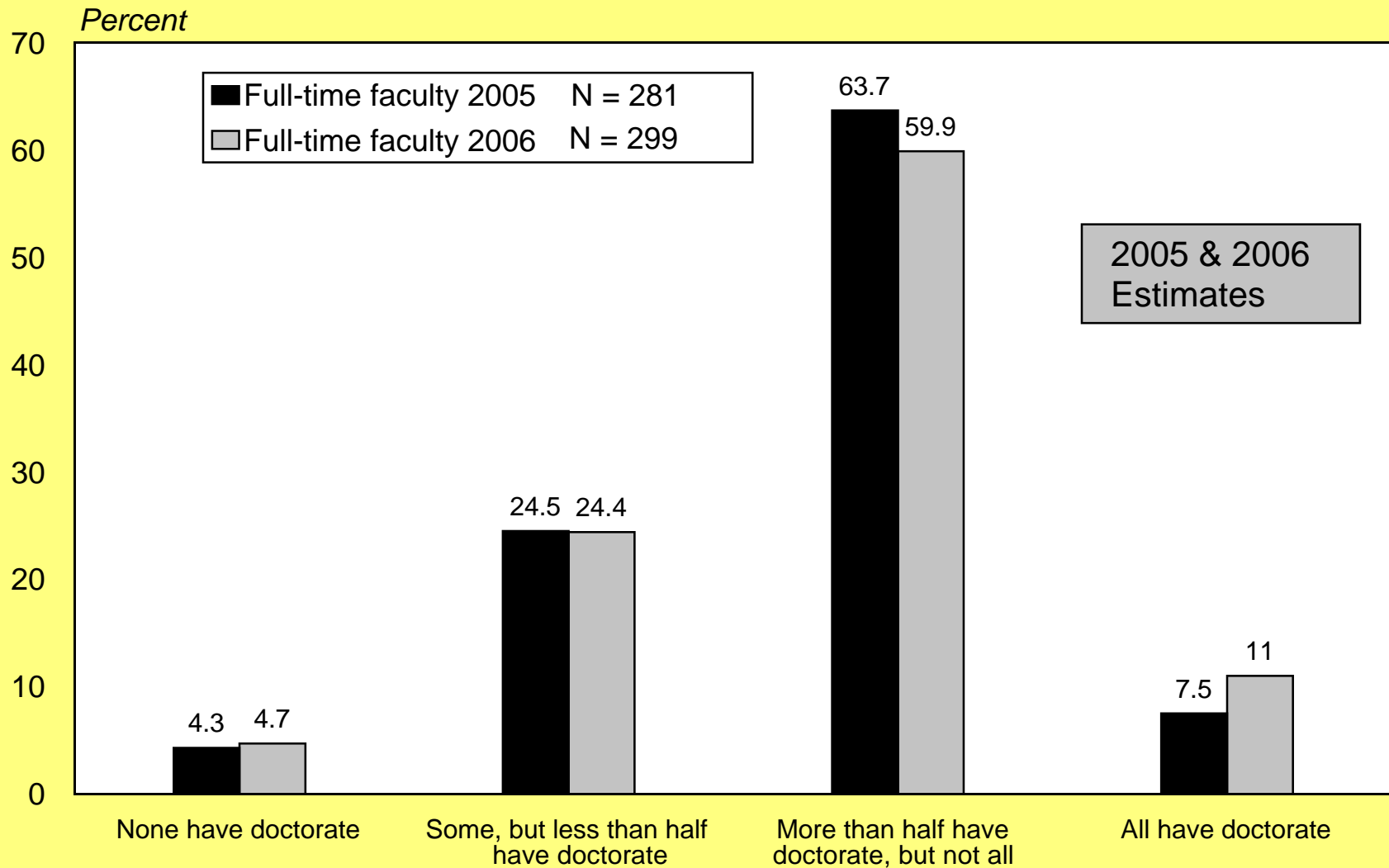
2005 Estimates



2006 Estimates

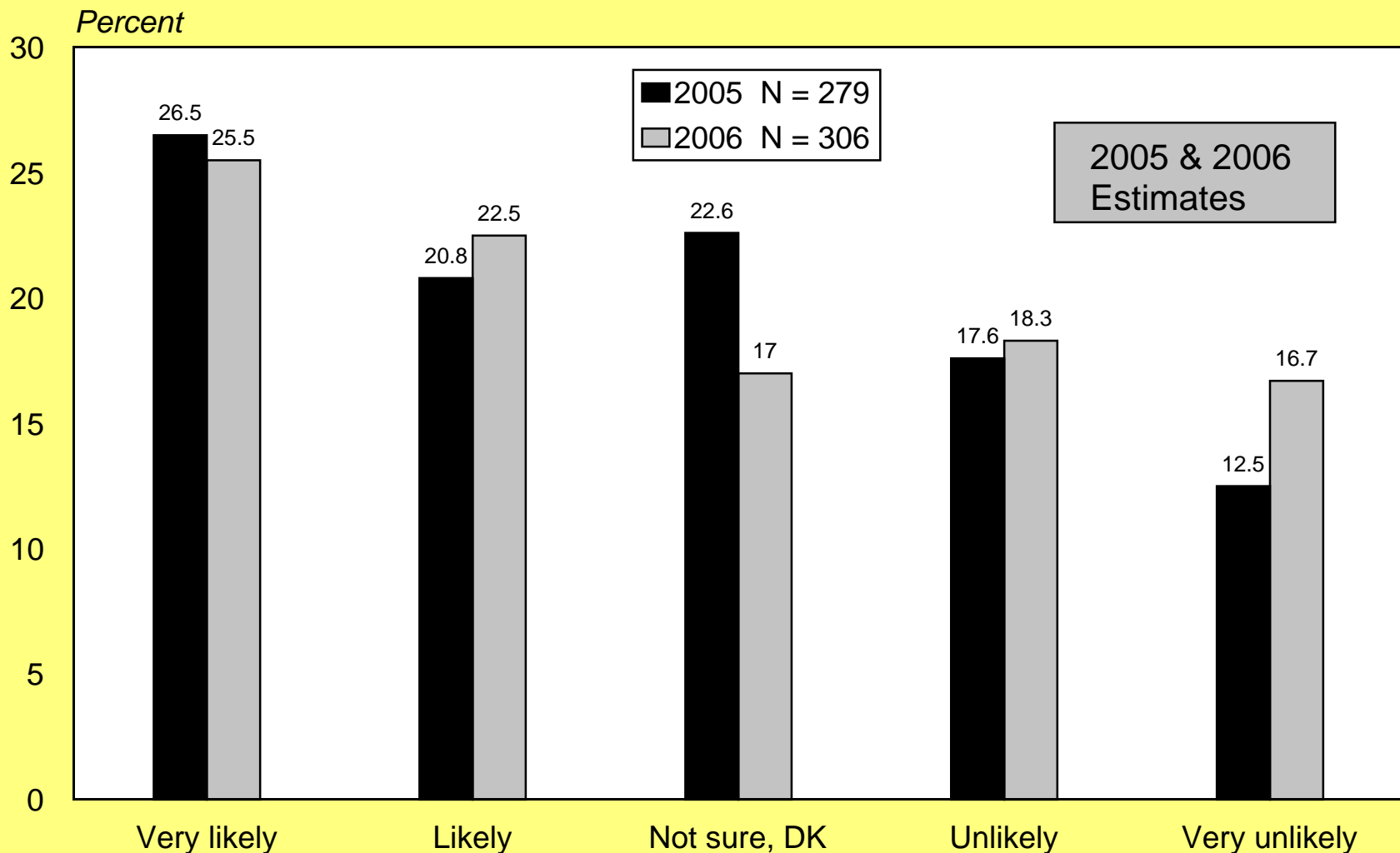
Source: Annual Survey of Journalism & Mass Communication Enrollments

