

**HORACE NEWCOMB**  
**Lambdin Kay Chair for the Peabody**  
**Director, The George Foster Peabody Awards**

**OFFICE:**

Peabody Awards Program  
Grady College of Journalism and Mass  
Communication  
Athens, GA 30602  
(706) 542-3787 (Peabody Main)  
hnewcomb@uga.edu

**EDUCATION:**

Ph.D. 1969	University of Chicago, English (American Literature)
MA 1965	University of Chicago, General Studies in the Humanities
BA 1964	Mississippi College, English/History

**ADMINISTRATIVE POSITIONS**

2001 -	Director, George Foster Peabody Awards for Electronic Media, The University of Georgia
1996-98	Graduate Adviser (Director of Graduate Studies) Dept. of Radio-TV-Film The University of Texas at Austin
1987-89	Department Chair, Radio-TV-Film The University of Texas at Austin
1984-87	Graduate Adviser (Director of Graduate Studies) Dept. of Radio-TV-Film The University of Texas at Austin

**EXPERIENCE IN HIGHER EDUCATION (INSTRUCTION):**

2003-	Lambdin Kay Chair for the Peabody Awards, Professor of Telecommunications
2001 - 2003	Lambdin Kay Distinguished Professor for the Peabody Awards, The University of Georgia. Professor, Telecommunications
1989-2001	F.J. Heyne Centennial Professor in Communication Department of Radio-Television-Film Univ. of Texas at Austin (Department Chair, 1987-89)
1987-1989	Amon G. Carter, Jr. Centennial Professor Department of Radio-Television-Film University of Texas at Austin
1984-2001	Professor, Radio-Television-Film University of Texas at Austin
Spring, 1984	Visiting Associate Professor, Sociology Rice University, Houston, TX
1982-84	Associate Professor, Radio-Television-Film University of Texas at Austin
1978-82	Associate Professor of English University of Texas at Austin (Joint Appointment RTF, 1981-82)
1975-78	Associate Professor, American Studies University of Maryland, Baltimore County
1972-75	Assistant Professor, American Studies University of Maryland, Baltimore County
1970-72	Assistant Professor, English Saginaw Valley State College, Saginaw, Michigan
1968-70	Assistant Professor, English Cornell College, Mt. Vernon, Iowa

**EXPERIENCE OTHER THAN AMERICAN HIGHER EDUCATION:**

- June, 1994 - 1996 Curator, Museum of Broadcast Communications  
Chicago, IL On leave from University of Texas.  
Primary Duty: Editor, *The Museum of Broadcast  
Communications Encyclopedia of Television*
- March, 1973 - April, 1974 Daily Television Columnist, Baltimore *Morning Sun*

**HONORS:**

- 1999 English Department Alumnus of the Year  
Mississippi College, Clinton, Mississippi
- 1989 - 1995 Member of the Board,  
The George Foster Peabody Awards. (Selection  
Committee, Peabody Awards)
- 1989 Named one of Three Outstanding Teachers in the  
Graduate School University of Texas at Austin
- 1983 Broadcast Preceptor Award  
San Francisco State University  
Broadcast Industries Conference  
"for contributions to the field of the study of mass  
communication."
- 1976-77 Fellow, National Humanities Institute  
University of Chicago  
"Technology and Culture."
- 1967-68 Dissertation Fellow  
University of Chicago
- 1965-67 University Fellow  
University of Chicago
- 1964-65 Woodrow Wilson Fellow

**PUBLICATIONS: BOOKS:**

Editor, *The Museum of Broadcast Communications Encyclopedia of Television, 2<sup>nd</sup> Edition*. A four-volume, 2,600 pp, 1,200 essays comprising the definitive library reference work for television. The *Encyclopedia* surveys the history, current status, and future prospects of television in the United States, the United Kingdom, Canada, and Australia, with additional essays on twenty other countries. Biographical essays contain full biographical data on persons. Program essays contain full program histories, cast lists, and schedules for television programs. Essays on technology, policy, and theory are included. Suggested "Further Readings" for all entries. 300+ writers. Newcomb served as the sole editor of the project, which was conducted under the auspices of the Museum of Broadcast Communications, Chicago. Routledge, New York, 2004.

