

# David C. Hazinski

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## EMPLOYMENT HISTORY

### UNIVERSITY OF GEORGIA (ATHENS, GA.)

#### **Associate Professor/Head, Broadcast News**

Henry W. Grady College of Journalism and Mass Communication. 1987 to present. Teach upper level and graduate professional courses in radio/ television news production, broadcast news writing, documentary production and advanced television news. Leads a professional focused faculty which originated and administers student-produced, commercially broadcast college news and public affairs television programs.

### NBC NEWS (NEW YORK, N.Y.)

**Correspondent**, 1981-1987. International network news correspondent based in the Atlanta, Ga. bureau, responsible for primarily hard news coverage in the Southeastern United States and Central America. Reports appeared regularly on the TODAY SHOW, NBC Nightly News with Tom Brokaw, NBC Weekend News, and the NBC and The Source national radio networks. Also responsible for primary field-testing and implementation of the NBC News computer system.

### WPXI-TV (PITTSBURGH, PA.)

**Correspondent**, 1976-1981. responsible for hard news coverage of local and statewide events, features and special series. Also produced, wrote and narrated national mini-documentary series syndicated for Cox Broadcasting and the NIWS News Service on international issues including the return of the Iranian hostages, the installation of Pope John Paul II, the rise of Solidarity in Poland and the ongoing civil war in Northern Ireland.

### WSOC-TV (CHARLOTTE, N.C.)

**Reporter**, 1973-1976. Political and general assignments reporter. Morning and elections anchor. Freelance assignments for NBC News, Newsweek TV, United Press International Television, and the TVN international syndication service.

## ADDITIONAL EXPERIENCE

**PINK, SERBIA, Training Director, Consultant and Technology Designer**, 8/2008 – 12/2008. Lead a team of international consultants in designing and updating workflow, staffing, technology, content and organization for a leading Serbian news broadcaster.

**NDTV, INDIA, Training Director and Consultant**, 10/2007- present. Direct the re-training of the staff for India's leading English language news network and consult owners and managers on direction, programming and marketing.

**IBN-LOKMAT, Training Director, 11/2007 – 02/2008**, Directed a team of international consultants who trained the staff for a new Marathi language channel in Mumbai India that was launched April, 2008.

**GEO –ENGLISH, Training Director, 1/2006 – 5/2007**, Directed a team of international consultants who trained the staff for a new English language channel in Pakistan. It was to be launched June, 2007 but was held up by government decree. Expected to be launched October, 2008.

**CNN-INDIA BROADCAST NEWS (NEW DELHI, INDIA), Training Director, 7/2005 – 12/2005**, Directed a team of international consultants who trained the staff for a new English language channel in India to be launched January, 2006 in cooperation with CNN International. Managed the training of approximately 300 staff ranging in experience from new employees to senior editors. Created the training plan and training materials and supervised the staff.

**STAR ANANDA (KOLKATTA, INDIA), Associate Project Manager/Training Director, 12/2004 – 5/2005**, Directed a team of international consultants who created, along with their Indian counterparts, a 24-hour local news and information channel in the Bengali language which launched in June, 2005. Took part in all levels of macro-planning. Specifically directed a two-month staff training process which trained approximately 100 people in all phases of television news production.

**PULS-TV (VIENNA, AUSTRIA), Associate Project Manager/Training Director, 4/2004-7/2004**. Co-direct a team of international consultants who created, along with their Austrian counterparts, a 24-hour local news and information city channel, the first in that country. Took part in all levels of macro-planning. Specifically direct a two-month staff training program which trained approximately 100 people in all phases of television production.

**GEO-TV / JANG PUBLISHING GROUP (KARACHI, PAKISTAN), Associate Project Manager/Training Director, 4/2002- 9/2002**. Co-direct a team of international consultants who created, along with their Pakistani counterparts, a 24-hour news channel based in Karachi, Pakistani with major centers in Islamabad, Lahore and Dubai, UAE. Took part in all levels of macro-planning. Specifically direct a three-month hiring and staff training process which processed 15,000 applicants and trained a staff of 300.