# 30. Full-time faculty with a Ph.D. in journalism and mass communication programs



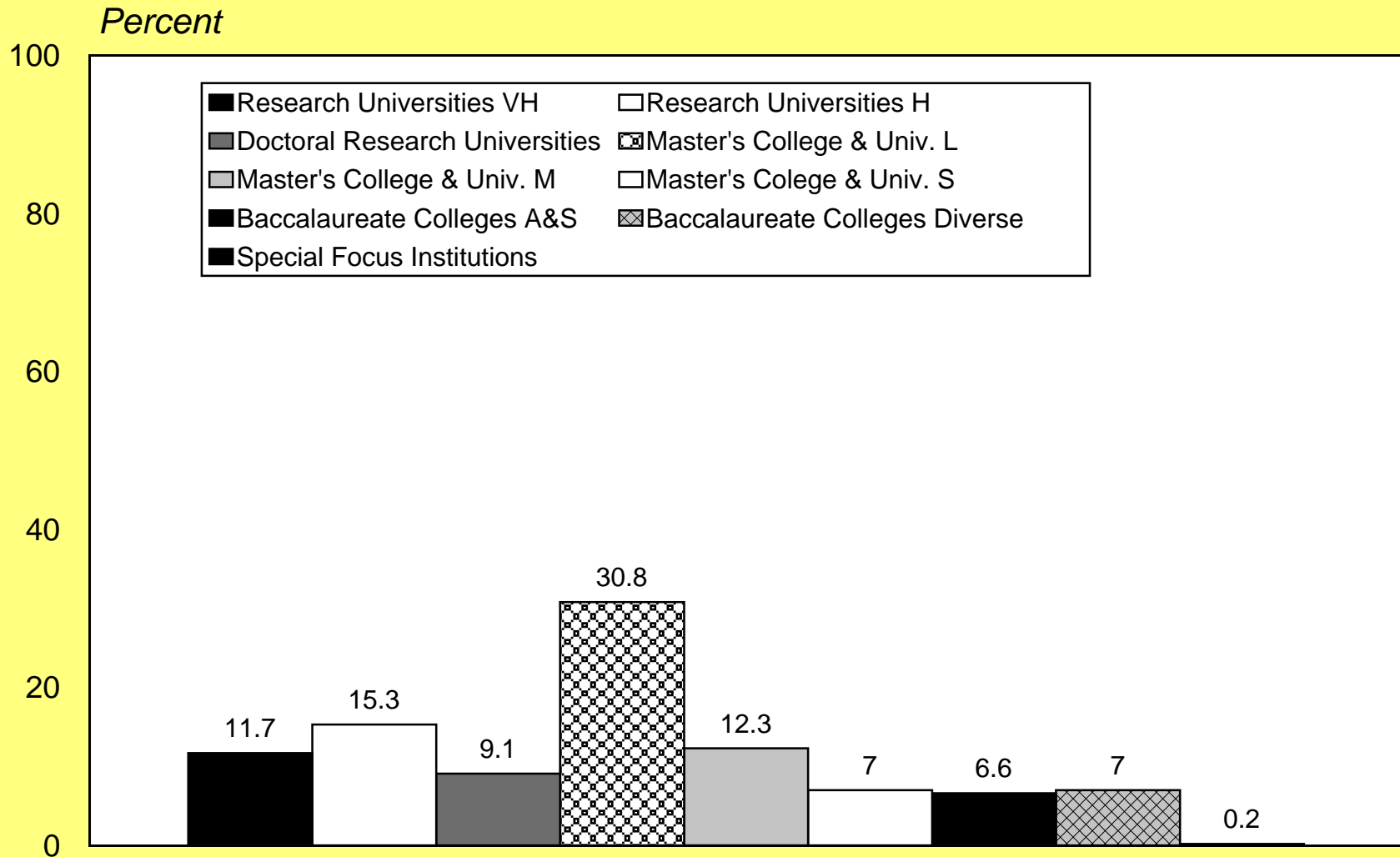
Source: Annual Survey of Journalism & Mass Communication Enrollments

# 31. Likelihood that a full-time faculty member without a Ph.D. will be hired in the future



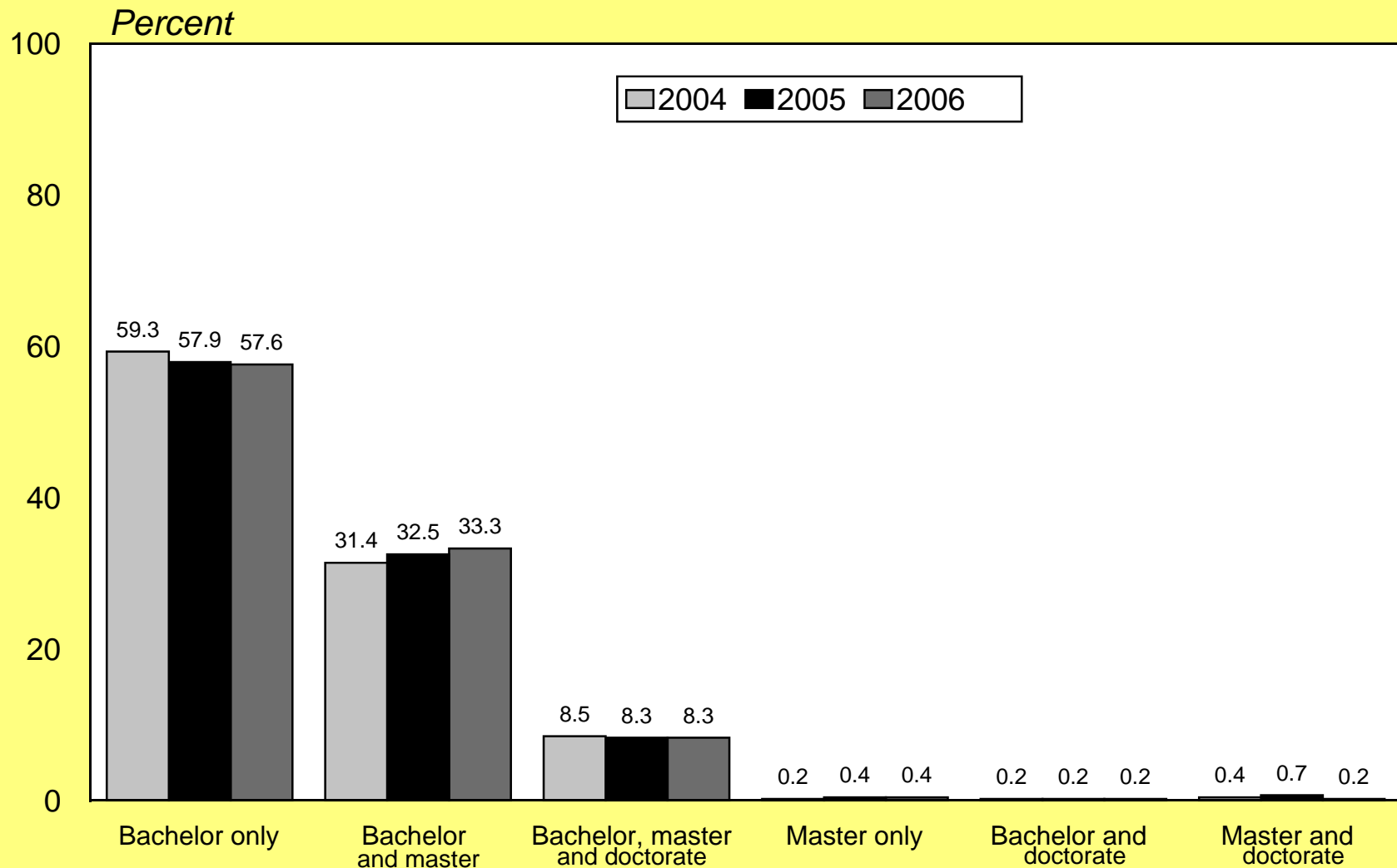
Source: Annual Survey of Journalism & Mass Communication Enrollments