(1<sup>st</sup> Edition, Fitzroy-Dearborn Publishers, Chicago and London, 1997. )

*La Televisione da forum a biblioteca. (Television as Forum and Library)*. A collection of previously published essays, edited by Prof. Milly Buonanno, University of Florence, Italy. Comunicazione e Cultura Sansoni, Milano, Italy, 1999.

Editor, *Television: The Critical View*. An Anthology of Television Criticism. Oxford University Press, Seventh Edition, 2006. (2000, 1994, 1987, 1982, 1979, 1976).

*The Producer's Medium: Conversations with Creators of American TV*. Oxford University Press, September, 1983. Robert S. Alley, co-author.

*TV: The Most Popular Art*. Doubleday & Co., Anchor Press, 1974.

**PUBLICATIONS: ARTICLES, ESSAYS, BOOK CHAPTERS (SELECTED):**

"Deadwood," in *The Essential HBO Reader*, ed. Gary Edgerton and Jeffrey P. Jones, University of Kentucky Press, 2008.

"This Is Not Al Dente: The Sopranos and the New Meaning of Television," in *Television: The Critical View, 7<sup>th</sup> Edition*, ed. by Horace Newcomb, New York: Oxford, 2006.

"Studying Television: Same Questions, New Contexts," *Cinema Journal*, 45:1, 2005. Invited commentary in special Focus Section: The Place of Television Studies, pp. 107-111.

"The Development of Television Studies," in *Blackwell Companion to Television*, ed. Janet Wasko, Blackwell: Oxford, 2005.

“Reflections on TV: The Most Popular Art,” in *Thinking Outside the Box: Television Genres in Transition*,” ed. Gary Edgerton and Brian Rose, University of Kentucky Press: Louisville, 2005.

“Narrative and Genre,” in *The Sage Handbook of Media Studies*, ed. John Downing, Denis McQuail, Philip Schlesinger, and Ellen Wartella, Sage: Thousand Oaks, CA, 2004, 25 pp.

“Popular Television Criticism,” in *Television Studies*, ed. Toby Miller, BFI Publishing: London, 2002. 2 pp.

“One Hour of Prime Time: Television Negotiations in the 50-Channel World,” in *Media, Culture and Social Worlds*, ed. Ben Bachmair, Antonio Cavicchia Scalamonti, and Gunther Kress, Liguori Press: Naples, 2002.

“Post-Network Television from Flow to Publishing, from Forum to Library,” in *Bildschirm – Medien – Theorien*, ed. Peter Gendolla, Peter Ludes, and Volker Roloff, Fink: Munich, 2002.

“The Production of Television Fiction,” with Amanda Lotz, in *A Handbook of Media and Communication Research*, ed. Klaus Bruhn Jensen, Routledge: New York and London, 2002.

“The Peabody Cachet,” *Broadcasting & Cable* (Op-Ed), November 26, 2001.

“Searching for Landmarks at the Forefront of Media Studies,” *Nordicom Information*, February, 2000, *Nordicom Review*, Fall, 2000. Translated and Reprinted as, “A procura de fronteiras no campo dos estudos de mídia,” in *Comunicacao & Sociedade*, Universidade Metodista de Sao Paulo, Brazil, Spring 2002.

“Television: An Overview,” in *The Encyclopedia of Aesthetics*. Ed. By Michael Kelly. New York: Oxford University Press, 1998.

"Introduction," *The Museum of Broadcast Communications Encyclopedia of Television*. Ed. Horace Newcomb. Chicago: Fitzroy Dearborn, 1997.

"National Identity/National Industry: Television in the New Media Contexts," in *Television Fiction and Identities: America, Europe, Nations*. Ed. by Giovanni Bechelloni and Milly Buonanno. Naples and New York: Ipermedium, 1997. Pp. 3-19.

"From Old Frontier to New Frontier," in *The Revolution Wasn't Televised: Sixties Television and Social Conflict*." Ed. by Lynn Spigel and Michael Curtin. New York and London: Routledge, 1997. Pp. 287-302.

"The Opening of America: Meaningful Difference in 1950s Television," in *The Other Fifties: Interrogating Mid-century American Icons*. Ed. by Joel Foreman. Urbana: University of Illinois Press, 1997. Pp. 103-123.

"Other People's Fictions: Cultural Appropriation, Cultural Integrity, and International Media Strategies," in *Mass Media and Free Trade: NAFTA and the Cultural Industries*. Ed. by Emile G. McAnany and Kenton T. Wilkinson. Austin: The University of Texas Press, 1996. Pp. 92-109.