**AAJ TAK / INDIA TODAY (NEW DELHI, INDIA) Project Manager, 4/2000-12/2000**. In charge of an international team of consultants who created, along with their Indian counterparts, a new satellite and terrestrially distributed 24-hour national news channel in the Hindi language. Project involves creating a main facility from scratch, establishing 14 bureaus around the country, and the introduction of new technology and systems design. Project management included establishment of programming, policies and procedures, hiring and personnel guidelines, look and feel, contracted construction, the training of 250 initial staff, vendor oversight, and overall organizational structure and control.

**MULTI MEDIA PRODUCTIONS “USA”, INC. (BOCA RATON, FLA.) Co-Host and Technology Advisor, *World Business Review with Caspar Weinberger*, 1996-1999**. Write, co-host and advise the production of a weekly, internationally syndicated radio, television and Internet distributed program featuring interviews with CEO’s from Fortune 500 companies on their latest technology and business systems.

**CHARLOTTE BAY TRADING COMPANY (CHARLOTTE, N.C.) Vice President, 1985-present**. Officer and part owner of a firm engaged in trucking, warehousing and freight consolidation with gross receipts exceeding three million dollars a year. Contributor to all levels of corporate decision making including future planning, personnel, equipment acquisition and finance.

**VIDEO COMMUNICATIONS, INC. (ATLANTA, GA.)**

**President**, 1989-present. Chief Executive Officer and equity owner of a firm engaged in television production, media consulting, satellite distribution, the production of video news releases, and industrial and instructional video materials.

### **INTELLIGENT MEDIA CONSULTING, LLC (ATLANTA, GA.)**

**Principal**, 1999-present. Owner and executive officer of a firm engaged in international television and media startups and systems design. Projects include *Aaj Tak* in India, Gramedia's launch of Channel 7 in Indonesia, and the re-design of the U.S. Voice of America's International Broadcasting Bureau in Washington, D.C.

**BROADCAST PRODUCER/TALENT**, 1987-present. Engaged as an independent writer, producer, narrator and/or on-camera performer for both broadcast and instructional information, education and public service programming.

Clients included:

- National Association of Retired Persons
- National Air and Space Museum
- United Way
- Government of Indonesia
- Georgia Board of Education
- Federal Bureau of Investigation
- Sylvan Learning Centers
- Atlanta Committee For The Olympic Games
- BellSouth
- Sterling Commerce
- IBM (instructional and national video news releases)
- Bass Anglers Sportsman Society
- Sioux Nations
- Apple Computers
- U.S. Fish & Wildlife Service
- American Guernsey Association
- MIT
- Lucent Technologies
- AT&T

## **EDUCATION**

**Masters of Education, Educational Communications and Technology**, Graduate School of Education, University of Pittsburgh, Pittsburgh, Pennsylvania, 1980.

**Bachelor of Arts, Journalism**, Duquesne University, Pittsburgh, Pennsylvania, 1973.

## **MILITARY**

**U.S. Navy, Radioman**, Second Class Petty Officer, discharged honorably, Da Nang, Republic of Viet Nam, 1968-70.

Navy Courses Completed:

- Basic Electronics and Electricity
- Radioman Class "A" program

## **COURSES TAUGHT**

- Radio and Television News Production
- Advanced Radio and Television News Production

- Broadcast News Writing
- Documentary Production Management
- Broadcast Show Origination
- Television News Reporting