# 32. Carnegie classification (2005) of journalism and mass communication programs



Source: Annual Survey of Journalism & Mass Communication Enrollments

# 33. Programs classified by journalism degrees granted



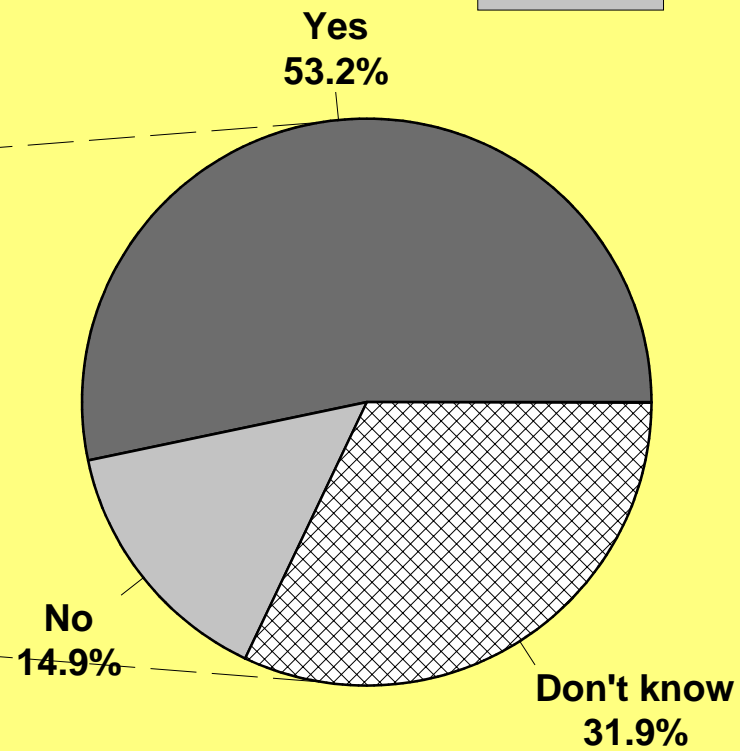
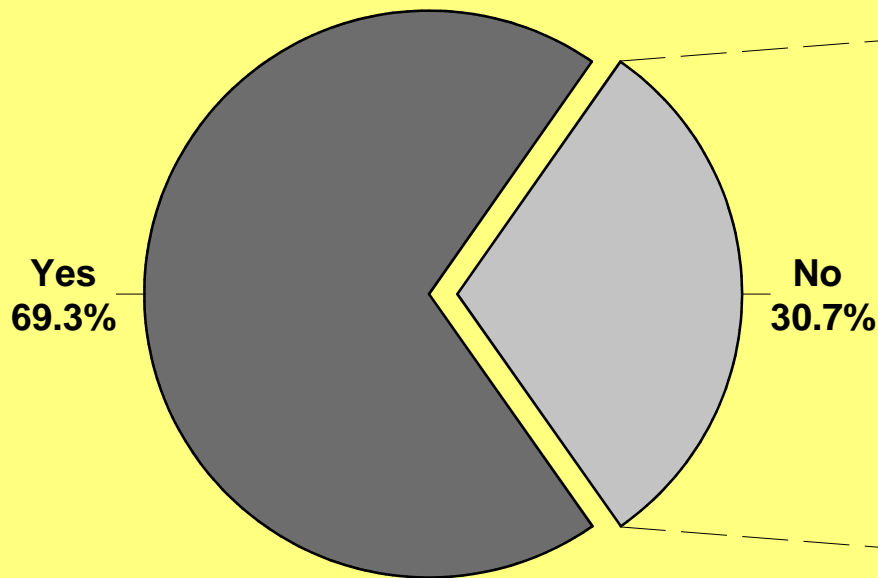
Source: Annual Survey of Journalism & Mass Communication Enrollments