"Target Practice: A Batesonian Meditation on 'The Field,'" *Journal of Communication*, Summer, 1993. (*Future of the Field* Special Edition; Reprinted as *Defining Media Studies: Reflections on the Future of the Field*, ed. Mark R. Levy and Michael Gurevitch, New York: Oxford University Press, 1994.

"The Creation of Television Drama," in *A Handbook of Qualitative Methodologies for Mass Communication Research*, K.B. Jensen and N. Jankowski (eds.) Routledge:London, 1991, pp. 93-107.

"The Search for Media Meaning," in *Communication Yearbook 14*. Ed. by James A. Anderson. Sage Publications, 1991.

"Untold Stories: The Narrative Power of Series Television," *Journal of the Writer's Guild of America*, west, March, 1991.

"The Sense of Place in Frank's Place," in *Making Television*. Ed. by Robert A. Thompson and Gary Burns. Praeger, 1990.

"Religion on Television," in *Channels of Belief: Religion and American Commercial Television*. Ed. by John Ferre. Iowa State University Press, 1990.

"Media as Environment," *Center: A Journal for Architecture in America*, Vol. 4, 1988 (Austin: School of Architecture: University of Texas at Austin).

"One Night of Prime Time: An Analysis of Television's Multiple Voices," in *Myth and Narrative in Television and News*. Ed. by James W. Carey (Beverly Hills: Sage Publications), 1987.

"Communication and Culture," *Mass Communication Review Yearbook*, Vol. 6, 1987. Ed. by Michael Gurevitch and Mark R. Levy (Beverly Hills: Sage Publications).

"American Television Criticism: 1970-1985," *Critical Studies in Mass Communication*, Summer, 1986.

"'Magnum, P.I.' The Champagne of Television," *Channels of Communication*, May/June, 1985.

"On the Dialogic Aspects of Mass Communication," *Critical Studies In Mass Communication*, Vol. 1, No. 1, Spring, 1984. (Reprinted in, *Critical Perspectives on Media and Society*, ed. Robert K. Avery and David Eason, London: The Guilford Press, 1991.

"Television As A Cultural Forum: Implications for Research," with Paul Hirsch, *Quarterly Review of Film Studies*, Summer, 1983. (Reprinted in, *American Cultural Studies*, ed. John Hartley and Roberta E. Pearson, Oxford: Oxford University Press, 2000; in *Taking Sides: Clashing Views on Controversial Issues in Mass Media and Society*, 6<sup>th</sup> edition, ed. Alison Alexander and Jarice Hanson, Guilford, Conn.: McGraw-Hill/Dushkin, 2001.)

"Preface," *The Politics of Television Violence*. Willard D. Rowland (Beverly Hills: Sage, 1983).

"The Producer as Artist: Commercial Television," with Robert S. Alley, in *Individuals in Mass Media Organizations: Creativity and Constraint*. Ed. by James Ettema and Charles Whitney (Beverly Hills: Sage, 1982).

"Texas: A Giant State of Mind," *Channels of Communication*, Vol. 1, No. 1, 1981.

"The Gerbner and Gross Violence Profile Studies: A Humanistic Critique and Suggestion," *Communications Research*, Summer, 1978. (Reprinted in *Reader in Public Communication*. Ed. by Morris Janowitz and Paul Hirsch New York: The Free Press, 1981).

"The Television Artistry of Norman Lear," *Prospects*, 1976.

**PAPERS AND PRESENTATIONS AT SCHOLARLY MEETINGS (SELECTED):**

"Speaking Through 'The Wire,'" Roundtable Co-Convener and Participant, FLOW Television Studies Conference. University of Texas at Austin, October 9-11, 2008.

"Deadwood," Invited Presenter, "Small Screen/Big Picture" Conference. University of Southern California Annenberg School of Communication, September 10-13, 2008.

"Religion in Prime-Time Television," Invited Panelist, American Academy of Religion Annual Conference. San Diego, CA. November 15, 2007.

"The Peabody Archive: Research Implications of a Unique Archive," Conference on Film and Media History. The University of Texas, Austin. October 11-13, 2007.

"Where is the Cultural Center in an Age of Audience Segmentation." Convener of the Roundtable on this topic, the FLOW Conference. The University of Texas, Austin, October, 2006.