## **INNOVATIVE INSTRUCTION**

- originated CNN Newsource college affiliate program, made nationwide spring, 1990. 300 participating schools at this time.
- originated University News college news program, which on a half dozen commercial stations, with contributions from six other universities, 1987-1990. Superseded by a daily, live news program broadcast to three area counties, which continues.
- originated Broadcast News Bluejeans Workshop, bringing network level professionals to campus to work with students, 1988-present.
- originated, with Professor Al Wise, Camera South, magazine format entertainment program shown on commercial stations, spring, 1992.
- originated a broadcast news writing course now the foundation for the broadcast news sequence, 1990.
- created, with CNN Director of Technology Todd Fantz, a multimedia interactive program to teach broadcast news writing, 1994.
- principal faculty, with Clarke County School District, cooperative Micro-society Broadcasting Program, 1995.
- created, with Prof. Martha Cameron, *Georgia GameDay*, a student produced sports show, 1999.
- Initiated a new remote broadcasting system on campus which allows student journalists to report "live" via electric news vehicles and cable channel modulation, 2000.
- Initiated a joint venture with R/com Networks, inc. to certify distance learning courses and programs for adult education courses, 2000-present.
- Initiated remote field video editing for the construction of on-scene reports using laptop computers and digital cameras, 2001.
- Produced (to our knowledge), the first student television "live shots" over the internet, 2004.
- Expanded student "internet live shots" to include wireless video-over-IP transmissions, 2005.
- Currently developing with IMC Principal Todd Fantz, an Apple-based newsroom information and video playback system that includes teleprompter, story management, rundown, news wire parsing, scripting and scheduling system.
- Expanded student "internet live shots" to include wireless broadband via a cooperative agreement with Bellsouth.
- Implementing the requirement that all broadcast news students must enter the program with a DV camera, fall, 2006.
- Building first wireless broadband ENG (Electronic Newsgathering) Scooter
- Created new weather presentation program

## **SELECTED GRANTS AND DONATIONS**

- Multi-machine video editing, University of Georgia, 1990, \$23,000.
- Apple Computer digital editing, \$75,000, 1994.
- CNN technology, \$580,000, 1995.
- Georgia lottery matching grant, \$240,000, 1995
- CNN Headline News set, \$35,000, 1995.
- Sony Corporation video switcher, \$55,000, 1996.
- Cox Broadcasting analog router, \$220,000, 1997.
- Georgia Public Television satellite truck, \$400,000, 1998.
- Fox Broadcasting Atlanta television set, \$110,000. 1999.

- Remote digital broadcasting, University of Georgia, \$98,000, 2000.
- VizRT Graphics Grant, University of Georgia/VizRt, \$520,000, 2003.
- Knight News Challenge grant, finalist (but not chosen) for a four million dollars grant to create hyper-local newscasts.
- VDO Graphics, arranged an in-kind contribution for Research Foundation owned television station WNEG valued \$125,000 for \$10,000.

## **COLLEGE AND UNIVERSITY COMMITTEES**

- Scholarship and Awards
- University Council
- University Unified Grievance Committee
- Faculty Affairs Committee
- Cox Center for International Training and Research
- Department Facilities Committee
- Joint Faculty/Staff Grievance Committee (Chair)
- National College News Network Committee, Broadcast Education Association, (Chair)
- Academic Honesty Committee
- 1999-2000 Facilities Self-Study
- University Technology Advisory Committee
- University CIO Search Committee
- University Provost's IT Task Force Member
- Faculty Search Committee (Chair)
- College Informational Resources Committee (Chair)
- Department Admissions Committee

## **SELECTED PROFESSIONAL ACTIVITIES**

- \* Management Consultant, Orange County Newschannel, 1990.
- \* Executive Producer, Production and Satellite Coverage, American Association of Retired Persons 1990 International Convention.
- \* Correspondent/Producer, American Association of Retired Persons 1988 International Convention.
- \* Executive Producer, TV satellite coverage, Bass Anglers Sportsman Society National Championship, 1987- 2000.
- \* Consultant, Office of the Attorney General of the United States, 1992-93.
- \* Consultant, Media Management & Crisis Communications, Fish & Wildlife Service, U.S. Dept. of the Interior, 1990- 2000.
- \* Peabody Awards, faculty screening committee, 1987- 1999.
- \* National Association of Farm Cooperatives, judge, 1988-89.
- \* Golden Quill Awards, judge, 1986.
- \* Radio-Television News Directors Association, 1988- present.
- \* International Association of Business Communicators, judge, 1990.
- \* U.S. Army Headquarters, Forces Command, judge, Keith L. Ware Awards, September, 1991.
- \* Broadcast Education Association, 1993. Chair, National University News Network Committee.
- \* Broadcast Education Association, 1994-present, Co-chair, News Division.
- \* Executive Producer, CNN Broadcast News Training Program, 1993- 1995.
- \* Consultant, WJCL-TV, Savannah, Georgia, 1992-93.
- \* Consultant, new media systems design, The Chronicle of Higher Education, 1995.