# 34. Programs have or anticipate adding an online or web-based journalism course

2006

N=306

N=94

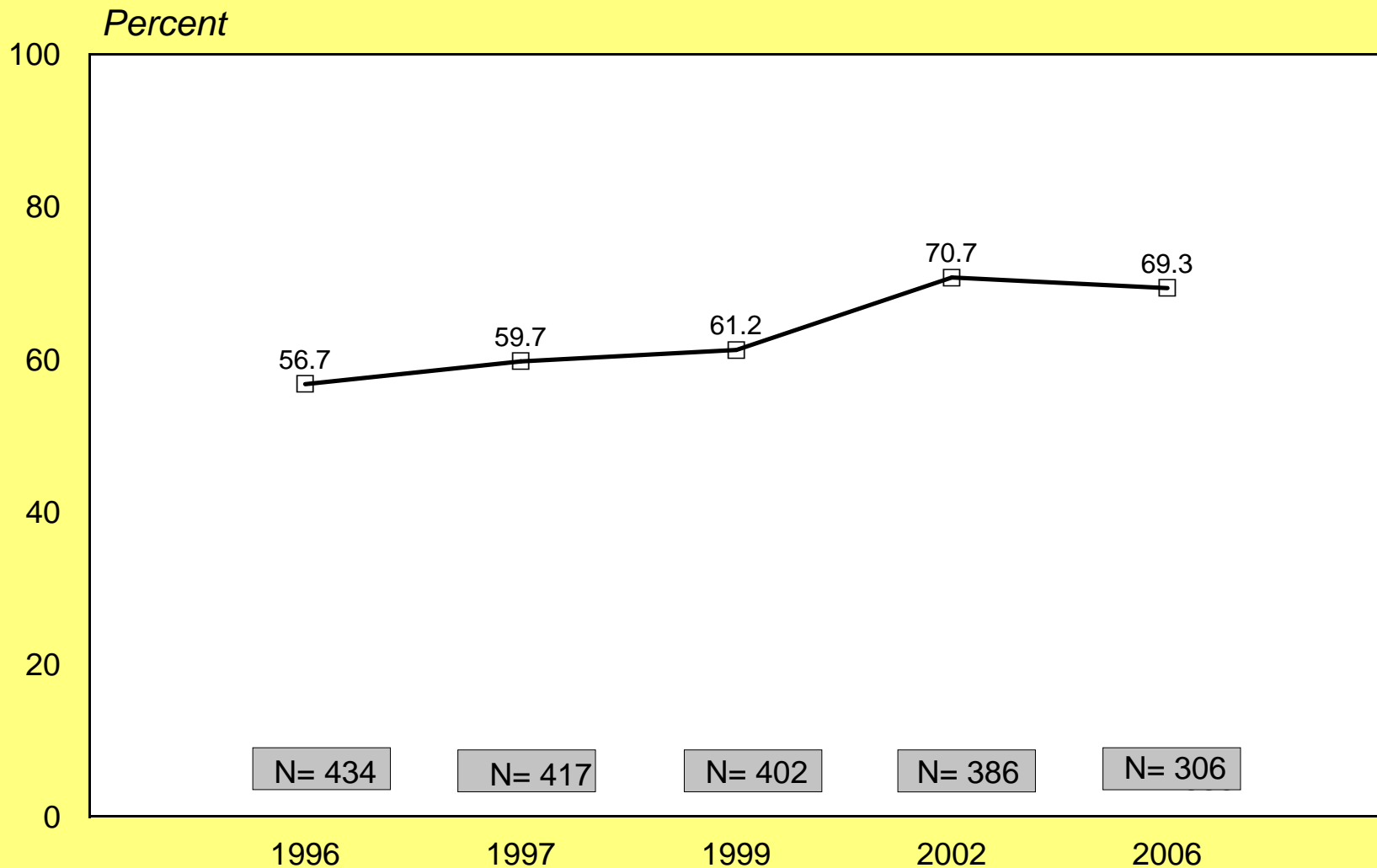


Have at least one course

Anticipate adding a course

Source: Annual Survey of Journalism & Mass Communication Enrollments

# 35. Programs have at least one course designed to teach online or web-based journalism



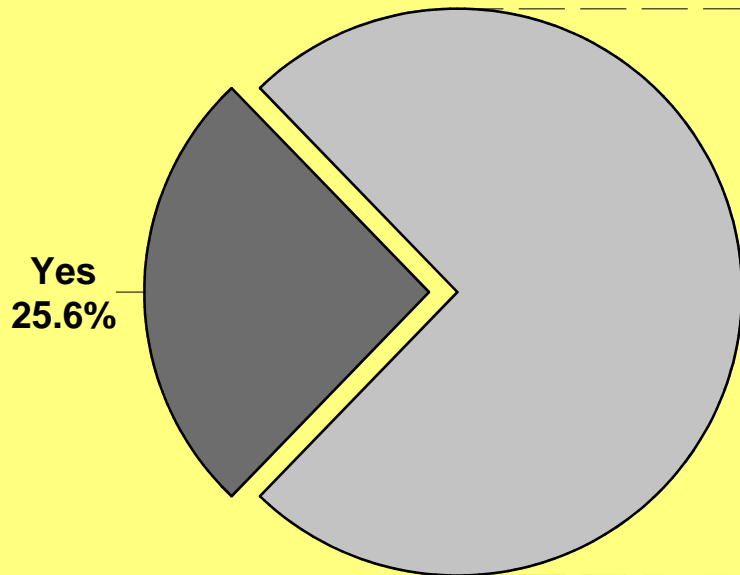
Source: Annual Survey of Journalism & Mass Communication Enrollments