“Vertical Reintegration of the US Television Industry: Implications for International Media,” International Communication Association, Seoul, Korea, July 2002.

“Media Industries in North America: A Contextual Appraisal,” International Communication Association, Acapulco, Mexico, May 2000.

“Presenting Scholarship to the General Public,” National Communication Association, New York, NY. November 1998.

"Narrative Strategies in National Television Fictions: Problems in U.S. Based Training Programs," International Association of Mass Communication Researchers, Glasgow, Scotland. July 1998.

"Whose Stories: Television Fiction in the International Context," International Communication Association Convention, Jerusalem, Israel. July 1998.

"The O.J. Simpson Trial as Serialized Media Event," Broadcast Education Association Convention, Las Vegas, Nevada. April, 1995.

"Evaluating Mass Media," Meeting of the Korean Academic Broadcasting Society, Seoul, Korea, October, 1993.

"Television Culture in the New Technological Context: An Entertainment Industry Perspective," International Communication Association Convention, San Francisco, May, 1989.

Invited Participant: Roundtable on Television as Myth, Ritual, and Symbol. International Communication Association Convention, Chicago, May, 1986.

"American Television Criticism: 1970-1985," Iowa Conference on Television Criticism, Iowa City, Iowa, April, 1985.

"Television Criticism in the Classroom," National Council of Teachers of English Convention, Houston, February, 1985. Television Studies Group.

"Qualitative Television Research," with Paul Hirsch. Conference on "New Directions in Television Studies," University of Michigan, Ann Arbor April, 1983.

"Television as a Cultural Forum: Implications for Criticism," Speech Communications Association Convention, Louisville, November, 1982.

"Lively Boundaries: A Southerner Wrestles with Memory," American Studies Association, Memphis, October, 1981.

"Television's Impact on American Culture: A Ten-Year Update," Association for Education in Journalism, East Lansing, June, 1981.

"Soap Opera's Impact on Prime-Time Television Text," Conference on Television Drama, East Lansing, August, 1981.

"Television As A Cultural Forum: Implications for Research," symposium on "The Mass Production of Mythology," New York Institute for the Humanities, New York University, February, 1981, with Paul Hirsch.

"Fiction as Anthropology: Images of the South in American Television," Conference on Visual Anthropology of the American South, University of South Carolina, October, 1977.

**INVITED LECTURES, LECTURE SERIES, SYMPOSIA (SELECTED):**

Lecture. "The Current State of American Television." Emory University Founders Day Lecture for the Film Department, January 7, 2008.

Convener and Director. The Inaugural Peabody/Loyless Seminar: The State of Television. University of Georgia, October 17-19, 2007.

Lecture. "The Current State of American Television." University of Lugano, Switzerland, April 25, 2007.

Lecture. "The Current State of American Television." Fribourg University, Switzerland, April 24, 2007.

Co-Director, "Youth Indifference to News." A State of the Art Conference, the University of Georgia, October, 2006.

Seminar. Hong Kong University (Admiralty Center). "American Television and its Impact on Asia and the World." June 15, 2006.

Address. "American TV: Declining International Vision." Hong Kong Foreign Correspondents' Club, June 16, 2006.

Seminar: Hong Kong Baptist University, "American Television and its Impact ...." June 17, 2006.

Lecture. "American Television and its Impact ...." Faculty and Students of the Shanghai University Film and Television Department. June 21, 2006.

Lecture: "American Television and its Impact ..." 30 Reporters of the *21<sup>st</sup> Century Business Herald*. Shanghai, June 22, 2006.

Lecture and Seminar Exchange with the Research Center of Development and Reform, State Administration of Radio, Film and Television, Peoples Republic of China. Beijing, June 24, 2006.

Lecture. American Television and its Impact....” Communication University of China. Beijing, June 25, 2006.

“Studying Television.” Critical Studies of Television Division, Columbia College, Chicago, April, 2006.

One-day Lecture. “Writing and Producing for Television: The U.S. Context,” Advanced Laboratory for the Creation and Production of Television Drama, Lombardy Region of the Centro Sperimentale di Cinematografia, (Italian School for Film Production), Milan, Italy, December, 2005.

Invited Participant. “Cultural Studies Today: Problems and Perspectives,” an international symposium, Lugano University, Lugano, Switzerland, December 2005.