- \* Consultant, U.S. Fish & Wildlife Service, on media management and crisis communications, 1991-present.
- \* Education Task Force, Radio-Television News Directors Association, 1998-present.
- \* Turner Broadcasting/CNN Educational Committee, 1998-2000.
- \* Consultant, International Broadcast Bureau, Voice of America, 2001.
- \* Consultant, Gramedia International, Jakarta, Indonesia, 2001.
- \* Consultant, National Public Radio., Washington, 2002.
- \* Consultant, Weather News International, Tokyo & Norman, OK, 2004-present.
- \* Consultant, *Alsumaria* Television Network, Baghdad & Beirut, 2005-present
- \* Workshop Instructor, UGA Continuing Education, Media Relations, 5/07, 8/07
- \* Technology & Workflow Designer, WNEG TV, currently.

### **SELECTED PUBLICATIONS**

- "Video News Release Labels Go Unread", Electronic Media, November 4, 1991.
- "Video News Releases That Work", Outdoor ADventures, October, 1991.
- "Digital Compression's Maiden Voyage", Electronic Media, November 18, 1991.
- "A Powerful Tool For Publicity", Outdoor ADventures, August, 1991.
- "Television Guide", training pamphlet written for U.S. Fish & Wildlife Service, spring, 1990.
- "Equal Time", Feedback, Broadcast Education Association, Winter, 1989.
- "Hi Tech/Low Cost College Computer Graphics", American Journal of Commercial Art, February, 1990.
- "Women See Opportunities in TV News", Electronic Media, September 24, 1990.
- "The Future of TV News", Electronic Media, October, 1992.
- "Crisis Communications", training pamphlet written for U.S. Fish and Wildlife Service, summer, 1993.
- "Throwing Money After High Tech No Help to News", Electronic Media, December 12, 1994.
- "(Almost) Free Live Shots Using Apple iChat AV", DL Quarterly, January, 2005
- "New Age Broadcast News Instruction", DL Quarterly, January, 2005.
- "Unfettered Citizen Journalism Too Risky", Atlanta Journal Constitution, December 13, 2007

### **HONORS AND AWARDS**

- Kappa Tau Alfa, Journalism Scholastic Honorary.
- Winner, Meigs Department Teaching Award, 1992.
- First Place, Investigative Reporting, 1975, North and South Carolina Radio and Television News Directors Association.
- Co-winner, Best News Story of The Year, 1977, Pittsburgh Chapter, American Federation of Television and Radio Artists.
- Winner, Best News Story of The Year, 1978, Pittsburgh Chapter, American Federation of Television and Radio Artists.
- Winner, Outstanding Use of Television, 1981, Pittsburgh Chapter, American Federation of Television and Radio Artists.
- Winner, Golden Quill Award, 1981, Enterprise/Investigative Reporting.
- Winner, San Francisco State Media Award, 1981, Investigative Reporting.
- Winner, Golden Phoenix, 1994, Public Relations Society of America, Best Video News Release.
- First Place, News Division, 1995 Broadcast Education Association, juried faculty production.
- First Place, 1995 American Corporate Video Awards, Best Video News Release.

- Finalist, 1995 International Mercury Awards, International Academy of Communications Arts & Sciences, Video News Release.
- Silver Award, 1995, International Mercury Awards, International Academy of Communications Arts & Sciences, Video News Release.
- Award of Excellence, 1996, Apex Awards For Publication Excellence, Communications Concepts, Video News Release.
- Silver Award, 1996, International Mercury Awards, International Academy of Communications Arts & Sciences, Video News Releases.
- Award of Distinction, 1997, International Mercury Awards, International Academy of Communications Arts & Sciences, Video News Releases.
- Distinguished Teaching Award,, 1998, 1999, 2000, 2001, 2003. University of Georgia.
- Awarded Joshua Meigs Distinguished Teaching Professorship, 2004.
- Appointed, Senior Teaching Fellow, 2004.
- Appointed, Teaching Academy Member, 2004.

### **REFERENCES**

Jack Womack	Senior Vice President, CNN	404-827-4135
Jon Petrovitch	Head, Associated Press Television, New York	917-574-7334
G. Krishnan	Executive Director & CEO, TV Today Networks, New Delhi	(91) 11 23684894