# 36. Programs have or anticipate adding a sequence in online or web-based media

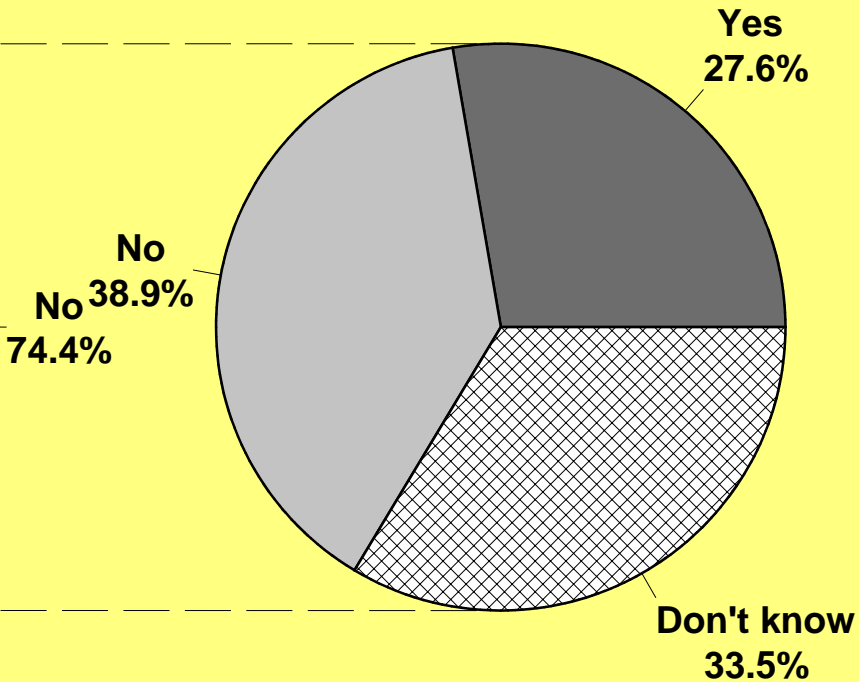
2006

N=301

N=221



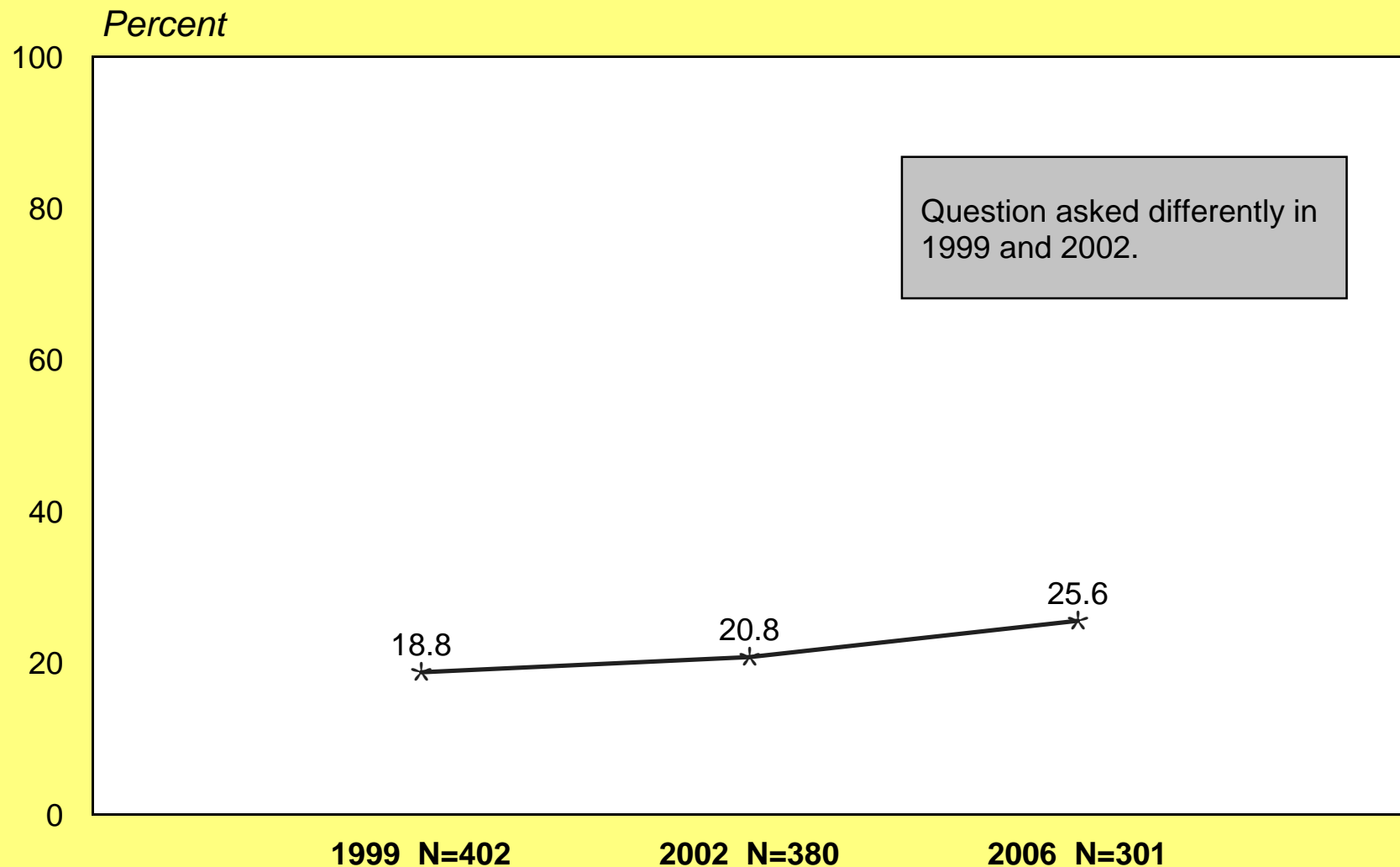
Have a sequence



Anticipate adding a sequence

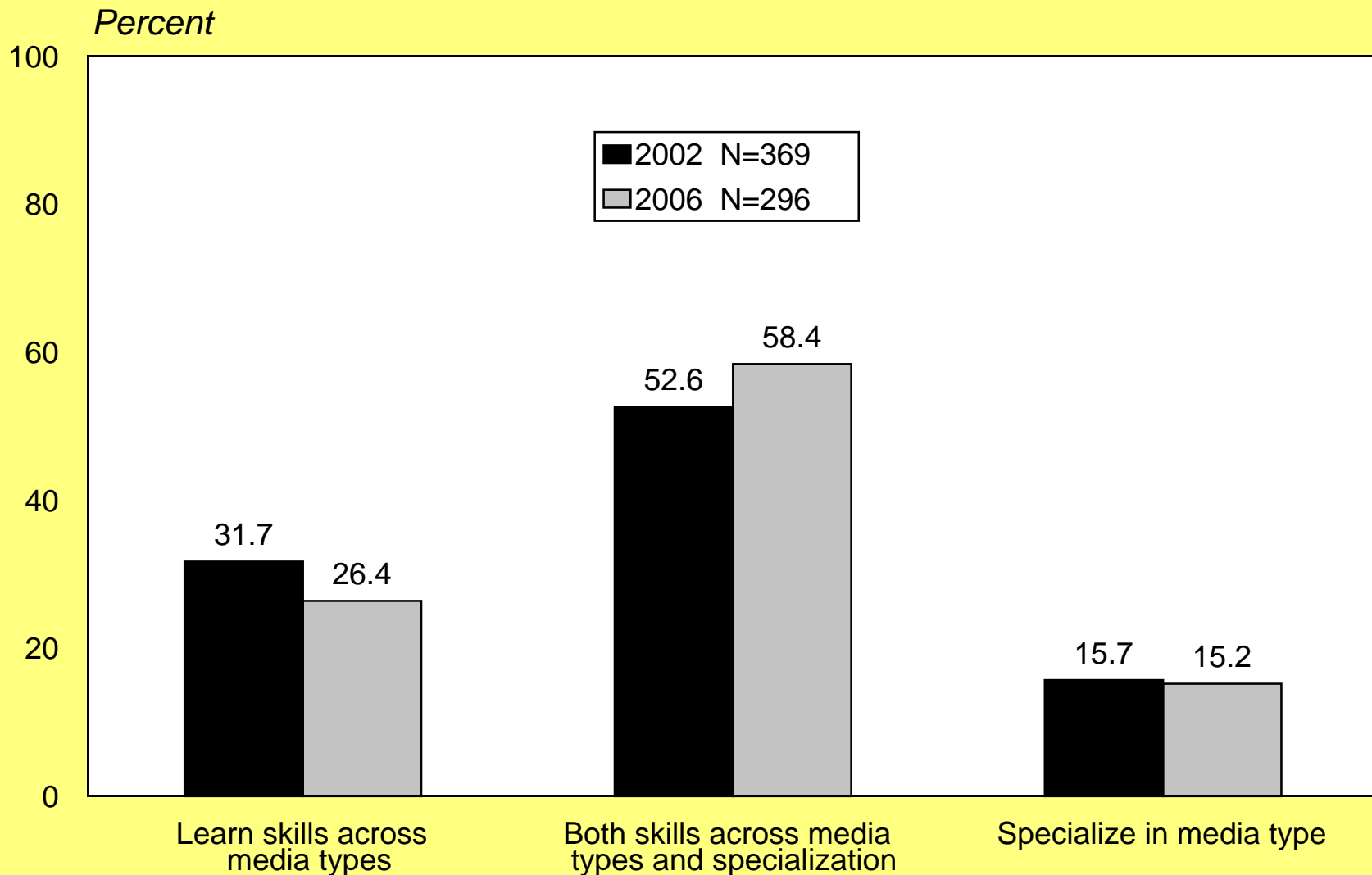
Source: Annual Survey of Journalism & Mass Communication Enrollments