University Humanities and American Studies Lecture. “Studying Television in the Post-network Era.” University of Maryland Baltimore County. September, 2005.

Invited Participant. Seminar, “The End of Television?” the Smart Family Foundation and Hebrew University, Jerusalem, Israel. June, 2005.

“Reinventing American Television,” Taipei Film Festival. Taipei, Taiwan, January, 2002.

“Media Studies: The Mass Communication Perspective,” International Communication Association, Washington, D.C., May 2001.

“Post-network Television: From Forum to Library,” Faculty and Students in Television History, University of California, Los Angeles, October 19, 2000.

“From Flow to Publishing, From Forum to Library,” Screen/Media/Theory Conference, Siegen University, Siegen, Germany, October, 2000. Invited lecture on the occasion of the conclusion of a 15-year research project on this topic by researches at Siegen University.

“The Role of the Academic Television Critic,” The Stieren Lecture, Trinity University, San Antonio, Texas, April 2000. (Co-lecturer with Howard Rosenberg, television critic of the *Los Angeles Times*, “The Role of the Journalistic Television Critic”).

“Looking for Landmarks in the Field of Media Studies,” Keynote Panel Address. The Nordic Media and Communication Research Conference, Kungälv, Sweden. August, 1999.

“Global Media/Global Culture,” Presented at the first Conference on Global Television, Sponsored by the Brooklyn College Institute for the Study of Global Television. The United Nations, New York, NY. February, 1999.

“Media and Cultural Policy: Problems in the U.S. Context,” Faculty and Graduate Student Seminar. University of Tampere, Finland. May, 1999.

"Three Forms of Television Narrative: Narrative Style and Production Strategies," Keynote Address at the Beijing Television Station International Television Festival, Beijing, China. May, 1997.

"U.S. Television," A Seminar in the University of Florence MA Program in Media Studies, Florence, Italy. April, 1996.

"National Industry/National Identity," Opening Lecture at the International Conference on the Eurofiction Project, University of Florence, Italy. April, 1996.

"Television as a Global Cultural Forum," Television Studies Symposium, Fu Jen University, Taipei, Taiwan, May, 1992.

"The History and Current State of Television Studies in the United States," and "The Cultural Forum Model of Television: Global Implications," University of Oslo, Norway, October 20-31, 1991.

"Culture and Communication," lecture for undergraduate class, Institute for Mass Communication Studies, University of Bergen, Bergen, Norway, October 20-31, 1991.

"Cultural Theory and the Production Process," Santa Clara University Department of Communication Lecture Series, Santa Clara University, February, 1991.

"Dancing with the Audience," Illinois Conference on the State of Audience Studies, University of Illinois, September, 1990.

"Television Serial Narrative as Textual and Industrial Strategy," Faculty and Graduate Students of the Telecommunications Department, Indiana University, February, 1990.

Concluding Respondent, Colloquium on New Approaches to Television and Society, Rice University Department of Sociology, Houston, Texas, May, 1988.

"Television as a Cultural Forum," Annenberg School of Communication, University of Southern California, Conference on Media and Culture, January, 1982.

Participant, Symposium on "Qualitative Ratings Systems," Aspen Institute for Humanistic Studies and the Corporation for Public Broadcasting, May, 1980.

Faculty Member, Journalism Resources Institute Conference on "Television Criticism," Rutgers University, November, 1979.

**SEMINARS, WORKSHOPS:**

Lecturer, "Course for Television Writers and Producers." Laboratorio avanzato creazione e produzione fiction Fondazione Centro Sperimentale di Cinematografia Dipartimento Lombardia. (Advanced Laboratory for the Creation and Production of Fiction, Lombardy Regional Department of the Central Foundation for Experimentation in Cinematography {Italian Film School}). April 16-18, 2007.

Convener, "Television Archives/Television History." Peabody Seminar at the University of Georgia. September 28 – October 1, 2006.

"Narrative Structures and Television Programming." Training Workshop for Writers and Producers. Week-long Seminar for the Finnish Broadcasting Company Radio and Television Institute, Helsinki. May, 1999. With Prof. Thomas Schatz.

"The Future of Television Studies." Senior Faculty Member at a Week-long Seminar for Media Studies Graduate Students from the five Nordic countries. Sponsored by NORFA, the Nordic Research Council. Aarhus University, August, 1998.