# 37. Programs have an online or web-based media sequence



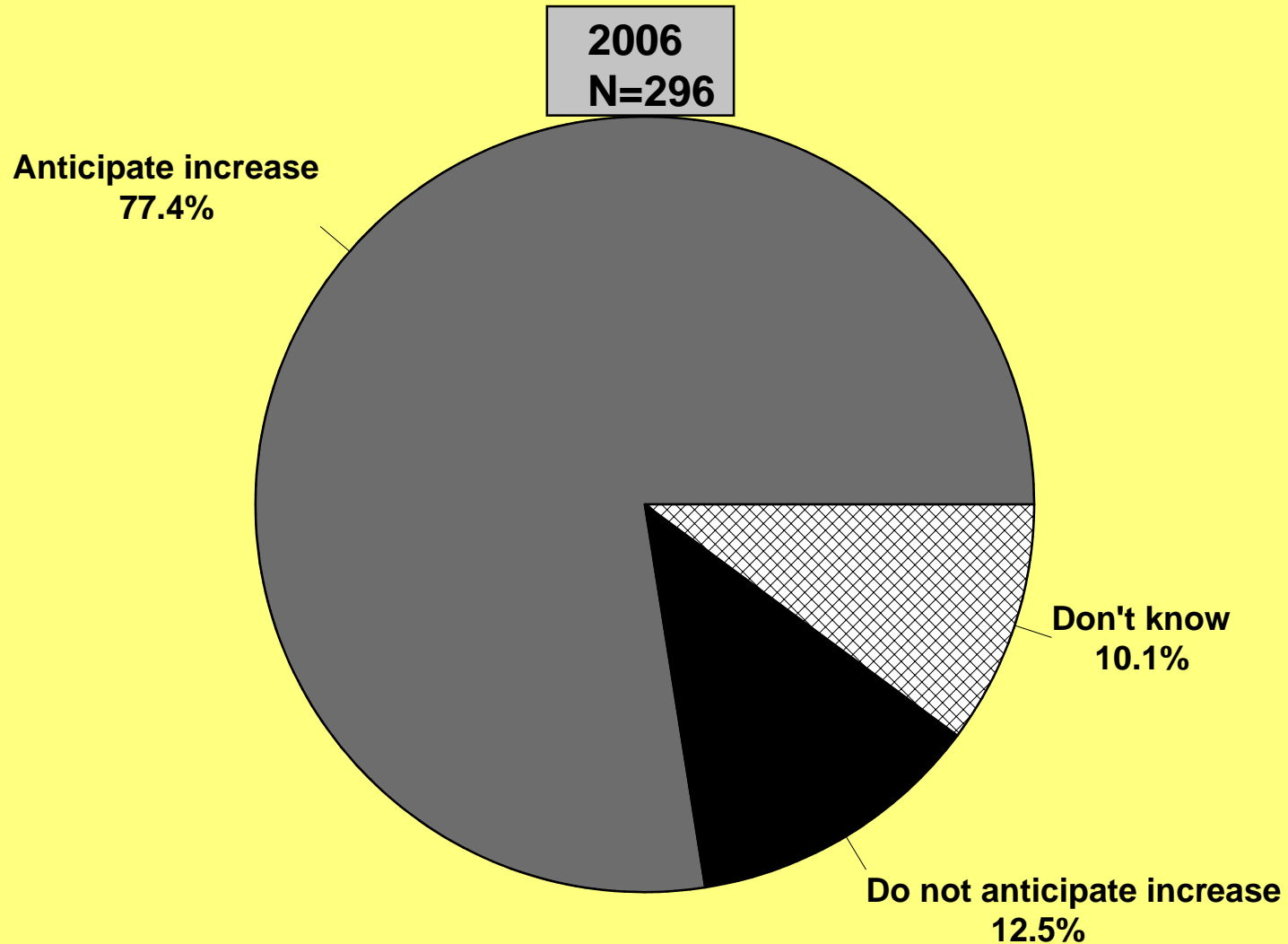
Source: Annual Survey of Journalism & Mass Communication Enrollments

# 38. Program focus on training across media types or specialization



Source: Annual Survey of Journalism & Mass Communication Enrollments

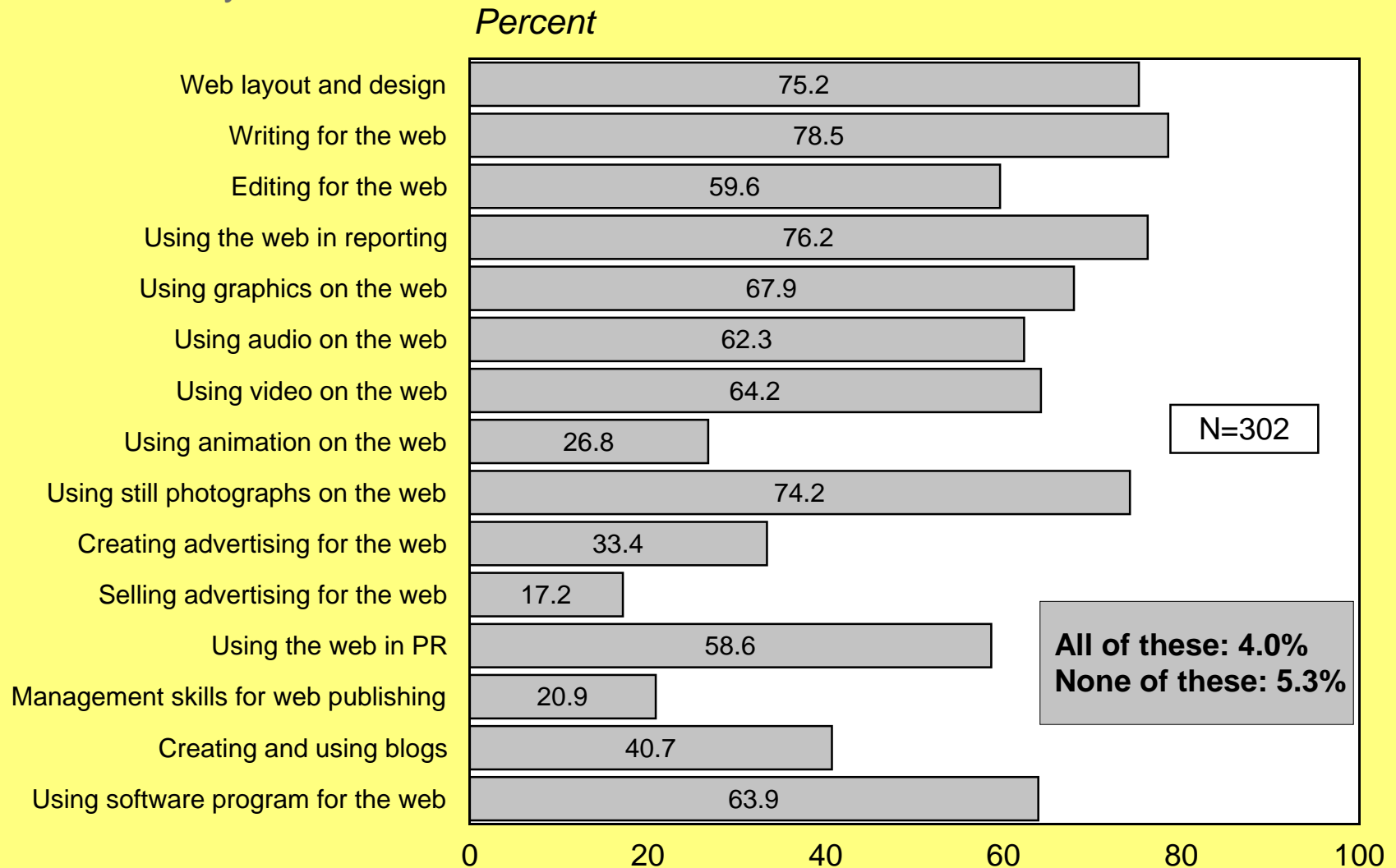
# 39. Programs anticipate increase or decrease of convergence in curricula