"Television in the New Global Context: Creativity and Constraint." A Week-long seminar for Media Studies Graduate Students, Cetona, Italy, July 1998. Students from the Certificate Program for Media Producers, University of Florence, Italy. With Thomas Schatz.

"Writing and Producing for Television." Alessi Institute, Helsinki, Finland, August, 1997.

"The Current State of Fictional Television in the U.S." Finnish Broadcasting Company Program Executives Seminar, Helsinki, Finland, August, 1997.

"Narrative Strategies for U.S. Made-for-Television Movies." Workshop with Prof. Thomas Schatz for the Swiss Broadcasting Company, Berne, Switzerland. February, 1997.

"New Directions in Television Narrative." A Series of Lectures presented with Prof. Thomas Schatz (Univ. of Texas at Austin) at Tampere University, Finland. May, 1995.

"Narrative Strategies for Dramatic Television." Workshop with Prof. Thomas Schatz, Radio & Television Institute, Finnish Broadcasting Co., Helsinki, Finland, May, 1995.

"Television as a Global Forum." Seminar, with Prof. Thomas Schatz, Linkoping University, Linkoping, Sweden, May, 1995.

"Television as a Global Forum." Seminar, Journalism and Mass Communication Institute, University of Stockholm, Sweden, May, 1995.

"New Approaches to Television Studies," Ph.D. Seminar sponsored by Aarhus University, Denmark. Ph.D. students and faculty from four Nordic countries. January, 1995.

A Series of Workshops and Lectures on "Narrative Strategies for Film and Television." with Prof. Thomas Schatz, Production Unit of the Institute for Mass Communication Studies, University of Bergen, Norway, October, 1991.

1988-1991, American Project Director for Finnish Broadcasting Company Writer Training Project. Plan and conduct seminars and workshops for new television writers for fictional television.

Summer, 1987, 1989. Instructor, American Film Institute, Summer Seminar Program, "Creating for Television: A Workshop For Television Writers"

#### **PROFESSIONAL ACTIVITY:**

Member: Broadcast Education Association; National Communication Association; International Communication Association.

Reader: University of Texas Press, University of North Carolina Press, Oxford University Press, University of Pennsylvania Press, University of Chicago Press, Random House, Sage Publications, Routledge Press, Duke University Press, *Critical Studies in Media Communication, Communication Research, Journal of Communication, Journal of Broadcasting and Electronic Media.*

Editorial Boards: *Critical Studies in Media Communication; Television and New Media, Northern Lights, International Journal of Communication*

#### **EXTERNAL SERVICE ACADEMIC**

Member, Board of Advisors, Laboratorio avanzato creazione e produzione fiction Fondazione Centro Sperimentale di Cinematografia Dipartimento Lombardia.

Promotion and Tenure Reviews 2007: University of Michigan, University of Iowa. University of Denver.

Promotion and Tenure Reviews 2003-04: University of Michigan, University of California – Los Angeles, University of Southern California.

Member, External Review Committee, Department of Film Studies, University of California at Santa Barbara, April, 2002.

**EXTERNAL SERVICE PROFESSIONAL**

Guest Presenter, Athens Rotary Club (Monday), “The Peabody Awards,” May, 2008.

Moderator. “Professional Applications of Media.” National Cable Television Association Academic Seminar. Sponsored by The Cable Center. Denver, April, 2006.

Guest Presenter, Athens, Rotary Club (Wednesday), “The Peabody Awards.” . September, 2005.

Panel Member: “Remembering *Miami Vice*,” Louis Wolfson, Jr. Film Archive, Miami Public Library, July 22, 2004. 20<sup>th</sup> Anniversary of production of *Miami Vice* in Miami.

Invited Juror: The American Film Institute Television Awards, Los Angeles, 2002, 2003, 2004, 2005, 2007.

Invited Juror: The Granorolo Special Prize: Communication for Life. The Prix Italia (European Media Prizes), September, 2002. Also 2003, unable to attend.

**DEPARTMENTAL, COLLEGE, AND UNIVERSITY SERVICE:**

Executive Producer, Grady College of Journalism and Mass Communication Centennial Campaign Kickoff Gala, November 20, 2008.

“The Peabody Awards.” Presentation to Southern California Chapter, University of Georgia Alumni Association. Pasadena, CA. November 13, 2007.

“The Peabody Awards at the University of Georgia.” Address to University of Georgia Arch Foundation Trustees, October 4, 2007.

Promotion and Tenure Review Committee, University Level. University of Georgia, 2007-08.

Promotion and Tenure Review Committee, University Level. University of Georgia, 2006-07.

Promotion and Tenure Review Committee, University Level. University of Georgia, 2005-06.

Promotion and Tenure Review Committee, Grady College of Journalism and Mass Communication, The University of Georgia, 2005-06.

Promotion and Tenure Review Committee, Grady College of Journalism and Mass Communication, The University of Georgia, 2004-05.

Post-Tenure Review Committee, Department of Telecommunication, Grady College of Journalism and Mass Communication, The University of Georgia, 2004.

Member, Institutional Effectiveness Review Committee. Review of Office of Public Affairs, The University of Georgia, 2003.

Member, Co-Chair, Graduate Program Review Committee, The Grady College of Journalism and Mass Communication, The University of Georgia, 2002-03.

Member, Department of Radio-Television-Film Executive Committee, University of Texas at Austin, 1998-99, 2000-.

Member, Department of Radio-Television-Film Budget Council, University of Texas at Austin, 1985-1997.

Member, Department of Radio-Television-Film Graduate Admissions Committee, University of Texas at Austin, 1998.

Graduate Adviser, Radio-TV-Film , University of Texas at Austin, 1984 - 1987; 1996 - 1998.

Member, Fellowship Selection Committee, Humanities Research Center, University of Texas at Austin, 1998-2000.

Member, University Selection Committee for National Endowment for the Humanities Fellowships, University of Texas at Austin, 1998, 1999.

Member, Graduate Studies and Admissions Committees, Texas Center for Writers, University of Texas at Austin, 1994-2001.

Judge, Dobie-Paisano Fellowship (National Creative Writing Fellowship), University of Texas at Austin, 1997.

Evaluator, University Competition for Research Internship Program, University of Texas at Austin, 1996.

Chair, Department of Radio-Television-Film, University of Texas at Austin, 1987 - 1989.

University Accreditation Committee: Graduate Studies Subcommittee, University of Texas at Austin, spring-summer, 1987.

Elected Member, Graduate Assembly of the University of Texas at Austin, 1985 - 1988.

**RESEARCH GRANTS:**

"Writing/Television: Creativity in a New Industrial Setting," Faculty Research Assignment, University Research Institute of the University of Texas, 1990-91.

"ABC's AMERIKA: A Survey of the Audience," with Prof. Sharon Stover of the University of Texas Department of Radio-Television-Film. \$25,000 from the Carnegie Corporation of New York.

"Television as a Cultural Forum: A New Model for Research," \$180,000 to Horace Newcomb and Paul Hirsch (University of Chicago) by the John and Mary R. Markle Foundation, 1981-83. "Combining Humanities and Social Science TV Research," \$70,000 to Horace Newcomb and Paul Hirsch by the Markle Foundation, 1978-79.

#### **PUBLIC SERVICE/OUTREACH GRANTS**

"Global Implications of Media Industry Consolidation: A Peabody Seminar," \$150,000 from the Ford Foundation. Seminar to be held November, 2004.

#### **PRODUCTIONS**

Executive Producer, *The Making of Know HIV/AIDS*, September, 2005. A 20-minute documentary exploring the production of the 2003 Peabody/Robert Wood Johnson Award for Health and Medical Programming, "The Kaiser Family Foundation/Viacom Collaborative Project: Know HIV/AIDS." A DVD distributed to the Radio and Television News Directors Association and to other health communication professionals.

Executive Producer, *The George Foster Peabody Awards*, A&E Television Channel, May, 2003. A 90-minute edited version of the Peabody Awards Ceremony held in New York, May, 2003.

Executive Producer, *The Making of "The DNA Files,"* August, 2002. A 12-minute documentary exploring the production of the 2001 Peabody/Robert Wood Johnson Award for Health and Medical Programming, "The DNA Files." A DVD distributed to the Radio and Television News Directors Association membership and to other health communication professionals.

Executive Producer, *The George Foster Peabody Awards,* Georgia Public Television and other local PBS affiliates, September, 2002. A 90-minute edited version of the Peabody Awards Ceremony held in New York, May 2002.