Source: Annual Survey of Journalism & Mass Communication Enrollments

# 40. Types of web-based skills taught in 2006

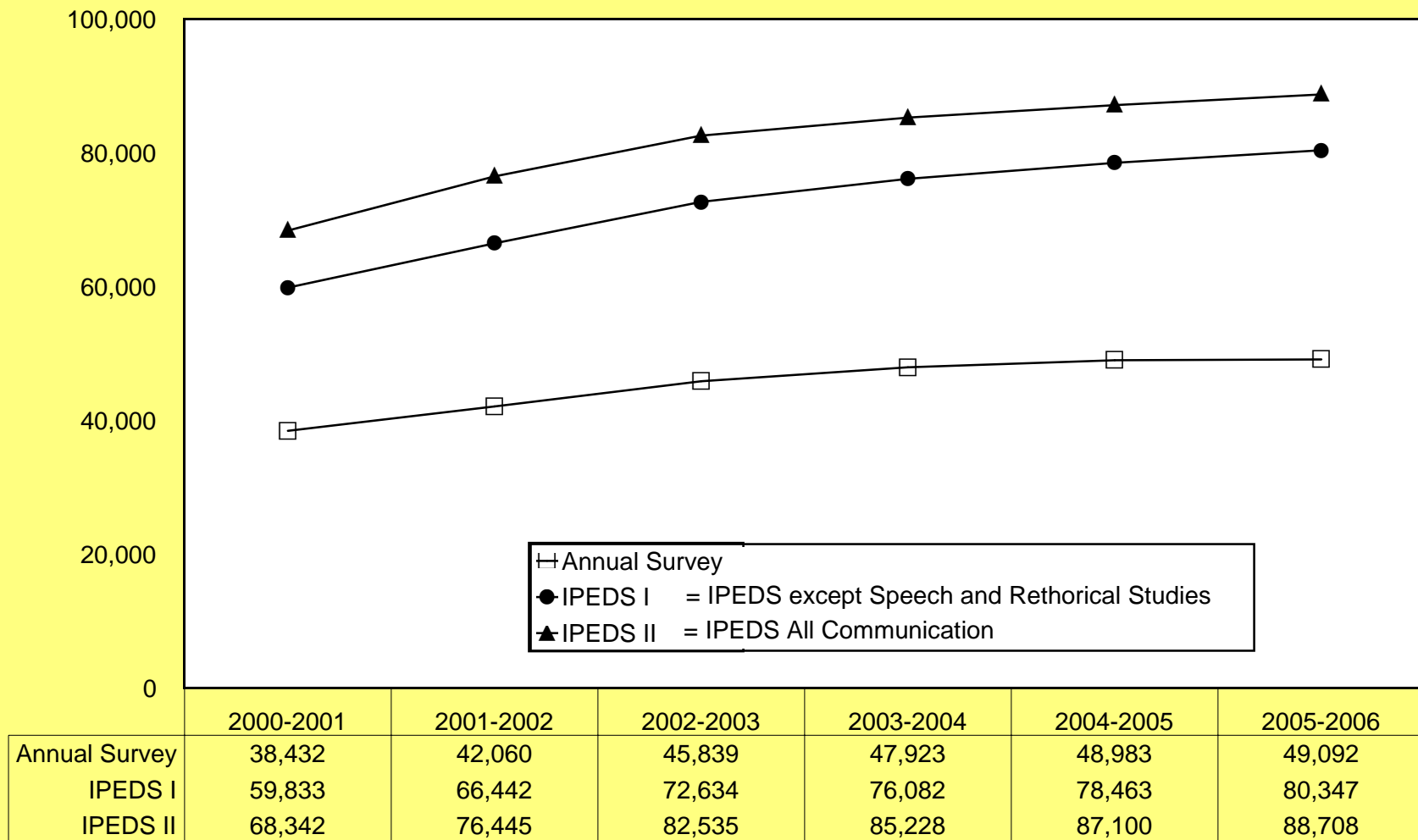
Q: Which of the following types of skills are now being taught in your curricula?



Source: Annual Survey of Journalism & Mass Communication Enrollments

# 41. Bachelor's degree granted: 2000-2006

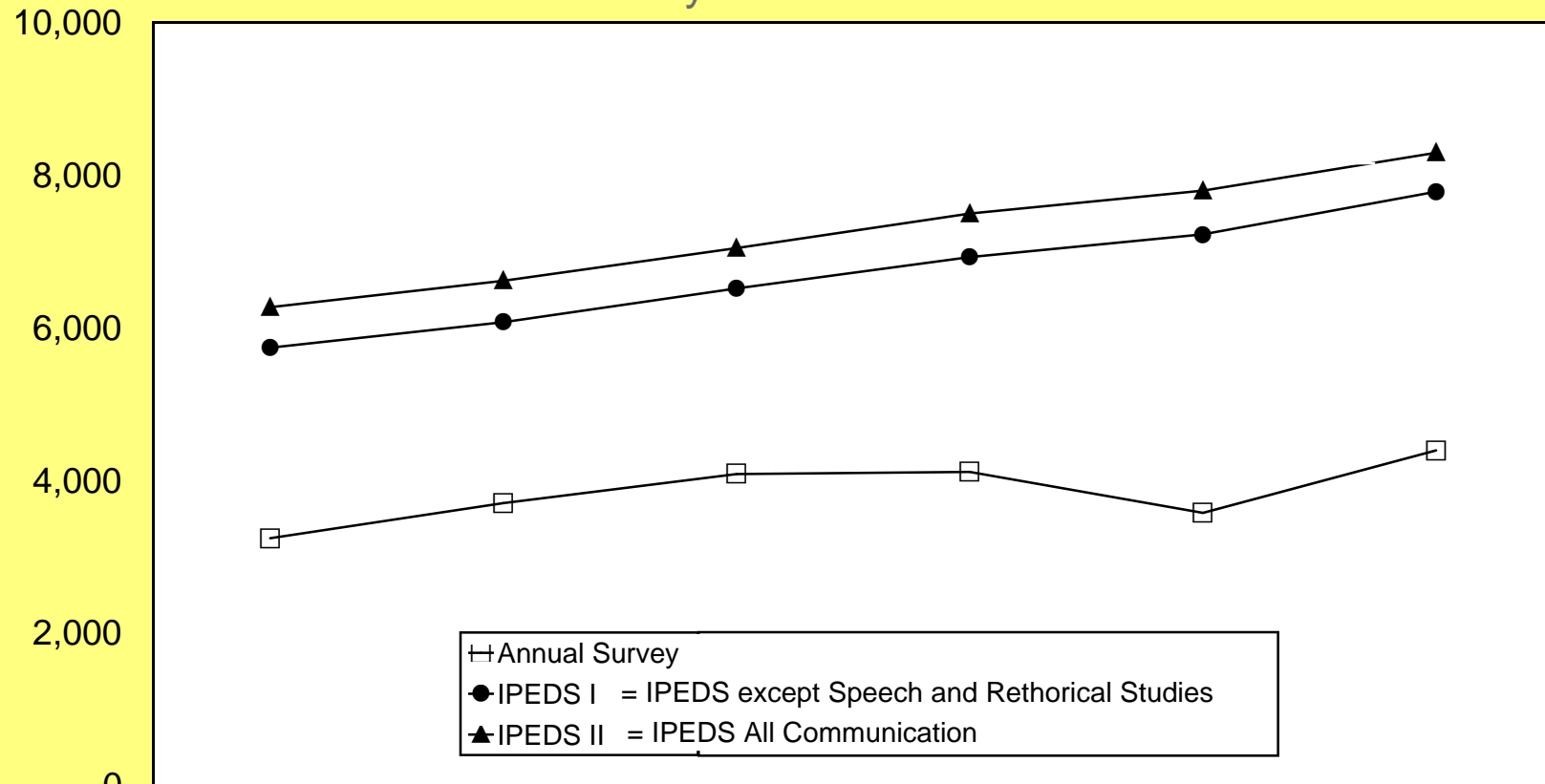
IPEDS and Annual Survey Estimates



Source: Annual Survey of Journalism & Mass Communication Enrollments  
 Institute of Education Sciences, National Center for Education Statistics

# 42. Master's degree granted: 2000-2006

IPEDS and Annual Survey Estimates

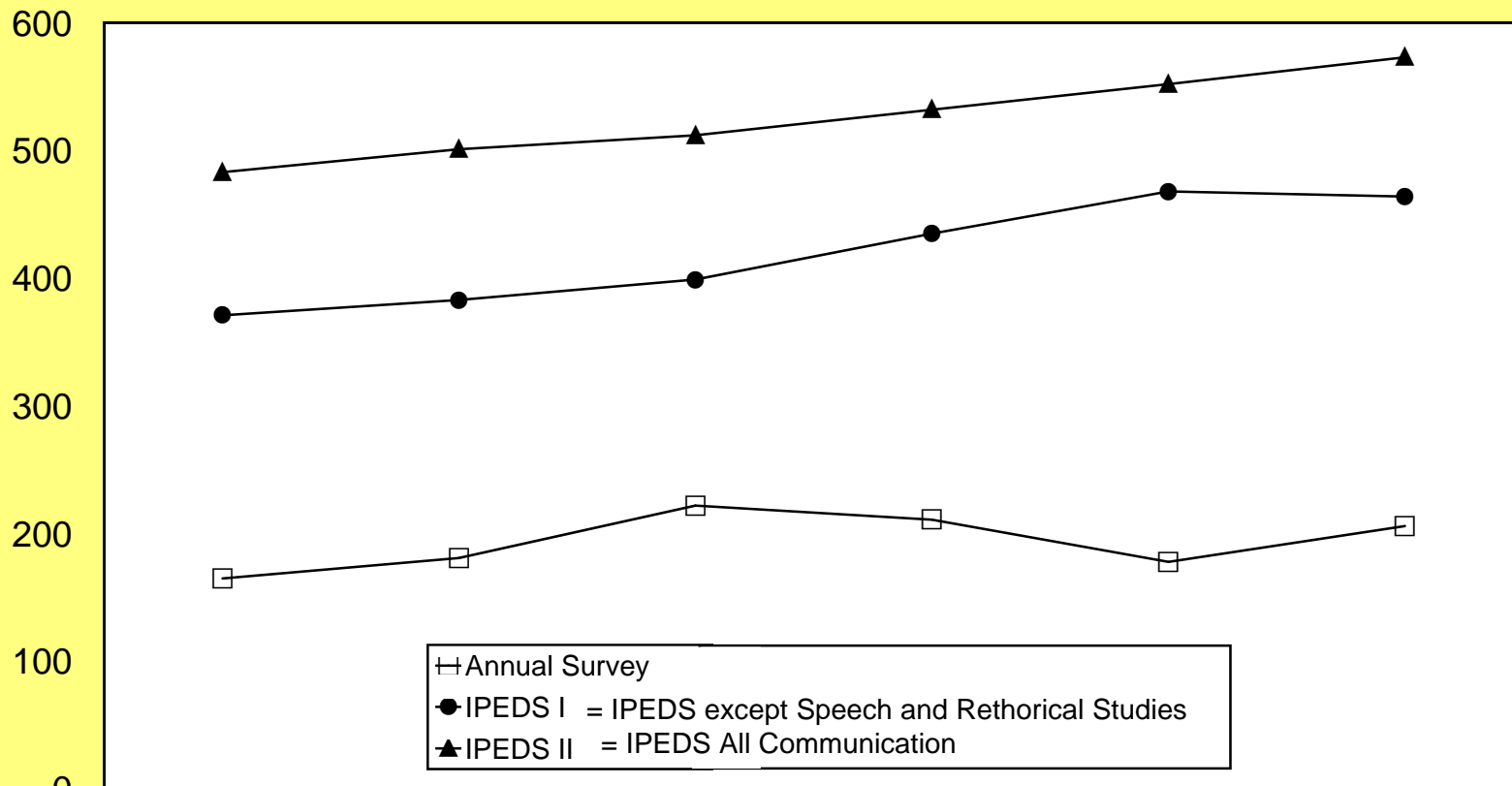


	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006
Annual Survey	3,237	3,698	4,079	4,105	3,570	4,388
IPEDS I	5,734	6,069	6,510	6,921	7,219	7,778
IPEDS II	6,265	6,610	7,039	7,491	7,792	8,289

Source: Annual Survey of Journalism & Mass Communication Enrollments  
 Institute of Education Sciences, National Center for Education Statistics

# 43. Doctoral degree granted: 2000-2006

IPEDES and Annual Survey Estimates



	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006
Annual Survey	165	181	222	211	178	206
IPEDES I	371	383	399	435	468	464
IPEDES II	483	501	512	532	552	573

Source: Annual Survey of Journalism & Mass Communication Enrollments

Institute of Education Sciences, National Center for Education Statistics